

Indiana University Department of Communication & Culture

College of Arts & Sciences
Alumni Association

Alumni

Summer 2005

NEWSLETTER

Message from the chair

Move means more than new permanent home

CMCL is on the move — almost literally! After several years spent in the Ashton-Mottier complex on 10th Street, which is now scheduled to be demolished, we have plans in the works to relocate the department to a permanent home somewhere near the academic center of campus. Given the current budget situation, these plans, of course, can change, but we will keep you informed and hope to be able to invite you to the festivities when CMCL moves to a new building with full classroom facilities and room for our courses in film production.

This past year saw the retirement of **James Naremore**, one of the founders of film studies at Indiana University and a preeminent scholar in the field. Those of you fortunate enough to have taken a class with Jim Naremore realize how much he deserved the title of Chancellor's Professor. Film scholars know him primarily through his widely acclaimed research on many aspects of American cinema, including film acting, the cultural contexts of film noir, and the works of directors like Orson Welles and Vincent Minnelli. Jim is currently completing a study of Stanley Kubrick, and he continues to be invited to speak at universities around the world. We're grateful to him for all he did for film studies and for the Department of Communication and Culture at IU. To celebrate his achievements, we have established a graduate scholarship in his name.

At the same time, CMCL is delighted to have welcomed two new faculty members in 2004–05: **Ted Striphas** and **Mary Gray**. Both are accomplished, enthusiastic teachers, and both bring important new areas of research to the department. Ted focuses on media history and theory, studying copyright and freedom of expression, contemporary social theory, and the history

of the book. He is now busy revising his dissertation, which was named best dissertation of the year by the National Communication Association. Mary comes to IU from the University of California at San Diego with excellent training in anthropology, ethnography, and media studies. Grounded in extensive fieldwork and interviews, her research explores the ways that the Internet figures in the lives of gay and lesbian youth in rural America. Mary's interdisciplinary interests bridge CMCL's three main areas of study and reach out to gender studies and other university departments.

Two new assistant professors will join us in the fall: **Joshua Malitsky** and **Ilana Gershon**, who are profiled on page 4. With research and teaching interests that stretch from Cuba and the former Soviet Union to New Zealand and Samoa, Josh and Ilana will help to further internationalize our program. We continue to attract excellent international graduate students, to collaborate with several of IU's renowned area studies programs, and to participate in academic conferences and exchanges outside the United States.

Back from a year's research leave funded by the Ford Foundation, **Yeidy M. Rivero** — now a full-time member of CMCL — has put the finishing touches on a ground-breaking study of racial representation on Puerto Rican television. Yeidy's *Tuning Out Blackness: Race and Nation in the History of Puerto Rican Television* is now available from Duke University Press. Congratulations are also in order for **Jane Goodman**, who this year became a tenured associate professor. Jane's book *Berber*



Culture on the World Stage: From Village to Video (to be published in the fall by Indiana University Press) studies the performance forms that have helped to create the modern sense of Berber cultural identity.

All these efforts help to define CMCL as a communications program well suited to address the global concerns of the 21st century.

It was especially gratifying for me, personally, to have been able to meet in May with faculty and students at Nankai University in Tianjin, China, to discuss CMCL's innovative approach to the study of communication.

At the same time, part of our appeal to international students and scholars continues to be our strength in teaching and studying various forms and practices of communication in American culture — as evidenced this year by the publication of Robert Ivie's *Democracy and America's War on Terrorism* and Robert Terrill's *Malcolm X: Inventing Radical Judgment*. These and the other achievements I have mentioned only hint at the range of research being undertaken by CMCL faculty, research that directly translates into exciting and innovative classes for our undergraduate and graduate students.

More information about the activities of CMCL faculty and graduate students is available on our departmental Web site (www.indiana.edu/~cmcl/), which also provides a listing of the lectures, screenings, and public events sponsored by the department. We invite you to these events and look forward to hearing from you. Thanks very much for your ongoing support of CMCL.

— Gregory A. Waller

Faculty news

Richard Bauman, Distinguished Professor and chair of the IU Department of Folklore and Ethnomusicology, was given a Distinguished Folklore Achievement Award by the China Folklore Society at the International Conference on Calendars of Nation States, held in Beijing on Feb. 14–15. Bauman has also been appointed to the advisory council of the Wenner-Gren Foundation for Anthropological Research.

Carolyn Calloway-Thomas gave a presentation on the role of the media in the political socialization of youth in society at an international civic education conference in Tallinn, Estonia, in April. Calloway-Thomas also co-produced, wrote, and narrated an educational video titled “In Search of Community: The Interracial Communication Project.” She also presented a paper on culture and storytelling at the International Society for the Scholarship of Teaching and Learning Conference in October 2004; served as a reviewer for

Sage Publications; became the new director of the Preparing Future Faculty Program; served as president of the Intercultural Division of the Central States Communication Association and co-chair of the National Communication Association Task Force on the Scholarship of Teaching and Learning; participated in an intercultural study tour of Austria, Germany, Italy, Lichtenstein, and Switzerland; and presented a workshop on “Engaging the Adult Learner Through Metaphor, Storytelling, and Cultural Connections” with Walden University in July 2004.

Jane Goodman’s book *Berber Culture on the World Stage: From Village to Video* (Indiana University Press) will be published this fall. She was invited to give the keynote speech at the conference on “Berbers and Other Minorities: A Cultural Reappraisal” in Portland, Ore., in May 2005. She was an invited speaker at the “Politics, Publics, Personhood: New Ethnographies at the Limits of Neoliberalism” conference at Princeton University in February. In addition, she was promoted to associate professor.

Mary L. Gray joined the faculty this year. In August 2004, she received her PhD in communication from the University of California at San Diego for her doctoral work, “Coming of Age in a Digital Era: Youth Queering Technologies in Small Town, USA,” an ethnographic study of how young people use new media and other technologies to navigate and narrate a queer sense of identity and belonging in the rural United States. Since arriving at IU, Gray has joined the American Studies Program and Department of Gender Studies as an affiliate faculty member. This fall, with colleagues in gender studies and political science, she will use funding awarded by IU to present a yearlong lecture series titled “Homeland Insecurities: Sexuality, Citizenship, and Empire.”

Joan Hawkins’s forthcoming article “The Sleazy Pedigree of Todd Haynes” will appear in *Sleazy Artists* (Jeffrey Sconce, ed., Routledge). Her article “When Bad Girls Do French Theory: Deconstructing National Trauma in the Shadow of 9/11” appeared in *Ctheory*, Vol. 24, No. 3 (Article 96), Oct. 23, 2001. It is archived at www.ctheory.net, and it was reprinted in *Life in the Wires: The CTheory Reader* (Marilouise and Arthur Kroker, eds., Victoria, Canada:

Ctheory Books, 2004, 192-206). As associate director of American studies for the past six years, Hawkins is the co-author of an undergraduate major in American studies, which we hope will be instated in 2006. She and American studies director Eva Cherniavsky were invited to present their work at the Curriculum Workshop in Critical U.S. Studies at Duke University on Oct. 22–23, 2004. She presented a paper, “The Politics of Taste, the Politics of Terror: The Critical Art Ensemble on Trial,” as part of IU’s American studies 2004–05 lecture series. A revised version was presented at the Society for Cinema Studies Conference, held in London on March 31–April 3. It is currently being revised for publication.

Robert Ivie’s most recent book, *Democracy and America’s War on Terror* (University of Alabama Press) was published in February. A paper he presented in Slovenia, “Prologue to Democratic Dissent in America,” was published in the June 2004 issue of *Javnost (The Public)*. Ivie travels to Piran, Slovenia, again this fall for a colloquium sponsored by the European Institute for Communication and Culture. His keynote address in Norway at the interdisciplinary conference on war, law, and rhetoric was published in Norwegian last year; his essay on “Savagery in Democracy’s Empire” just appeared in *Third World Quarterly*; and his most recent writing on academic freedom appeared in the *Review of Education, Pedagogy, and Cultural Studies*. An essay on democratic dissent and the trick of rhetorical critique is forthcoming in *Cultural Studies Critical Methodologies*. Ivie serves as editor of *Communication and Critical/Cultural Studies*, National Communication Association’s newest journal.

John Lucaites had the lead essay in the inaugural issue of *Communication and Critical/Cultural Studies* (co-authored with James McDaniel), titled “Telescopic Mourning/Warring in the Global Village: De-Composing (Japanese) Authority Figures.” He also published an essay, titled “Ritualizing Modernity’s Gamble,” in *Visual Communication Quarterly* (with Robert Hariman). He received the 2004 National Communication Association Golden Anniversary Monograph Award for “Morality and Memory in U.S. Iconic Photography: The Image of ‘Accidental Napalm,’” *Critical Studies in Mass Communication* 20, March 2003, 33–65 (with Robert Hariman). This is the third time Lucaites has been honored with this award.

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Communication & Culture

This newsletter is published by the Indiana University Alumni Association, in cooperation with the Department of Communication & Culture and the College of Arts and Sciences Alumni Association, to encourage alumni interest in and support for Indiana University. For activities and membership information, call (800) 824-3044 or send e-mail to ualumni@indiana.edu.

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James Naremore retires — after 35 years

Last December, Chancellor's Professor James Naremore retired from teaching after a 35-year career at Indiana University. He was honored at a reception at the Buskirk-Chumley Theater (formerly the Indiana Theater), after which the department held a screening of *The Bad and the Beautiful*.

Naremore's retirement affords him more opportunities to travel and write. He was invited to give a lecture at the film museum in Vienna, Austria, to inaugurate their two-monthlong retrospective of the international film noir. He was also invited to lecture at the "Film Style in Question" symposium honoring David Bordwell at the University of Wisconsin. He presented a short paper at the Society for Cinema and Media Studies Conference in London, and his lengthy

essay "Love and Death in *A.I., Artificial Intelligence*" appeared in the most recent issue of *Michigan Quarterly Review*. He continues to edit the Contemporary Film Directors series of books, three new volumes of which have just been published by University of Illinois Press. He also continues to write a book about Stanley Kubrick, which is now about half finished.

The department has chosen to honor Naremore's illustrious career by starting a graduate scholarship fund in his name. Contributions can be made to the James O. Naremore Graduate Student Fund by mailing a check to the Indiana University Foundation, P.O. Box 500, Bloomington, IN 47402. Be sure to write "Naremore Fund" in the memo line.

Faculty news

(continued from page 2)

Madhavi Mallapragada's forthcoming article, "An Interdisciplinary Approach to the Study of Cybercultures," will appear in *Critical Cyberculture Studies: Current Terrains, Future Directions* (David Silver, ed., NYU Press). She was invited to give a presentation titled "Cyber-diasporic Networks and the South Asian Transnational Imaginary," at the Materializing India Interdisciplinary Conference at Indiana University Bloomington in February.

Leila Monaghan had a paper accepted at the National Communication Association on "How Interpersonal Communication Students Learn to Transcribe." She is editing an issue of the international journal *Deaf Worlds* on deafness and AIDS, with her colleague Constanze Schmalig, and is working with adult and child learners in an ongoing literacy program.

Phaedra C. Pezzullo received the top 2005 Faculty Mentor Award at IU from the Graduate and Professional Student Organization and the Department of Communication and Culture 2004-05 Trustees Teaching Award. She also published a book chapter this past fall, "Toxic Tours: Communicating the 'Presence' of Chemical Contamination," in *Communication and Public Participation in Environmental Decision-Making* (SUNY Press, 2004). This summer, her article "Articulating Anti-Toxic Activism to 'Sexy' Superstars: The Cultural Politics of *A Civil Action* and *Erin Brockovich*" will be published in the *Environmental Communication Yearbook*.

Yeidy Rivero's book *Tuning Out Blackness: Race and Nation in the History of*

Puerto Rican Television is being released this spring (Duke University Press). She is currently performing research on the ESAA-TV/PBS 1975-1980 Cuban-American situation comedy *¿Qué pasa U.S.A.?*

On May 14, **Susanne Schwibs** and Gino Brancolini screened their television documentary *Spanning Time: America's Covered Bridges* at the Bennington Center for the Arts and Covered Bridge Museum in Vermont. *Spanning Time* was produced by WTIU under a grant from the Federal Highway Administration. It is airing on more than 100 public television stations this summer and fall. Earlier this year, it was awarded a Cine Golden Eagle. The Cine competition annually selects the best non-theatrical productions from around the world. In August, Schwibs will present her film *American Horizons: The Photographs of Art Sinsabaugh* at the annual conference of the University Film and Video Association, held in Chicago this year. *American Horizons* was created for the traveling retrospective of Sinsabaugh's work; he was a photographer who became known in the 1960s for his panoramic views of Midwestern landscapes. After runs in Chicago, Columbus, Ohio, and Champaign-Urbana, Ill., the exhibit will come to the Indiana University Art Museum in October.

Ted Striphas's co-edited book *Communication as ... : Perspectives on Theory* (with Gregory J. Shepherd and Jeffrey St. John) was published by Sage in June. Last November, he was a recipient of the Gerald R. Miller Outstanding Dissertation Award from the National Communication Association. Presently, he is at work on a cultural history of the book industry, titled *Equipment for Living: Everyday Book*

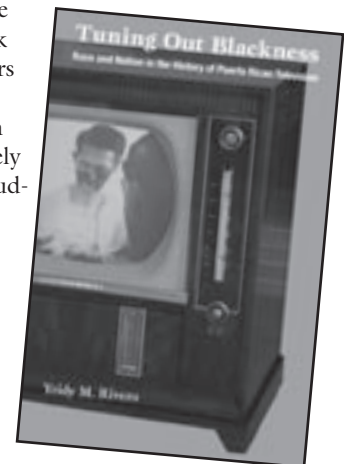
(continued on page 4)

Just published ...

Robert Ivie, who has written extensively over the last 30 years on America's rhetorical appetite for war, discusses democracy's centrality to the national identity and how prevailing constructions of democracy constitute a republic of fear in which the threat of foreign and domestic "others" are chronically exaggerated through rituals of vilification and victimization.



Tuning Out Blackness fills a glaring omission in U.S. and Latin American television studies by looking at the history of Puerto Rican television. In exploring the political and cultural dynamics that have shaped racial representations in Puerto Rico's commercial media from the late 1940s to the 1990s, **Yeidy M. Rivero** advances critical discussions about race, ethnicity, and the media. She shows that televisual representations of race have belied the racial egalitarianism that allegedly pervades Puerto Rico's national culture. White performers in blackface have often portrayed "blackness" in local television productions, while black actors have been largely excluded.



Communication and culture welcomes two new faculty members

Ilana Gershon



Another addition to our growing faculty is **Ilana Gershon**, who grew up in Bloomington and after studying all over the world is returning to take a tenure-track assistant professor position

in the Department of Communication and Culture. She received a BA in the history and philosophy of social sciences from Stanford University in 1993 and a MPhil in social anthropology from Cambridge University in 1994. She received a PhD in

cultural anthropology from the University of Chicago in 2001. Her dissertation was titled "Making Differences Cultural: Samoan Migrants Encounter New Zealand and the U.S. Government." Her research interests include anthropology of democracy, indigenous self-representation, multiculturalism, globalization, migration, kinship and knowledge, Oceania, New Zealand, and the United States. In the fall, she will teach Ethnicity, Class, and the Model U.S. Citizen and Cultures of Democracy. We are excited to have Ilana Gershon as part of our faculty.

Joshua Malitsky



The department also is pleased to welcome **Joshua S Malitsky** as an assistant professor, beginning in August. He graduated in May 1994 with a BA from the Department of English at

the University of Wisconsin at Madison. He received a MA from the Department of Communication Studies at the University of North Carolina at Chapel Hill. This summer, he will defend his dissertation on "Post-Revolution Non-Fiction Film: Building the Soviet, Ghanaian, and Cuban Nations" and receive his PhD from Northwestern University. In the dissertation, he examines "how documentary film articulates identity, ranging from how state-sponsored newsreels and documentaries imagine national identity to how film and video artists negotiate their personal identities through recourse to others." Malitsky's research interests include questions of gender, genre, and historical authority on sports television, as well as questions about relationships among technology, marketing, audiences, and aesthetics. He will teach a broad range of courses, including Film and Propaganda and the History of Documentary Film and some documentary film production classes. We welcome Josh Malitsky to IU and look forward to his work in the department.

Faculty news

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Culture in the Making, and a special issue of the journal *Cultural Studies* (co-edited with Kembrew McLeod) on the politics of intellectual properties.

Gregory A. Waller was invited to participate in the fourth Netherlands Filmuseum Symposium in July 2004 and to travel to Tianjin, China, as a scholar-in-residence at Nankai University during May-June this year. His essay on traveling film exhibition in the 1930s appeared in *Film Quarterly*, and he has recently been awarded a grant from the Toshiba Foundation to support "Japan-in-America: The Turn of the 20th Century," an exhibition he is organizing that is scheduled to open in March 2006 at IUB's Mathers Museum of World Cultures.

Awards

This year's Brian Friedman Award for the best project made in one of CMCL's production classes was won by **Marlene Dunlevy**, **Rick Salisbury**, and **Gordon MacDonald** for the film *Samantha Performs Her Self*, a tongue-in-cheek exploration of identity in the style of an educational filmstrip. Honorable Mention was given to *Bluebeard, the Musical*, a music video by **John Landis**. The competition is named in honor of Brian Friedman, a film student who was tragically killed in a car accident in the early 1990s. Thanks go to this year's judges, **Greg Waller**, **Barb Klinger**, and **Jasmine Trice**.



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Student News

Graduate students & recent graduates

Michela Ardizzoni will be a lecturer at the University of Louisville next year.

Eugenia Elaine Badger is teaching at IUPU Columbus.

Chad Beck, a third-year PhD student, has received a College of Arts and Sciences travel grant and the Mendel/Latin American Studies Pre-Dissertation Travel Grant. He presented his essay "Azteca Television, Cultural Identity, and Transnational Commercialization" at the 2005 International Communication Association Conference in New York City. Beck will travel to Mexico City this summer to conduct research on the television network TV Azteca.

Jeff Bennett accepted a tenure-track job at North Texas University.

Michael Butterworth has an article forthcoming. "This Is SportsCenter": 25 Years with the Worldwide Leader in Sports," to be published in *Aethlon: The Journal of Sport Literature*.

Darrel Enck-Wanzer has accepted a full-time teaching position with Eastern Illinois University for next year.

Suzanne Enck-Wanzer has accepted a tenure-track job at Eastern Illinois University in the Department of Communication Studies.

Teresa Heinz received a position as assistant professor in the Department of Communication at Hope College. She has two publications forthcoming: "Solar Panels, Shovels, and the 'Net: Selective Uses of Technology in the Homesteading Movement" in *Information, Communication & Society* in January/February 2006, and "From Civil Rights to Environmental Rights: Constructions of Race, Community, and Identity in Three African-American Newspapers' Coverage of the Environmental Justice Movement" in the *Journal of Communication Inquiry* in January 2006. Heinz was honored at Founders Day in March with a Lieber Memorial Teaching Associate Award.

Dixon Hollis will be delivering a paper called "Contesting Public Memories" at an interdisciplinary conference at Syracuse University in October.

James Kendrick will be starting a new job in August as a tenure-track assistant professor in the Department of Communication Studies at Baylor University. He also has an article coming out in the fall 2005 issue of *The Velvet Light Trap*. The article is titled "Aspect Ratios and Joe Six-Packs: Home Theater Enthusiasts Battle to Legiti-

mize the DVD Experience."

Claire Sisco King won an American Association of University Women Dissertation Fellowship.

Matt McGarrity is teaching at the University of Washington.

Viola Milton will be teaching in the Department of Afrikaans at the University of Pretoria, South Africa.

David Moscowitz accepted a tenure-track job at Butler University.

Jessica Sawrey's article "Wouldn't It Be Nice: Performing the Mediated Self" is in press for *Qualitative Inquiry*.

Shira Bat-Ami Segal wrote "From the Private to the Public: Photography, Film, and the Transmission of Cultural Memory in Hollis Frampton's (nostalgia)," which is currently being published in the journal *Text, Practice, and Performance*, based in the anthropology department of the University of Texas at Austin.

Jeeyoung Shin has been awarded the Five College ABD Fellowship at Amherst College. She will be a fellow at Amherst in 2005-06, finishing her dissertation and teaching a course on Korean cinema.

Jamie Skerski has accepted a tenure-track job at St. Catherine's University in Minneapolis.

Kristin Sorensen accepted a position at Bentley College in Massachusetts.

Drew Todd is a visiting professor of communication studies at California State University in Stockton and is teaching an

international cinema course at San Jose State.

Matt Yockey's article "This Island Manhattan: New York City and the Space Race in 'The Fantastic Four'" will be published in an upcoming issue of *The Iowa Journal of Cultural Studies*.

Undergraduate

Undergraduate majors in communication and culture continue to grow well beyond 500 majors. We are excited that many of our students are getting top honors and going on to graduate school in law, business, and communications.

The following students were elected to Phi Beta Kappa this year: **Timothy L. Pritchett, Anne Lauren Sommer, Heather Teed, and Anne Rohlman**. Congratulations on this prestigious honor.

This year, the undergraduate studies committee selected **Rhoda Regalado** to receive the annual Norvelle Scholarship, given to an outstanding junior. They selected juniors **Josh Garfinkel** and **Martha Hunt** to receive the MacDowell Gilliam Prize, which is also awarded to outstanding juniors.

May Commencement saw 97 students graduate from the department. Two of our students received departmental honors: **George Eric Zobel**, for his production of *Assassins*, and **Mollie Irwin**, for her thesis "The Debut of Yourself."

Alumni are invited to send us a class note on the form provided on the back page or e-mail the department at cmcl@indiana.edu. We would love to know what you are doing with your communication and culture degree.

Alumni Notebook

Ethan A. Ax, BA'04, ACLA&M'04, is a guest-service executive for Target. He lives in Greenwood, Ind., and can be reached at ethanax@yahoo.com.

Sidney C. Bosley, BA'02, MS'04, writes, "I have moved to San Francisco, and I work at an advertising agency."

Meredith S. Hahn, BA'04, of Lake Zurich, Ill., is enrolled in the master's/PhD program in communication at Cornell University, where she is studying human/avatar relations and assisting with a course on oral communication. She hopes to become a teacher after finishing her education. She can be reached at msh49@cornell.edu

Mark V. Zalewski, BA'00, teaches communication at Wheaton College near Chi-

cago and is director of Wheaton's speech and debate teams. Formerly the marketing and promotions director for WFIU, he reports that he is in the final steps of completing a master's degree from IU. The Wheaton, Ill., resident can be reached at markz@alumni.indiana.edu.

Katie L. (Cimino) Zeliasz, BA'00, was married to Erik Zeliasz on Oct. 16, 2004. She writes, "I am keeping busy with work and Big Brothers Big Sisters of Chicago, where I was one of five Mentors of the Year in 2003." She lives in Cary, Ill., and can be reached at kcimino00@alumni.indiana.edu.

Angela Guerrettaz, BA'04, is the director of Score!, an educational center in Marietta, Ga., where she lives.

Correction!

You received this newsletter a couple of weeks ago in error. It contained a misprinted section, which we have corrected in this new edition. Please accept our



apologies for the mistake and any inconvenience to you. We hope you will enjoy reading your alumni newsletter

— *Editor*

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