

2006 CATCH Implementation Funds*

Call For Proposals

***Introducing a new funding opportunity – Early Childhood Obesity Grants.
See page 4 for requirements.**

Program Goals

The Community Access to Child Health (CATCH) Program is pleased to announce a new cycle of CATCH Implementation Funds grants which should lead to the development of initial **implementation projects** aimed at increasing access to medical homes and other needed services.

A pediatrician or pediatric resident must lead the project and be significantly involved in proposal development and project activities.

This program supports pediatricians in the initial and/or pilot stage of developing and **implementing** a community-based child health initiative. Grants of up to \$10,000 are awarded each year on a competitive basis to **pedsiatricians** who want to address the local needs of children in the community.

Priority will be given to projects serving communities with the greatest demonstrated health care access needs and health disparities. Strong collaborative community partnerships and future sustainability of the project are encouraged.

The CATCH Implementation Funds program is generously supported by grants from the Hasbro Children's Foundation, Ronald McDonald House Charities, and CVS Charitable Trust with additional support from the American Academy of Pediatrics (AAP).

CATCH Implementation Funds Application Guidelines

Eligibility and Selection Criteria

All proposals are peer-reviewed by the AAP District CATCH Facilitators (the oversight committee of the CATCH Program) and the AAP Chapter CATCH Facilitators.

Applications must demonstrate the following prerequisites:

- ***Only applicants from the United States and its territories are eligible to apply.***
- ***Only applicants who are members of the AAP are eligible to apply.***
- A pediatrician or pediatric resident will lead the project.
- Increase children's access to a medical home or specific health services not otherwise available.
- Include plans for broad-based community partnerships.
- Include initial or pilot activities **only**.
- Document past planning initiatives and needs assessments.
- Demonstrate a realistic, achievable evaluation system for the program.
- Include justification of need for funding.

- **Only fully completed online applications will be accepted.**

After you finalize your online application, it is automatically transmitted to your Chapter CATCH Facilitator and Chapter President for electronic signatures. CATCH Facilitators are pediatricians with a special interest in community pediatrics and are valuable resource to help you with your proposal. The list of Chapter CATCH Facilitator is available at <http://www.aap.org/catch/RosterChapterFac.pdf>.

Priority will be given to proposals that

- Promote medical homes for hard-to-reach populations with disparities.
- Target areas with large numbers of uninsured children.
- Target areas with poor health outcomes.
- Represent new initiatives within the community.
- Demonstrate community collaboration.
- Demonstrate access needs in the community.
- Demonstrate collaboration with the State Children’s Health Insurance Program (SCHIP) and/or state Medicaid programs, or address the uninsured and underinsured children in the target population.
- Are submitted by practicing **community-based pediatricians** or **pediatric residents**.
- Include plans for sustainability beyond the grant period.

Use of Grant Funds

This is a 6-month implementation grant. Grant funds, which are disbursed in 2 installments, must be used for *initial* implementation activities only. The 6-month grant project period begins on receipt of the first installment.

Implementation activities may include service delivery, community meetings, focus groups, and development of grant proposals in the context of a pilot project. Each budget line item must include an expense justification and clearly support the project objectives outlined in the proposal.

CATCH Implementation Funds will be disbursed in 2 equal installments. Payments are made to one person and/or organization and must be supported by appropriate financial documentation. A financial report will be required.

Allowable Expenses	Unallowable Expenses
Project staff salaries (non MDs)	Physicians’ salaries
Community forums	Capital equipment, including computer hardware
Consultant fees	Construction and related activities
Focus groups	Indirect costs/administrative overhead, fringe benefits
Pilot and implementation activities	Supplemental funding to previously awarded grants
Project-related travel	Conference registration fees/support
Evaluation expenses	Professional development programs (educational and training activities)
Grant writing as a minor portion of the proposal	Research projects

Supplies/telephone/postage	Existing program activities
Direct service expenses	Room rentals

Guidelines for Developing the Budget

Activity	Cost Range	Maximum Allowable
Project coordinator	Hourly rate @ number of hours	\$3,000
Outreach	Hourly rate @ number of hours	\$2,000
Translation services	Hourly rate @ number of hours	\$1,000
Promotion (brochure, flyer, etc)	Number of copies @ cost each	\$2,000
Community meetings	Up to \$200 per meeting	\$1,200
Staff local travel	Number of miles @ \$.40/mile	\$_____
Evaluation/data analysis	\$50/h (maximum) x XX hours	\$1,000
Supplies (telephone, copy, office supplies)	Itemize	\$500
Grant preparation	\$50 per hour maximum	\$2,000
TOTAL MAXIMUM ALLOWANCE		\$10,000

Application Procedures

Applications must be submitted by the pediatrician who is initiating and coordinating the proposed CATCH implementation project. A secondary contact (who may be a pediatrician or other child advocate) also may be named.

- **Application must be submitted online at www.aap.org/catch/implementgrants.htm.**
- Application must be submitted by a pediatrician.
- Résumés and curricula vitae will not be accepted as a substitute for the **narrative** biographical sketch requested in the application.
- Answers to narrative questions within the electronic application have word limits of up to 300 words, except for the biosketch (500 word limit) and proposal abstract (100 word limit).
- Applicants may submit up to 4 single-sided attachments. For example, minutes or agendas from community meetings; flyers; and letters of support, especially from AAP state chapters and current or future community partners. Each attachment must include the applicant's full name. **Attachments may not be used to respond to questions contained within the application.**
- Please note that your responses to the survey questions contained within the application will not affect your scores or influence funding decisions.

Access and submit applications at www.aap.org/catch/implementgrants.htm

Deadline for Submission

All applications must be submitted **by January 31, 2006 (12:00 Midnight Central Standard Time)**. **Only online submissions are accepted in this grant cycle.**

- On submission, **applications will be transmitted automatically** to the Chapter CATCH Facilitator and Chapter President for electronic signatures.

- All attachments should be labeled with applicant's name.

Applications submitted after January 31, 2006 will not be accepted. Applicants will be notified of the outcome of their application in June, 2006.

Reporting Procedures

Grant funds will be disbursed in two equal installments. Documentation of expenditures will be required before release of the second installment. A final report will be due 6 months after receipt of the first installment, or on completion of the project (grant extensions may be requested).

The information provided in your final report, including your contact information, will be added to the national database of CATCH programs and shared with future potential grantees and other interested health care professionals. In an effort to replicate successful implementation project models, inquiries may be directed to you and information about your project will be posted on the CATCH Web site as a technical assistance resource. After the completion of your project, you may be asked to provide additional information for CATCH Program evaluation purposes. This may include responding to surveys from the CATCH Program, serving as a case study, participating in a national meeting, or hosting a site visit.

Early Childhood Obesity Grants

In this cycle the CATCH Implementation Funds program offers a new grant opportunity for pediatricians interested in developing obesity projects focused on children birth to 8 years old – Early Childhood Obesity grants.

All proposals must follow the same application and reporting procedures and meet the same eligibility and selection criteria as those under the CATCH Implementation Funds program.

Applicants wishing to apply for this grant should indicate by checking the “Early Childhood Obesity grant” box on the top of the online application.

In addition, Early Childhood Obesity grant proposals must include the following:

- target population of children from birth to 8 years old,
- intervention focus on disadvantaged or minority children,
- a strong pediatrician-parent engagement component,
- identification of promising practices (general approaches that have evidence or expert opinion supporting their use),
- link to a medical home.

The applicant has the responsibility of addressing these requirements within the grant application - especially in the following sections of the application:

- Community Information,
- Collaboration Information,
- Project Goals.

Note 1: If an applicant chooses to apply for an Early Childhood Obesity Grant and for any reason does not qualify, that application will not be considered for a general CATCH Implementation grant.

Note 2: If an applicant is interested in developing an obesity project, but does not intend to target children birth to 8 years old in their intervention, he/she should apply for a general CATCH Implementation grant.

Inquiries and Technical Assistance

The AAP Division of Community-based Initiatives administers the CATCH Implementation Funds program. Technical assistance for applicants is available from CATCH staff and Chapter CATCH Facilitators. A technical assistance packet also is available and includes sample abstracts and applications from previous grant recipients. Applicants are strongly encouraged to request technical assistance by writing to catch@aap.org or calling 800/433-9016, ext 7085. **In addition, technical assistance publications (including *A Pediatrician's Guide to Proposal Writing*) are available at www.aap.org/catch/ta.**

For previously funded CATCH Implementation Grants please visit www.aap.org/commpeps/grantsdatabase.

Remember - one pediatrician *can* make a difference!

The CATCH Implementation Funds program is administered by the AAP CATCH Program and is supported by Hasbro Children's Foundation, Ronald McDonald House Charities, CVS Charitable Trust, American Academy of Pediatrics Friends of Children Fund.

On behalf of the children, the CATCH Program thanks its financial supporters, community partners, Chapter and District CATCH Facilitators, AAP chapters and staff, the AAP membership, and, most importantly, its "CATCHers."

**CATCH Implementation Funds Program
Division of Community-based Initiatives
American Academy of Pediatrics
141 Northwest Point Blvd
Elk Grove Village, IL 60007-1098
800/433-9016, ext 7085
www.aap.org/catch/implementgrants.htm
E-mail: catch@aap.org**

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™

