

JOURNAL OF ECONOMIC EDUCATION

CURRENT STATISTICS - FALL 2000 ISSUE

PAID SUBSCRIPTIONS	1,112
COMP SUBSCRIPTIONS	47
TOTAL	1,159

PRICE HISTORY

<u>YEAR</u>	<u>INDIVIDUAL</u>	<u>INSTITUTION</u>
1987-88	\$23.00	\$45.00
1988-89	\$23.00	\$45.00
1989-90	\$24.00	\$48.00
1990-91	\$24.00	\$48.00
1991-92	\$30.00	\$55.00
1992-93	\$30.00	\$60.00
1993-94	\$33.00	\$63.00
1994-95	\$35.00	\$70.00
1995-96	\$37.50	\$75.00
1996-97	\$37.50	\$75.00
1997-98	\$37.50	\$75.00
1998-99	\$41.00	\$82.00
1999-00	\$41.00	\$82.00
2000-01	\$45.00	\$89.00

CIRCULATION HISTORY

<u>ISSUE</u>	<u>1987</u>	<u>1988</u>	<u>1989</u>	<u>1990</u>	<u>1991</u>	<u>1992</u>	<u>1993</u>
WINTER	1,217	1,416	1,564	1,560	1,383	1,571	1,337
SPRING	1,270	1,500	1,458	1,559	1,473	1,575	1,375
SUMMER	1,398	1,482	1,437	1,514	1,460	1,420	1,388
FALL	1,483	1,509	1,540	1,383	1,522	1,442	1,450
AVERAGE	1,342	1,477	1,500	1,504	1,460	1,502	1,388

<u>ISSUE</u>	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>
WINTER	1,174	1,655	1,355	1,156	1,276	1,074	1,242
SPRING	1,332	1,521	1,320	1,318	1,406	1,144	1,239
SUMMER	1,319	1,646	1,331	1,332	1,452	1,238	1,246
FALL	1,519	1,488	1,232	1,276	1,299	1,177	1,159
AVERAGE	1,354	1,578	1,310	1,271	1,358	1,158	1,221

SUBSCRIBER PROFILE

	Nov-95	Nov-96	Nov-97	Nov-98	Nov-99	Nov-00
UNIVERSITIES	1098	949	904	948	847	811
LIBRARIES	666	645	650	647	589	591
DEPARTMENTS	432	304	254	301	258	220
COMMUNITY COLLEGES	57	40	46	42	30	26
LIBRARIES	40	33	36	30	28	23
DEPARTMENTS	17	7	10	12	2	3
LIBRARIES	66	60	53	42	55	44
VOCATIONAL	17	16	16	12	8	2
HIGHSCHOOL	9	9	7	5	8	5
PUBLIC	8	8	7	6	10	6
BUSINESS COLLEGE	5	1	0	1	0	0
FACULTY	4	3	3	3	6	7
PROFESSIONAL	4	2	3	3	2	0
STATE/NATIONAL	4	3	5	6	3	3
RESEARCH	1	1	1	1	2	3
OTHER	13	17	11	5	16	18
INDIVIDUALS	118	94	69	101	135	157
HOME	109	76	64	92	84	84
WORK	9	18	5	9	51	73
PRIVATE FOUNDATIONS	27	24	25	29	28	28
AIRFORWARDERS/AGENT:	54	61	70	76	70	83
MISCELLANEOUS	60	59	62	61	46	27
TOTAL	1,481	1,287	1,229	1,299	1,211	1176

GEOGRAPHIC BREAKDOWN

NEW ENGLAND (ME NH VT MA RI CT)	64	5.00%
MID-ATLANTIC (NY NJ PA)	194	16.00%
E NORTH CENTRAL (OH IN IL MI WI)	167	14.00%
W NORTH CENTRAL (MN IA MO ND SD NE KS)	103	9.00%
SOUTH ATLANTIC (DE MD DC VA WV NC SC GA FL)	182	15.00%
E SOUTH CENTRAL (KY TN AL MS)	75	6.00%
W SOUTH CENTRAL (AR LA OK TX)	67	6.00%
MOUNTAIN (MT ID WY CO NM AZ UT NV)	43	4.00%
PACIFIC (AK WA OR CA HI)	98	8.00%
UNITED STATES	993	84.00%
US TERRITORIES	4	0.00%
CANADA	26	2.00%
FOREIGN NON-CANADIAN	153	13.00%
APO-FPO	0	0.00%
TOTAL	1176	