



January 7, 2010

OFFICE OF THE  
PRESIDENT

Dear Colleagues:

As President of Indiana University, I join the IU Board of Trustees in confirming the University's commitment to Business Diversity and wholly support the new Business Diversity plan presented to the Board of Trustees on October 1, 2009 by Lorelei Meeker, Associate Vice President of Purchasing, and Loretta J. Gurnell, University Director of Business Diversity.

In accomplishing the goals set forth in this plan, the Business Diversity Program plays a major role in assisting Indiana University in meeting one of its strategic goals: increasing economic development in Indiana. You may find a delineated copy of the Business Diversity Plan at [www.indiana.edu/~busdiv](http://www.indiana.edu/~busdiv).


The IU Business Diversity Program was established to increase opportunities for minority, women-owned, and small businesses to participate in the IU procurement and construction process and reflects the M/WBE policy of the State of Indiana. As outlined in the Business Diversity Initiative, IU is committed to diversity and non-discrimination in all aspects of its operations.

This commitment demands robust efforts that require collaborations and partnerships within the university and amongst many businesses to include certified Minority and Women business enterprises. We recognize the value of a diverse supplier base and its impact on the business community and population at large.

I encourage all IU departments to contact the Business Diversity Department and review the Business Diversity Website for unique ways in which they may participate in achieving Indiana University's Business Diversity Program goals.

We embrace this new challenge and look forward to celebrating its successes with all contributors. By encouraging inclusiveness and diversity, Indiana University solidifies its role in making Indiana an ideal place to live, to work and to learn.

Yours sincerely,



Michael A. McRobbie  
President

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