T144 Business Topics Course
The World of Business in the Movies: The Image of the Global Businessperson

Kelley School of Business LLC  Section: 30425  Wednesdays 6:30-8:10, MN 001A  Spring 2013 2nd 8 weeks

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Office Hours: Will gladly meet before or after class or by appointment

Course Overview and Learning Outcomes: Topics and issues related to business have long been a part of the movie industry worldwide. Motion pictures often reveal global business principles and issues in telling and entertaining ways. Each week students will screen feature films and discuss how global issues impact the characters and organizations portrayed in the movies, as well as themselves.

International Learning Outcomes:
- Contextualize and analyze complex connections among local and global phenomena
- Make choices and decisions based upon multiple frames of reference, including international and cultural contexts

Resources included from the African Studies Program and the Center for Latin American and Caribbean Studies.

Class Meetings and Objectives:

Wednesday, March 6:  Cross-cultural management (Outsourced); Forum due by NOON on MONDAY
Wednesday, March 13:  NO CLASS, watch film on own. Personal values (Rogue Trader); Forum due by NOON on TUESDAY
Wednesday, March 20:  Political landscapes (Invictus); No forum this week; 2 Ted talks and Reflection on culture due WEDNESDAY
Wednesday, March 27:  Political landscapes (con.); Reading on Global Corporate Citizenship and Forum due by NOON on MONDAY
Wednesday, April 3:  Business ethics (Thank You for Smoking); Forum due by NOON on MONDAY
Wednesday, April 10:  Socioeconomic landscapes (City of Men); Forum due by NOON on MONDAY
Wednesday, April 17:  Corporate culture and change (In Good Company); No forum this week
Wednesday, April 24:  Presentations and pizza; Global Citizen group projects due

How to Earn Your Grade: Our class meets only seven times; you must be in class for every meeting and stay for the whole meeting.

GPI pre- and post-test  Both parts need to be completed
Online forums  50 points (5 @ 10 points)
Reflection on culture  10 points (Due Wed., March 20, under Assignments in Oncourse)
Global Citizen group project  40 points
The House I Live In  10 points (extra credit) (Monday, March 4th at 7 p.m. in Jordan Hall room 124)
Rio, 100 Degrees @ the IU Cinema  10 points (extra credit) (Sunday, April 14th, at 3:00 with the director present)

Penalties: For each missed class, you’ll lose one full letter grade off your final grade. Don’t miss class! For each late arrival or early departure, you’ll lose 1/3 of a letter grade. Arrive early and stay all 100 minutes!

Post-movie chats: Most weeks you will be required to participate in the discussion boards (forums) on Oncourse. You will need to post to the forum no later than NOON on MONDAY every week.

Required readings: Good news – you don’t have to buy a textbook for this course! However, I will upload articles and other resources that will help you better understand the theme we will be discussing each week. You are required to read the articles and view all materials as they will prepare you for class and online discussions.

Global Citizen group project: Your team will create a presentation on Global Corporate Citizenship. (More details to come!)

Popcorn and soda: Feel free to bring in snacks to enjoy during our featured films.

Didn’t make the cut: I don’t have time to show/cover these movies anymore, but I thought I’d give you a short list to check out:
  - Enron
  - Wall Street
  - The Social Network