

Sport Communication - Broadcast

B.S. in Kinesiology degree (124 credit hours)

2.5 GPA required for admission. 2.0 GPA required for graduation.

Effective for students matriculating August 2002 (revised 2003)

Department of Kinesiology

Major (62 – 64 Credit Hours)

A. Required:

- ___ 3 HPER P212 Introduction to Exercise Science
- ___ 3 HPER P333 Sport in America: Historical Perspectives
- ___ 3 HPER P392 Sport in American Society
- ___ 3 HPER P405 Introduction to Sport Psychology
- ___ 3 HPER P415 Sport Promotion & Public Relations

B. Select One of the Following:

- ___ 3 HPER H160 First Aid & Emergency Care
- ___ 2 HPER P280 Principles of Athletic Tr & Emergency Care

C. Select One of the Following:

- ___ 3 HPER P411 Legal Issues in Sport Settings (P: L201)
- ___ 3 HPER R441 Legal Aspects of Recreation, Parks, Tourism, Sport Management

D. Select One of the Following:

- ___ 3 BUS K201 The Computer in Business
- ___ 3 CSCI A110 Introduction to Computers and Computing
- ___ 3 EDUC W200 Microcomputer in Education
- ___ 3 HPER P200 Microcomputer Application in PE
- ___ 3 HPER R237 Computer Applications in Park & Rec

E. Select 12 Credit Hours from the Following:

- ___ 3 HPER H318 Drug Use in American Society
- ___ 3 HPER N220 Basic Nutrition **OR**
- ___ 3 HPER N231 Human Nutrition (P: C101)
- ___ 3 HPER P211 Introduction to Sport Management
- ___ 3 HPER P216 Current Concepts in Physical Fitness
- ___ 3 HPER P217 Methods of Fitness Exercise Inst.
- ___ 3 HPER P318 Management of the Sport Enterprise
- ___ 3 HPER P324 Recreational Sports Programming
- ___ 3 HPER P334 Cultural Diversity in American Sport
- ___ 3 HPER P418 Sport Marketing (P: M300)
- ___ 3 HPER P425 Sport Governance in the Global Community
- ___ 3 HPER P428 Strategic Management in the Sport Industry
- ___ 3 HPER P438 Internship in Sport Communication
- ___ 1-3 HPER P439 Practicum in Sport Studies
- ___ 3 HPER P444 Issues in Physical Education & Sport
- ___ 1-3 HPER P445 Special Problems in Kinesiology

F. Select 3-4 Credit Hours From:

Any HPER A361-A371 Coaching of . . . **OR**

Any HPER "E" Classes

TELECOMMUNICATIONS (24 credit hours)*

A. Required:

- ___ 3 TEL T101 Living in the Information Age * (C- min grade)
- ___ 3 TEL T211 Writing for Electronic Media

* To officially complete the telecommunications minor, students must complete T101, T205, T206, T207, and other minor courses with a C- or higher grade and overall 2.0 in the minor course work.

B. Select 18 credit hours from the following three areas:

Take at least one course in each of the three areas.

Take at least 6 credit hours at 300/400 level in telecom

MEDIA AND SOCIETY

- ___ 3 TEL T205 Introduction to Media & Society
- ___ 3 TEL T311 Media History (P: T205)
- ___ 3 TEL T312 Politics & Media (P:T205)
- ___ 3 TEL T313 Comparative Media Systems (P:T205)
- ___ 3 TEL T314 Processes & Effects (P:T205)
- ___ 3 TEL T317 Children & Media (P:T205)
- ___ 3 TEL T348 Audience Analysis (P:T205)
- ___ 3 TEL T414 Public Communication Campaigns (P:T205)
- ___ 3 TEL T424 Telecommunications & the Constitution (P:T205)
- ___ 3 TEL T427 International Telecom(P:T205)
- ___ 3 TEL T445 Sports & Television (P:T205)
- ___ 3 TEL T451 Topical Seminar in Media & Society (topic varies)
- ___ 3 TEL S451 Honors Seminar in Media & Society, (P: consent of Honors advisor)

DESIGN AND PRODUCTION

- ___ 3 TEL T206 Introduction to Design and Production
- ___ 3 TEL T283 Intro to Production Techn & Processes (P: T206)
- ___ 3 TEL T284 Introduction Interactive Media Design (P:T206)
- ___ 3 TEL T331 Script Writing(P:T206 & T211 or T283 or perm)
- ___ 3 TEL T339 TV Studio Production (P:T206, T283 & perm)
- ___ 1.5 TEL T351 Video Field Production (P: T206 & requires auth)
- ___ 1.5 TEL T352 Video Post-Production (P: T206 & requires auth)
- ___ 3 TEL T353 Audio Production (P: T283, and permission)
- ___ 1.5 TEL T355 Digital Video Production (P: T283, & permission)
- ___ 3 TEL T434 Advanced Prod Wrkshp (P:T206, T283 & perm)
- ___ 3 TEL T437 WTIU Prod Workshop(P:Two 300-level production courses & permission)
- ___ 3 TEL T438 Production Management (P: T206)
- ___ 3 TEL T452 Topical Seminar in Design & Production (topic varies)
- ___ 3 TEL S452 Honors Semnr in Dsgn & Prod (P:Perm of Honors)

Please see reverse side for more requirements.

INDUSTRY AND MANAGEMENT

- ___ 3 TEL T207 Intro to Telecomm Industry and Management
- ___ 3 TEL T242 Public Telecom (P: T207)
- ___ 3 TEL T316 Media Ethics and Prof Responsibility (P: T207)
- ___ 3 TEL T321 Policymaking in Telecom (P: T207)
- ___ 3 TEL T322 Telecommunications Networks (P: T207)
- ___ 3 TEL T326 Network Design (P: T207)
- ___ 3 TEL T327 Data Communications (P: T207)
- ___ 3 TEL T329 Cable/Broadband Communications (P: T207)
- ___ 3 TEL T340 Electronic Media Advertising (P: T207)
- ___ 3 TEL T344 Programming Strategies (P: T207)
- ___ 3 TEL T347 Promotion & Marketing, (P: T207)
- ___ 3 TEL T413 Global Media Issues (P: T207)
- ___ 3 TEL T416 Program Analysis and Criticism (P: T207)
- ___ 3 TEL T421 Econ of Commun Indus (P: T207 & ECON E201)
- ___ 3 TEL T422 Business Applications of Telecomm (P: T207)
- ___ 3 TEL T425 Telecom Law and Regulation (P: T207 & T321)
- ___ 3 TEL T441 Advanced Advertising Strategies (P: T207&T340)
- ___ 3 TEL T446 Telecom Management (P: T207)
- ___ 3 TEL T453 Topical Seminar in Telecom Indus & Mgmt (P: varies)
- ___ 3 TEL S453 Honors Seminar in Telecom Indus & Mgmt
(P: permission of Honors advisor)

General Education (48 Credit Hours)

A. ORAL & WRITTEN COMMUNICATION (15 credit hours)

Select one of the following:

- ___ 3 CMCL C121 Public Speaking **OR**
- CMCL C122 Interpersonal Communication

Select one of the following:

- ___ 3 ENG W131 Elementary Composition 1 (C- minimum) **OR**
- ENG W170 Project in Reading & Writing (C- minimum)

Select one of the following:

- ___ 3 ENG W231 Professional Writing Skills **OR**
- ENG W270 Argumentative Writing

Select 6 credit hours from the following:

- ___ 4 AFRO A141 Introduction to Writing and Black Literature
- ___ 4 AFRO A142 Introduction to Writing and Black Literature
- ___ 3 BUS X204 Business Communications (P: W131 w/C min)
- ___ 3 CMCL Any Comm. & Culture course
- ___ 3 ENG G205 Introduction to the English Language
- ___ 3 ENG G302 Structure of Modern English (P: G205)
- ___ 4 ENG L141 Intro to Writing & the Study of Literature I
- ___ 4 ENG L142 Intro to Writing & the Study of Literature II
- ___ 3 ENG W103 Introduction to Creative Writing
- ___ 1 ENG W143 Interdiscip Study of Expos Writing (w/course)
- ___ 3 ENG W203 Creative Writing
- ___ 3 ENG W240 Community Service Writing
- ___ 3 ENG W350 Advanced Expository Writing
- ___ 3 JOUR J110 Found of Journalism & Mass Communication
- ___ 3 JOUR C327 Writing for Publication
- ___ 3 THTR T115 Oral Interpretation I

B. HUMANITIES (12 credit hours)

Select 12 credit hours of humanities (see HPER Bulletin):

C. LIFE & PHYSICAL SCIENCES (9 credit hours)

- ___ 3 MATH M118 Finite Math **OR** A118 **OR** both D116-D117
- OR**
- MATH M119 Brief Survey of Calculus I

Select 6 additional Life & Physical Science credit hours

Any Life and Physical Science course (see HPER Bulletin)

D. SOCIAL & BEHAVIORAL SCIENCE (12 credit hours)

- ___ 3 PSY P101 Introductory Psychology 1
- ___ 3 SOC* S100 Introduction to Sociology **OR**
- SOC* S101 Social Programs & Policies **OR**
- Any 200-level or higher sociology course

Select 6 additional Social & Behavioral Science credit hours

Any Social & Behavioral Science course (see HPER Bulletin)

Free Electives (12-14 credit hours)

NOTE: ONLY FREE ELECTIVES MAY BE TAKEN PASS/FAIL

Total Required Credit Hours:

Kinesiology	38-40
Telecommunication	24
General Education	48
Oral and Written (15)	
Humanities (12)	
Life and Physical Science (9)	
Social Science (12)	
Free electives	12-14

TOTAL 124

Visit the HPER website at www.hper.indiana.edu

For information about this major and career options, visit:

www.indiana.edu/~udiv/majors/majorinfo.cgi/46