SEMINAR FOR TEACHING ABOUT ASIA

Course Aims: For Americans, “Asia” is no longer “back then” and “over there,” but in the news, in our lives, and in our futures; Asians are no longer “them” but “us.” This seminar will provide junior and senior high-school teachers with practical, up-to-date support for bringing China, Japan, and Korea into their classrooms. We probe history from classical times to the present to see how the evolving web of global interactions continually changed “Confucian” practices and attitudes towards the individual, the family, and government in each of the three countries. We will also look at the challenge of teaching with film, fiction, and popular culture; survey teaching resources, especially those online; and report on “Asia in the news.” During ten three-hour classes we proceed through lecture, film, discussion, and small group give-and-take. Guest speakers will share their expertise with the seminar, and we will go on a guided visit to the Asian collection at the Chicago Art Institute.

The East Asian Studies Center (EASC) at Indiana University, working with the National Consortium on Teaching about Asia, organizes this seminar, which is made possible by generous financial support from the Freeman Foundation of Stowe, Vermont. For more information see http://www.indiana.edu/~easc/taa_seminar/.

Participants wishing to purchase graduate credit may receive 3 graduate credits from Indiana University, at the regular, in-state graduate credit rate. In order to receive graduate credit, you must complete the TIP (see below) plus an additional annotated bibliography of 25+ sources on East Asia on a topic arranged with the Instructor.

Instructor: Charles W. Hayford is a Visiting Scholar, Department of History, Northwestern University. He has taught Chinese history, Japanese History, US-China Relations, and Chinese and Japanese film at Harvard University, Oberlin College, The Chinese University of Hong Kong, Northwestern University, Stanford University, University of Illinois at Chicago, and the University of Iowa. He has lived in Taiwan, Hong Kong, and Japan, and since 1979 he has led or been Lecturer on more than a dozen tours of China. He welcomes your questions or comments at Chayford@AOL.com.

Requirements: Participants are expected to attend all ten sessions, to complete the main reading or viewing assignments prior to class, to participate in discussion, make occasional individual or group presentations, and to submit a Teacher Implementation Plan (TIP) for teaching East Asia, along with at least three lesson plans, at the end of the seminar. Individuals who miss a session will complete a make-up assignment. The seminar will supply participants with a detailed course description and syllabus, textbooks and films, access to website with further support, and any supplementary materials necessary for the successful completion of the seminar. If we cancel a session for any reason (such as Chicago weather), we will make it up later.

Structure: Each session will begin with a presentation from the Instructor or guest outlining and
giving background on the major questions and problems for the week. Then we will generally either view a film or investigate a teaching unit (often based on individual presentation), followed by extensive discussion or small group activity on the readings or film for the week. There may be quick (ungraded!) in-class writing to get your thoughts started.

Assignments: These are (somewhat) flexibly structured to be useful both to those with some background in Asian history and to those who are now building that background. Each week there are chapters suggested in Rhoads Murphey, East Asia: A New History (New York: Longmans, 2nd, 2001), a comprehensive text which will be a refresher for some, basic reading for others. The Instructor will happily consult about further or alternative readings. Participants should adjust their time according to their own (heavy) schedules, but not get bogged down (there’s no final exam!).

Readings
• J. L. Watson, Golden Arches East: McDonald's in East Asia (Stanford, 1997). Anthropologists address “globalism” and “glocalism” by discovering how McDonald’s works differently in the Beijing, Taipei, Hong Kong, Seoul, and Japan.


• Rhoads Murphey, East Asia: A New History (Longmans, 2001). Standard text, with an attitude.


• Liang, Son of the Revolution (Vintage 1983). Powerful memoir of China’s Cultural Revolution. At least one further book, film, or resource, chosen in consultation with the Instructor, to be presented to the class.

• Supplementary essays, chronologies, and excerpts provided by Herr Instructor.

Teaching Materials
• SPICE units, “Demystifying Chinese Language,” “Mapping Asia.”
• Special issues of Education About Asia on Korea, Film, Popular Culture.
• For Education About Asia see www.aasianst.org/eaa.

Films
• Zhang, To Live (1994; 132 min.)
• Morita, Family Game (Kazoku Gemu) (1988; 107 min.)
• Lee, Eat, Drink, Man, Woman (1995; 124 min.)
• Wong, Chungking Express (1996 102 min.)
MEETING SCHEDULE

1. Introductions
   **Reading:** Watson, *Golden Arches East*; Murphey, *East Asia*

2. The Axial Age: China and the World
   **Reading:** Murphey, *East Asia*, Ch (pp. ); Herbert Fingarette, *Confucius: The Secular as Sacred* (79 pp.).

3. Constructing Empire: Political Morality, Community, and the Individual
   **Reading:** Murphey, *East Asia*, Ch (pp. );

4. Early Modern Asia? Song China, Japan, Korea, and the Mongols
   **Reading:** Murphey, *East Asia*, Ch (pp. ); begin book, film, or resource of choice.
   **Film:** “City of Cathay” [tentative]

5. Inventing Early Modern Tradition: Manchu China, Tokugawa Japan, Yi Korea
   **Reading:** Murphey, *East Asia*, Ch (pp. ); continue on book, film, or resource of choice.

6. Field Visit: Chicago Art Institute [Guest Expert, Elinor Pearlstein, Art Institute (invited)]
   **Reading:** Continue book, film, or resource of choice.

7. The Global Challenge: European and Asian Imperialisms
   **Reading:** Murphey, *East Asia*, Ch (pp. ); continue on book, film, or resource of choice.
   **Class Film:** “The Two Shores of China” (Pacific Century Series; 55 min.)

8. World War in Asia, 1898-1949: Making Modern Asia [Guest: Laura Hein (invited)]
   **Reading:** Murphey, *East Asia*, Ch (pp. ); Kim, *Lost Names* (pp. 3-198)
   **Class Film:** “Reinventing Japan” (Pacific Century Series 55 mn.)
   **Home Film:** Zhang, *To Live* (19??; 132 min.)

9. From Statism to Globalism?
   **Reading:** Murphey, *East Asia*, Ch (pp. ).
   **Home Film:** Morita, *Family Game* (1988; 107 min.)
10. Nation, Community, and Market Today (and Tomorrow?)

**Reading**: Murphey, *East Asia*, Ch (pp. );

**Home Film**: Wong, *Chungking Express* (1996; 102 min.)