

Summer Camp Job Fair 2010

Feb. 24, 2010 • 11:30 a.m. - 3 p.m.
Indiana Memorial Union, Alumni Hall

Proof Deadline: Feb. 17, 2010 **Ad Deadline:** Feb. 18, 2010
Publication Date: Feb. 23, 2010

- The Indiana Daily Student delivers **92.3% readership by IU's 40,354 students.**
- This special group page will run the day before **Summer Camp Job Fair 2010.**
- Grouped ads positioned on the *Summer Camp Job Fair* theme page with free color will bring **more attention** to your individual ad, and help **increase traffic** to the *Summer Camp Job Fair* event held in the center of campus.
- Receive a **free** link to your Web site from our online **Summer Camp Job Fair Directory.**
- The 2008-09 freshman class was made up of 8,132 students.
- Students from outside Indiana make up **44.2% of the student body.**

SUMMER CAMP JOB FAIR AD PRICES

2 col. x 3 in. ads for only **\$173**
or buy **TWO** spots for **\$329**

FREE SPOT COLOR
on your Summer Camp Job Fair ad!

Actual size of ad 3.792" x 2.875"

The collage features several camp advertisements:

- CAMP SEA GULL CAMP SEAFARER:** Features an underwater scene with a diver and a banner for 'CAMP DAY 2010'.
- TOMORROW:** Ad for Wednesday, Feb. 24, 2010 at Alumni Hall, IMU, from 11:30 a.m. to 3:00 p.m.
- Cheley Colorado Camps:** Ad for 'The Best Summer Job' with a horse logo.
- CYO CAMP RAMBLA:** Ad for 'SUMMER CAMP AND SCOUTS'.
- YMCA Camp Tecumseh:** Ad with photos of campers and the slogan 'Camps don't get any better than this!'.
- CAMP MATAPONI:** Ad for 'Spending your summer in a beautiful state in West Virginia'.
- CAMP Nock-A-Mixon:** Ad for 'On-Campus Interviews February 21'.
- CAMP RimRock:** Ad for 'We're Hiring Counselors!'.