

Sport Communication — Broadcast

B.S. in Kinesiology degree (124 credit hours)

2.5 GPA required for admission. 2.0 GPA required for graduation.

Effective for students matriculating August 2004 (revised 2005)

Department of Kinesiology

Major (62 – 64 Credit Hours)

KINESIOLOGY (38 – 40 credit hours)

A. Required:

- ___ 3 HPER P212 Introduction to Exercise Science
- ___ 3 HPER P333 Sport in America: Historical Perspectives
- ___ 3 HPER P392 Sport in American Society**
- ___ 3 HPER P405 Introduction to Sport Psychology
- ___ 3 HPER P415 Sport Promotion and Public Relations**

B. Select One of the Following:

- ___ 3 HPER H160 First Aid & Emergency Care
- ___ 2 HPER P280 Principles of AT and Emergency Care

C. Select One of the Following:

- ___ 3 HPER P411 Legal Issues in Sport Settings (P: L201)
- ___ 3 HPER R441 Legal Aspects of Recreation

D. Select One of the Following:

- ___ 3 BUS K201 The Computer in Business
- ___ 3 CSCI A110 Introduction to Computers and Computing
- ___ 3 EDUC W200 Microcomputer in Education
- ___ 3 HPER P200 Microcomputer Application in Physical Educ
- ___ 3 HPER R237 Computer Applications in Park and Recreation

E. Select 12 Credit Hours from the Following:

- ___ 2 HPER E119 Personal Fitness
- ___ 3 HPER H318 Drug Use in American Society
- ___ 3 HPER N220 Nutrition for Health **OR**
HPER N231 Human Nutrition (P: C101)
- ___ 3 HPER P211 Introduction to Sport Management
- ___ 3 HPER P213 Introduction to Sport Communication
- ___ 3 HPER P217 Methods of Fitness Exercise Instruction
- ___ 3 HPER P218 Methods of Personal Fitness Instruction
- ___ 1 HPER P301 Job Search Strategies for Kines Students
- ___ 3 HPER P318 Management of the Sport Enterprise
- ___ 3 HPER P324 Recreational Sports Programming
- ___ 3 HPER P334 Cultural Diversity in American Sport
- ___ 3 HPER P418 Sport Marketing (P: M300)
- ___ 3 HPER P425 Sport Governance in the Global Community **
- ___ 3 HPER P428 Strategic Management in the Sport Industry
- ___ 3 HPER P438 Internship in Sport Communication
- ___ 1-3 HPER P439 Practicum in Sport Studies
- ___ 1-3 HPER P445 Special Problems in Kinesiology

F. Select 3-4 Credit Hours From:

- Any HPER A361-A371 Coaching of . . . **OR**
- Any HPER "E" Classes (except E119)

* Generally fall only

** Generally spring only

TELECOMMUNICATIONS (24 credit hours)

A. Required:

- ___ 3 TEL T101 Living in the Information Age * (C- min grade)
- ___ 3 TEL T211 Writing for Electronic Media

To officially complete the telecommunications minor, students must complete 15 credit hours of courses including two from T101, T205, T206, T207, with a min. C- grade and an overall 2.0 in minor course work.

B. Select 18 Credit Hours from the following three areas:

Take at least one course in each of the three areas. Students must take T205, T206, and T207. These are prerequisites for upper-level courses in each area.

Take at least 6 credit hours at the 300/400 level in telecom.

MEDIA AND SOCIETY

- ___ 3 TEL T205 Introduction to Media & Society
- ___ 3 TEL T311 Media History (P: T205)
- ___ 3 TEL T312 Politics & Media (P:T205)**
- ___ 3 TEL T313 Comparative Media Systems (P:T205)**
- ___ 3 TEL T314 Processes & Effects (P:T205)
- ___ 3 TEL T317 Children & Media (P:T205)
- ___ 3 TEL T414 Public Communication Campaigns (P:T205)**
- ___ 3 TEL T424 Telecomm & the Constitution (P:T205)**
- ___ 3 TEL T427 International Telecom(P:T205)*
- ___ 3 TEL T445 Sports & Television (P:T205)
- ___ 3 TEL T451 Topical Sem in Media & Society (topic varies)**
- ___ 3 TEL T471 Applying Theory to Media Design (P: T205)**
- ___ 3 TEL S451 Honors Seminar in Media & Society (Hon auth)

DESIGN AND PRODUCTION

- ___ 3 TEL T206 Introduction to Design and Production
- ___ 3 TEL T283 Intro to Production Techn & Processes (P: T206)
- ___ 3 TEL T284 Introduction Interactive Media Design (P:T206)
- ___ 3 TEL T331 Script Writing(P:T206 & T211 or T283 or perm)*
- ___ 3 TEL T339 TV Studio Production (P:T206, T283 & perm)
- ___ 3 TEL T351 Video Field Production (P: T206 & requires auth)
- ___ 3 TEL T353 Audio Production (P: T283, and permission)
- ___ 3 TEL T354 Program Graphics and Animation (P: T206)
- ___ 3 TEL T355 Motion Graphics and Compositing (P: T206)
- ___ 3 TEL T356 TV Studio Operation/Production (P: T206)
- ___ 3 TEL T357 TV Directing (P: T206)*
- ___ 3 TEL T358 DVD Authoring (P: T206)**
- ___ 3 TEL T361 Interactive Transmedia Design (P: T206)
- ___ 3 TEL T364 Introduction to 3D Digital Modeling and Animation (P: T206)
- ___ 3 TEL T365 Adv 3D Digital Modeling and Animation (P: T206)
- ___ 3 TEL T367 Theory/Practice Interactive Entertain. (P: T206)**
- ___ 3 TEL T437 WTIU Production Workshop(P: permission)
- ___ 3 TEL T438 Production Management (P: T206)*
- ___ 3 TEL T452 Topical Seminar in Design & Prod (topic varies)
- ___ 3 TEL S452 Honors Seminar in Design & Prod (P: Honors)

INDUSTRY AND MANAGEMENT

- ___ 3 TEL T207 Intro to Telecom Industry and Mngt (P: 207)
- ___ 3 TEL T242 Public Telecommunications (P: T207)
- ___ 3 TEL T316 Media Ethics and Prof Responsibility (P: T207)**
- ___ 3 TEL T321 Policymaking in Telecommunications (P: T207)
- ___ 3 TEL T322 Telecommunications Networks (P: T207)**
- ___ 3 TEL T326 Network Design (P: T207)*
- ___ 3 TEL T327 Data Communications (P: T207)**
- ___ 3 TEL T329 Cable/Broadband Communications (P: T207)**
- ___ 3 TEL T340 Electronic Media Advertising (P: T207)
- ___ 3 TEL T344 Programming Strategies (P: T207)**
- ___ 3 TEL T348 Audience Analysis (P:T207)*
- ___ 3 TEL T347 Promotion & Marketing, (P: T207)
- ___ 3 TEL T413 Global Media Issues (P: T207)
- ___ 3 TEL T416 Program Analysis and Criticism (P: T207)*
- ___ 3 TEL T421 Econ of Comm Indus (P: T207 & ECON E201)*
- ___ 3 TEL T422 Business Applications of Telecomm (P: T207)**
- ___ 3 TEL T425 Telecom Law and Regulation (P: T207 & T321)*
- ___ 3 TEL T441 Advncd Advertising Strategies (P: T207 & T340)**
- ___ 3 TEL T446 Telecom Management (P: T207)
- ___ 3 TEL T453 Topical Seminar in Telecom Industry & Mgmt
- ___ 3 TEL S453 Honors Seminar in Telecom Industry & Mgmt
(P: permission of Honors advisor)

General Education (48 Credit Hours)

A. ORAL & WRITTEN COMMUNICATION (15 credit hours)

Select one of the following:

- ___ 3 CMCL C121 Public Speaking **OR**
- CMCL C122 Interpersonal Communication

Select one of the following:

- ___ 3 ENG W131 Elementary Composition 1 (C- minimum) **OR**
- ENG W170 Introduction to Argumentative Writing
(C- minimum)

Select one of the following:

- ___ 3 ENG W231 Professional Writing Skills **OR**
- ENG W270 Argumentative Writing

Select 6 credit hours from the following:

- ___ 4 AAAD A141 Introduction to Writing and Black Literature
- ___ 4 AAAD A142 Introduction to Writing and Black Literature
- ___ 3 BUS X204 Business Communications (P: W131 w/C min)
- ___ 3 CMCL Any Communication and Culture course
- ___ 3 ENG G205 Introduction to the English Language
- ___ 3 ENG G302 Structure of Modern English (P: G205)
- ___ 4 ENG L141 Intro to Writing & the Study of Literature I*
- ___ 4 ENG L142 Intro to Writing & the Study of Literature II**
- ___ 3 ENG W103 Introduction to Creative Writing
- ___ 1 ENG W143 Interdiscip Study of Expos Writing (w/course)
- ___ 3 ENG W203 Creative Writing (P: W103)
- ___ 3 ENG W240 Community Service Writing*
- ___ 3 ENG W350 Advanced Expository Writing
- ___ 3 JOUR J110 Foundations of Journalism & Mass Commun
- ___ 3 JOUR C327 Writing for Publication
- ___ 3 THTR T115 Oral Interpretation I

B. HUMANITIES (12 credit hours)

Select 12 credit hours of humanities (see HPER Bulletin):

C. LIFE & PHYSICAL SCIENCES (9 credit hours)

- ___ 3 MATH M118 Finite Math **OR** A118 **OR** both D116-D117
- OR**
- MATH M119 Brief Survey of Calculus I

Select 6 additional Life & Physical Science credit hours

Any Life and Physical Science course (see HPER Bulletin)

D. SOCIAL & BEHAVIORAL SCIENCE (12 credit hours)

- ___ 3 PSY P101 Introductory Psychology I
- ___ 3 SOC S100 Introduction to Sociology **OR**
- SOC S101 Social Programs & Policies **OR**
- Any 200-level or higher sociology course

Select 6 additional Social & Behavioral Science credit hours

Any Social & Behavioral Science course (see HPER Bulletin)

Free Electives (12-14 credit hours)

NOTE: ONLY FREE ELECTIVES MAY BE TAKEN PASS/FAIL

Total Required Credit Hours:

Kinesiology	38-40
Telecommunication	24
General Education	48
Oral and Written (15)	
Humanities (12)	
Life and Physical Science (9)	
Social Science (12)	
Free electives	12-14

TOTAL 124

* Generally fall only

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Visit the HPER website at www.hper.indiana.edu

For information about this major and career options, visit:
www.indiana.edu/~udiv/majors/majorinfo.cgi/46