

Marcey A. Moss
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Education: **South Dakota State University.** Brookings, South Dakota
Ph.D. in Sociology: May 2001
Areas of Concentration: Demography and Human Ecology
Course Highlights: Sociology of Diversity, Statistics, Demographic Resources,
Social Change, Social Organization, and Cultural Geography

South Dakota State University. Brookings, South Dakota
M.S. in Rural Sociology: May 1998
Areas of Concentration: Research Methods and Theory
Course Highlights: Quantitative Research Methods, Qualitative Methods,
Evaluation Research, Social Stratification, Theory I, II, and Construction

University of South Dakota. Vermillion, South Dakota
B.A. in Sociology: 1986

EXPERIENCE:

July 2002 **Senior Research Associate, Center for Evaluation and Education Policy:**
to present Indiana University

Responsibilities: Development, implementation, and management of evaluation projects across a range of programs and clients. Specific areas include community-based education initiatives. Evaluation design, data collection and analysis, report preparation and presentation. Conduct data analyses (quantitative and qualitative) to interpret findings. Establish and maintain relationships with clients and key stakeholders. Participate in proposal writing. Supervision of project personnel. Chairperson for the Professional Development Committee.

July 2001 **Assistant Director, New Community Project:**
to June 2002 South Dakota State University, Sociology Department

Responsibilities: Assisted project director with New Community Project including analysis of census, agricultural, and economic data specific to each field education unit in the state of South Dakota. Generated technical reports distributed throughout the state regarding the implications of changes in population, migration, age structure, and changes in the number of farms on local communities.

Jan 1999 **Program Evaluator/ Research Analyst, 4-H Foundation:**
to June 2002 South Dakota State University, Cooperative Extension Service

Responsibilities: Conducted program evaluation of the Character Counts! program throughout South Dakota utilizing student and teacher surveys. Developed surveys for additional data collection. Data analysis (quantitative and qualitative) of survey results to assess effectiveness of this community program using SPSS. Generated reports regarding impact assessments, behavior and attitude change--on both county and statewide levels. Produced outcome measure reports for stakeholders to include program leaders, non-profit organizations and school officials.

May 1997 to June 2001 **Graduate Research Assistant, Census Data Center:**
South Dakota State University, Sociology Department

Responsibilities: Created technical reports utilizing census information as new data was released by the Census Bureau. Respond to requests for population, migration, poverty, income, and farm data, from a number of organizations including business, academic sources, citizens, and non-profit groups. Research of various academic topics dependent on faculty requests and areas of interest using electronic resources.

1997 **Program Committee Co-Chair:** Great Plains Sociological Meetings
South Dakota State University, Sociology Department

Responsibilities: Accepted submissions for presentation at the annual meeting of the Great Plains Sociological Association. Coordinated scheduling of each session and its content. Organized discussion panels.

Aug 1996 to May 1997 **Graduate Teaching Assistant:**
South Dakota State University, Sociology Department

Responsibilities: Assisted faculty in proctoring tests, grading, and library research.

April 1994 to April 1996 **Enumerator**
South Dakota Agriculture Statistics Service

Responsibilities: Collected data from ag producers using CATI for Dept of Agriculture.

Relevant Skills: Proficient in use of SPSS to analyze data
Proficient in Microsoft Office and related software
Proficient in use of Excel spreadsheet
Basic ArcView GIS knowledge

Honors and Awards:

Alpha Kappa Delta Member, 1997 to 2001
Gamma Sigma Delta Member 1997 to 2001
William E. and Harriet B. Gould Award Recipient, 2000

Organizational Affiliations:

American Evaluation Association
Canadian Evaluation Society
Midwest Sociological Society

REPORTS, TECHNICAL PAPERS AND PRESENTATIONS:

“Evaluation of the Transition to Teaching Program in Kentucky: First Year Report,” for the Kentucky Department of Education and the Center for Evaluation and Education Policy, October 2006.

“The State of Teacher Education in Indiana: Five-State Region—State—Institution Data,” for the Center for Evaluation and Education Policy, June 2006.

Muller, P.A., Brown, C.L., Hightower King, M. & Moss, M.A. Finding the Balance Between Meeting Client Needs and Maintaining the Integrity and Validity of the Evaluation. Paper presented at the joint meeting of the American Evaluation Association and the Canadian Evaluation Society, Toronto, Canada, October 2005.

“Evaluation of the Wright Charter College of Education: Final Report” for the Ohio Department of Education and the Center for Evaluation and Education Policy, September 2005.

“Evaluation of the Wright Charter College of Education: Stakeholder Interviews” for the Ohio Department of Education and the Center for Evaluation and Education Policy, August 2005.

“Evaluation of the Expanding the Pool of Qualified Teachers Program: Technical Report” for the Ohio Department of Education and the Center for Evaluation and Education Policy, June 2005.

“Evaluation of the Indianapolis Public Schools/National Urban Alliance Literacy Initiative” for IPS and the Center for the Center for Evaluation and Education Policy, February 2005.

Muller, P.A., Hightower King, M. & Moss, M.A. Methodological and Practical Issues in the Design and Implementation of Randomized Experiment-Control Group Design Evaluations. Presented at the 18th Annual Conference of the American Evaluation Association, Atlanta, Georgia, November 2004.

“Evaluation of the ITPC School Tobacco-Use and Addiction Prevention Toolkit for the Sanders Group,” for the Center for Evaluation and Education Policy, July 2004.

“The Community Alliance to Promote Education (CAPE) in Pulaski County: Year One Report,” for the Center for Evaluation and Education Policy, April 2003. (Interim Report, October 2002; Interim Report, October 2003; Year Two Report, April 2004; Interim Report, November 2004; Final Evaluation Report, April 2005)

“Character Counts! In South Dakota: Results of Student Attitude and Behavior Research” with Jay Trenhaile, SDSU, and Rachelle Vetter, NDSU. In progress.

“The Community Alliance to Promote Education (CAPE) in Marshall County: Year One Report,” for the Center for Evaluation and Education Policy, December 2002. (Interim Report, August 2003; Year Two Report, December 2003; Interim Report, July 2004; Year Three Report, December 2004; Final Evaluation Report, June 2006)

“Character Counts! Evaluation Report: Fourth Year’s Data, 2001 Teacher Surveys,” for the 4-H Foundation, South Dakota State University Cooperative Extension Service, July 2002.

“South Dakota County Data Book,” for the New Community Project, SDSU Cooperative Extension Service, March 2002.

“Character Counts! Evaluation Report: Third Year's Data, 2000 Student and Teacher Surveys,” for the 4-H Foundation, SDSU Cooperative Extension Service, 2001.

“A Graphic Summary of South Dakota: The New Community Project,” for the New Community Project, SDSU Cooperative Extension Service, 2001.

“A Graphic Summary of South Dakota: Cooperative Extension Service Field Education Unit, 1-13,” for the New Community Project, SDSU Cooperative Extension Service, 2001.

“Character Counts! Evaluation Report: Second Year's Data, 1999 Student and Teacher Surveys,” for the 4-H Foundation, SDSU Cooperative Extension Service, 2000.

“A Graphic Summary of South Dakota Update: Population Change and Migration Estimates 1990-1997” and “1990-1999,” for the Census Data Center, 1998 and 1999.

“A Graphic Summary of South Dakota Update: Farm Census Facts from the 1997 Census of Agriculture,” for the Census Data Center, 1999.

“American Indians in South Dakota: A Profile,” for the Census Data Center, 1997.