Paper Challenge Update

Leah Thill
IU Office of Sustainability
Service Corps Fellow
Sustainable Purchasing Coordinator
Students Government Resolutions

- IUSA, GPSO, and AUSA Resolutions (Fall 2014)
  - Undergraduate, Graduate, and University-wide

- Highlighted student support for IU commitments to sustainability

- Called for purchasing higher levels of recycled content papers

- Reducing paper use by setting printers to duplex by default
Q: How much copy paper do we buy in a year?

- IUB, 2013: 70 million pages
  - 350 tons
  - ~8,400 trees
  - $440,000

- University: 157 million pages
  - 783 tons
  - ~18,700 trees
  - $1 million
Dunn’s Woods

Steve Good, www.agoodrun.com/2013/06/24
www.sustain.indiana.edu/programs/buwp/docs/dunnswoodsdocs/DunnsWoodsBrochure
Saving more than just trees!

- The Lorax cares a lot about trees...
- But also livable places, clean air and water
  - Deforestation
  - (habitat, indigenous people)
- Energy
- Chemical Waste
- Water pollution
- Greenhouse Gases
- Local air pollutants
- Landfill space
- Money $$$

“I am the Lorax, I speak for the trees”
Paper Challenge Goals...

- Reduce paper consumption
- Purchase high levels of recycled, post-consumer content papers.

Through....

- Trainings, Education
- Sharing advice, experiences, successes
- Innovation
- Strategic use of resources

Because....

- Expectations of current and future IU students
- IU Bicentennial Plan, IU Core Values
- Social and environmental benefits of responsible consumption
# January CATS Survey Results

## Survey Participation – **33 Departments**

<table>
<thead>
<tr>
<th>Department</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAADS – African Am and African Diaspora Studies</td>
<td>IUB Physical Plant</td>
</tr>
<tr>
<td>Association for Practical and Professional Ethics</td>
<td>Near Eastern Languages and Cultures</td>
</tr>
<tr>
<td>BA-IMAU – Indiana Memorial Union</td>
<td>Optometry</td>
</tr>
<tr>
<td>Budgetary Administration and Operations</td>
<td>OTE – Office of Teacher Education</td>
</tr>
<tr>
<td></td>
<td>School of Education</td>
</tr>
<tr>
<td>Campus Recreational Sports</td>
<td>CIEDR/EDUC – Ctr Int’l Educ, Devel, Research</td>
</tr>
<tr>
<td>CMCL – Communication and Culture</td>
<td>PACE – Political and Civil Engagement</td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>Physics</td>
</tr>
<tr>
<td>Dean of Students Office</td>
<td>Political And Civic Engagement</td>
</tr>
<tr>
<td>DEMA – Diversity, Equity, Multicultural Affairs</td>
<td>Purchasing</td>
</tr>
<tr>
<td>Development/Advancement</td>
<td>RPS – Residential Programming and Services</td>
</tr>
<tr>
<td>Fine Arts/Performing Arts</td>
<td>Spanish &amp; Portuguese</td>
</tr>
<tr>
<td>FRIT – French and Italian</td>
<td>SPH – School Public Health</td>
</tr>
<tr>
<td>Full-Time MBA Program, Kelley School of Bus</td>
<td>SSRC – Social Science Research Commons</td>
</tr>
<tr>
<td>FYE – First Year Experience</td>
<td>UA-USSS – Student Services and Systems</td>
</tr>
<tr>
<td>GLBT Student Support Services</td>
<td>UA-VPPL – VP and Chief for Planning</td>
</tr>
<tr>
<td>Individualized Major Program</td>
<td>UITS-Finance Office – Info Tech Services</td>
</tr>
</tbody>
</table>
January CATS Survey Results

- 51% of respondents thought that the **biggest barrier was a lack of knowledge or comfort with software and online platforms**.

- 47% were interested in **trainings** to address that barrier.

- 63% of respondents said the **budget** was the largest barrier to increasing spending on recycled papers

- 50% were willing **to use savings from reduced purchases to support investment in recycled or certified papers**.
### In your department, what are the largest barriers to printing less and using less paper?

<table>
<thead>
<tr>
<th>Answer</th>
<th>Responses</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Some professors print out lecture slides for every student each lecture</td>
<td>1</td>
<td>3%</td>
</tr>
<tr>
<td>We can't track printing, so we can't hold people accountable for excessive printing</td>
<td>1</td>
<td>3%</td>
</tr>
<tr>
<td>Staff don't pay for each page they print in our department</td>
<td>3</td>
<td>10%</td>
</tr>
<tr>
<td>We don't know how much paper we use</td>
<td>3</td>
<td>10%</td>
</tr>
<tr>
<td>People don't know how to share documents and collaborate digitally</td>
<td>4</td>
<td>13%</td>
</tr>
<tr>
<td>Some professors are not comfortable with online assignment submission and grading (Canvas)</td>
<td>5</td>
<td>17%</td>
</tr>
<tr>
<td>People don't know how to annotate documents digitally</td>
<td>6</td>
<td>20%</td>
</tr>
<tr>
<td>People don't think it matters how much paper we use</td>
<td>6</td>
<td>20%</td>
</tr>
<tr>
<td>Other</td>
<td>19</td>
<td>63%</td>
</tr>
</tbody>
</table>

### Other

- Prefer hardcopies – 7 comments
- Mandatory printing – 10 comments

### Examples:

- We write contracts and some vendors require original hard copies.
- It is sometimes better to have a hard copy to read and work off of
- University documentation retention policies
- Some professors accidently print files several times
Time Line:

**Challenge Begins:** September 1\(^{st}\), 2015
- We’ll contact you in August to gear up for the Challenge

**Challenge Ends:** December 4\(^{th}\)

**Winner Announced:** December 11\(^{th}\)
Point System

- Pre-Challenge Commitment Form - publicized on social and print media

- On-going Action Items - track paper expenditure, develop a digital filing system

- Check-list Actions - install prompts at desktop stations, review printing policies

- Trainings: IT Training Go Paperless Series, Administrative and Academic Panels
Recognition Categories

**Overall Winner:** Collect the most points.
   Plant a tree in Spring 2016!

**Most Innovative:** Take the most creative actions and make significant changes towards paperless workflow processes. Award to be determined.

**100% Club:** Use and purchase only 100% post-consumer recycled paper during the challenge. Award to be determined.
Determine Your Competing Unit

*Option 1:* Entire Department or Office for small units.

*Option 2:* Divide Department or Office however you see fit, if large or in multiple locations on campus.

<table>
<thead>
<tr>
<th>Employees</th>
<th># Dept.</th>
<th>% (out of 31)</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;10</td>
<td>8</td>
<td>26%</td>
</tr>
<tr>
<td>10-20</td>
<td>8</td>
<td>26%</td>
</tr>
<tr>
<td>21-50</td>
<td>6</td>
<td>19%</td>
</tr>
<tr>
<td>51-100</td>
<td>2</td>
<td>7%</td>
</tr>
<tr>
<td>101-250</td>
<td>5</td>
<td>16%</td>
</tr>
<tr>
<td>600</td>
<td>1</td>
<td>3%</td>
</tr>
<tr>
<td>1800</td>
<td>1</td>
<td>3%</td>
</tr>
</tbody>
</table>
Next Steps

- Leah will distribute Paper Challenge information via email
- Sign-up between now and early-August
- Marinate: Think about creative ideas to implement this fall, to make your paper use more efficient.
Blog:
http://ittrainingtips.iu.edu/category/paperless-iu

IT Training - summer offerings

Lynda.com

Stay tuned for Fall 2015 Go Paperless Trainings!
What kind of paper can I buy?

- “Virgin” paper - straight from trees
- Post-consumer recycled content - used, recycled by consumers
  - 30%, 50%, 100%
- “Recycled content” - recovered within manufacturing processes. May not include material that has gone through the product life cycle unless specified.
  - 30%, 50%, 100%
- Certified paper - responsible forest management
  - FSC - Forest Stewardship Council (preferred by IUOS)
  - SFI - Sustainable Forestry Initiative
- Tree-free paper (Sugarcane, bamboo, wheat) - limited supply, $

![FSC logo]
Comparing Papers

- Search shop Catalog, Guy Brown

Selected Category:
- Copy Paper (78)

Narrow Results by:
- Eco & Diversity
  - Recycled (17)
  - Eco-Conscious (76)
  - Minority-Owned Business Enterprise (12)
  - Brand

Staples® Multipurpose Paper, LETTER Size, 96/100 US/Euro Brightness, 20 lb., 8 1/2” x 11”W, 5,000 Sheets/Ct
- On Contract
- Customer Item # 513096
- Staples Item # 513096

Price: $39.74 CT/5000
- Qty: 1
- Add to Cart
- + Add to List

Staples® Copy Paper, LETTER Size, 92/104 US/Euro Brightness, 20 lb., 8 1/2” x 11”, Case, 5,000 sheets
- On Contract
- Customer Item # 135848
- Staples Item # 135848

Price: $28.02 CT/5000
- Qty: 1
- Add to Cart
- + Add to List

Staples® 30% Recycled Copy Paper, LETTER size, 92/104 US/Euro Brightness, 20 lb., 8 1/2” x 11”W, 5,000 Sheets/Ct
- On Contract

Price: $34.80 CT/5000
- Qty: 1
- Add to Cart
- + Add to List

Staples® 100% Recycled Copy Paper, LETTER-size, 92/104 US/Euro Brightness, 20 lb., 8 1/2” x 11”W, 5,000 Sheets/Ct
- On Contract

Price: $45.45 CT/5000
- Qty: 1
- Add to Cart
- + Add to List
Unless someone like you cares a whole awful lot, Nothing is going to get better. It’s not.
—Dr. Seuss, The Lorax

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