Item No.1

Contributor: Ali Tigges
Item Title: How Photoshop Abilities Create Cyber Stories
Item Category: Techniques: Photoshop
Semester/year: Fall, 2014
Instructor: John McDowell

Item Description:

Photoshop can be utilized to change or distort any image or picture that is uploaded through the program. This allows for the ability to create mockery and jokes, which comes out particularly in this example. A dad took a photo of himself with his son and then used Photoshop to write text and remove his son for the picture. He put the meme or photoshopped picture on Flickr, a website online, and many people liked it through the ‘like’ button. Days later his picture was seen on Facebook as a large mass media picture that was a joking meme that was photoshopped more to show various compilations. Click the link below to check it out!

Points of Interest:

- Ability for private information to be turned into an art form shared between friends and small groups of people online.

- Mass media or small group folklore of the many different ways to Photoshop the picture.

- The picture is unique to each group of people who distort it to mock a movie or other joke.

- No metafolklore needed to understand the meme if it’s created within your circle of cyberlore or website.


Please read this, it’s sad for the family yet the memes are hilarious!
This is a perfect example of how folklore is created online and how images are changed according to a group of people. To understand the complexity of how Photoshop can change or create folklore one must know the tools that Photoshop can use. For instance, the boy in the photo is altered whether he is being thrown into the air or is actually just a description of how each parent would see him.
Item No. 2

Contributor: Ali Tigges
Item Title: Dumb Blonde Jokes in Animation
Item Category: Techniques: Photoshop
Semester/year: Fall, 2014
Instructor: John McDowell

Item Description: Photoshop allows for the animation and drawing of figures or texts. Hundreds of websites like Instagram, Facebook, Tumblr, blogging sites, etc. all have memes, pictures and text diagrams made through Photoshop that have different subcategorical jokes, for instance, ‘Dumb Blonde Jokes.’ Examples of such are below:

Points of Interest:

- Hand made animation through Photoshop
Blonde Jokes are prevalent verbally in society and online. Photoshop allows users to get creative and make more interesting jokes and pictures to go along with the joke category as such. The animation used above is for highly skilled online users.

**Item No.3**

**Contributor:** Ali Tigges  
**Item Title:** Pictures Changed through Photoshop to use on Social Media  
**Item Category:** Techniques: Photoshop  
**Semester/year:** Fall, 2014  
**Instructor:** John McDowell

**Item Description:** Many Social Media users like to filter or alter the photos that they post on social media to give off perceptions of beauty or strength. Self-image can be positively affected by photos and photoshopped pictures of beautiful people because it incentivizes others to “follow” them on these websites. Below are pictures that have been filtered or changed that are not actual authentic profile pictures of people on Facebook. There seems to sometimes be correlations of these photos with the amount of people who look at their blogs or sites.
Points of Interest:

-Folklore and group identities are created through the alterations of people’s profile photos

-Impressions and followers are influenced by the techniques used on Photoshop to enhance facial features and body shape

-Social Media is a point of interest in folklore in itself but there are so many subgenres within it. The profile picture is one such category and the photoshopping of those pictures are essential in the way one portrays him or her to respective cyber users.

Links:

http://www.oddee.com/item_98532.aspx
It’s incredible that social media has influenced where society has taken folklore sites and images. Groups of people in chat rooms or on their personal sites typically have the ability to upload any photo that describes or represents them. It is now becoming a norm to alter your photo to make yourself look better. You then have the opportunity to attract more friends or followers to connect or talk with.