

# Indiana University SUMMER CAMP JOBS FAIR

Celebrating 50 years of Camp Fair

Alumni Hall • Indiana Memorial Union

February 24, 2010

## The IU Summer Camps Jobs Fair turns 50 this year!

Please join us at camp fair again this year to celebrate many years of connecting students and camps!

### Congratulations!

The School of HPER Summer Camp Jobs Fair Planning Team offers a FREE table registration to one lucky camp per year via a lottery drawing of last year's participants that completed the employer survey. Congratulations to Independent Lake Camp, winner of a free table for the 2010 IU Summer Camp Jobs Fair!

### Summer Camp Jobs Fair Marketing: We're Committed to Excellence

Did you know that nearly 40,000 students attend Indiana University in Bloomington? The School of HPER is committed to making sure that our campus population knows about the Summer Camp Jobs Fair. Our many marketing approaches will include:

Newspaper advertising The Fair will be advertised in the *Indiana Daily Student* newspaper.

Residence Halls Every residence hall floor will display a Summer Camp Jobs Fair poster. That is exposure to over 10,000 students.

Student Organization Marketing We'll target over 50 student groups.

Print Media Posters and flyers will be distributed all over campus, including the Recreational Sports Center, Indiana Memorial Union, the School of HPER, the School of Education, and all of the fraternities and sororities on campus.

More Colleges Surrounding schools, colleges and universities will be contacted about the Fair.

Faculty Email announcements and flyers for the Fair are sent to more than 175 faculty advisors and camp administrators so that they can inform their students.

### Your Opportunity to Advertise

The *Indiana Daily Student*, Indiana University's student newspaper, offers individual camps the opportunity to advertise the day before the Summer Camp Jobs Fair. You will receive more information about this opportunity after registration.

### Helpful Hints for Recruiting

It can be stressful to find candidates that fit your camp's needs. In order to make your day go smoothly, here are some helpful hints for you:

- Make notes of students who impressed you in an interview or who stopped by your camp display.
- Accept mini-applications: simply a name, phone number, and why the student wants to work at your camp.

- Take advantage of the tables we have set up in the middle of the room so that you may conduct a more private, personal interview with the most qualified applicants.
- Feel free to stop by the employer break area to grab a quick snack or drink.

### Helpful Hints for Follow-Up

Once you have found qualified candidates, it is important to follow up with them to ensure their future employment. Here are some tips to make that process easier.

- Consider the college lifestyle. Be flexible about when you call students; remember that nights and weekend afternoons are often good times. Also consider that they are away from campus for Spring Break.
- Today's student is technologically savvy. Using web and email communication is often best when corresponding with students after the Fair.



Enjoying camp life at Camp Brosius!



IU students at Camp Saginaw!

### Your Summer Camp Jobs Fair Team

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