Dear Lab Director:

Your laboratory was recently surveyed by COLA on 7/13/2015. Congratulations on achieving a survey with no citations. We are pleased to assist you in maintaining quality lab practices.

The standards your laboratory maintains demonstrate your commitment to quality. Your emphasis on quality leads to reliable test results, which are essential in assuring excellence in patient care. We also compliment your laboratory staff for its dedication and continued support of COLA standards.

Thank you for choosing COLA as your accrediting agency. We look forward to a long and productive working relationship with you and your laboratory personnel. The next review of your laboratory will occur approximately 18-24 months from the survey date stated above.

Visit COLAcentral™ (www.colacentral.com) to keep your laboratory’s information current and to access COLA products and services.

Sincerely,

Richard A. Wherry, M.D.
American Academy of Family Physicians (AAFP)
Chair, COLA Board of Directors
PRESS RELEASE FOR COLA PARTICIPANTS

Many physicians, laboratory directors, and laboratory staff want to let the public know about their success in achieving accreditation from COLA. In addition, many local newspapers are interested in running “good news” items about local residents and businesses, and many radio stations offer “community bulletin boards” which feature local events and announcements.

If you wish to publicize your laboratory’s success, the enclosed release is one way of letting your community know about your commitment to quality.

How to Use the Press Release Shown Below:

Submit the press release on your own letterhead and send copies to your local papers.

GOOD NEWS!

LOCAL --[PHYSICIAN/LABORATORY]-- RECOGNIZED FOR QUALITY LABORATORY SERVICES

---[Name of physician/laboratory]--- has met all criteria for Laboratory Accreditation by COLA, a national healthcare accreditation organization. Accreditation is given only to laboratories that apply rigid standards of quality in day-to-day operations, demonstrate continued accuracy in the performance of proficiency testing, and pass a rigorous on-site laboratory survey. ---[Name of physician/laboratory]--- has earned COLA accreditation as a result of a long-term commitment to provide quality service to ---[his/her/its]--- patients.

COLA is a nonprofit, physician-directed organization promoting quality and excellence in medicine and patient care through programs of voluntary education, achievement, and accreditation.

COLA is approved by the federal government and sponsored by the American Academy of Family Physicians, the American Medical Association, and the American College of Physicians-American Society of Internal Medicine.
Instructions for Use
of the COLA Decal

Congratulations on your achievement!
Enclosed is COLA’s Seal of Quality in Healthcare. This seal demonstrates that you have earned the COLA Mark of Excellence by meeting or exceeding national benchmarks of quality in one of COLA’s Accreditation or achievement programs. Staff and visitors will see this seal and recognize that you have achieved a high level of quality.

To use, remove the split backing and place the adhesive side of the decal on any window or door to your office, waiting area, or laboratory.

If you have any questions concerning your COLA decal, please call COLA: 800-981-9883.