Dawn New
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Course: X255 The World of Business in the Movies: The Image of the Global Businessperson

Topics and issues related to business have long been a part of the movie industry worldwide. Motion pictures often reveal global business principles (intercultural communication, people skills, and leadership lessons) and issues (gender and ethics) in telling and entertaining ways. Each week students will screen feature films and discuss how global issues apply to the characters and organizations portrayed in the movies.

Bio

Dawn New is a Lecturer in Business Communication for the Kelley School of Business. She primarily teaches Business Presentations, and her research interests involve helping students overcome communication anxiety and building a “personal brand.” She was the first recipient of the Africa Research & Travel Award from the Center for International Business Education and Research (CIBER) and the IU African Studies Program.