

SPONSORSHIP OPPORTUNITIES

SPECIAL EVENTS SPONSORSHIP OPPORTUNITIES

WELCOME PARTY & CONVOCATION RECEPTION – EITELJORG MUSEUM

Friday, 8:00 – 10:00 pm; 350+ attendees

US\$6,500 (1 Gold Level Sponsor of \$4,000 and 1 Silver Level Sponsor of \$2,500)

INTERNET CAFÉ

Saturday and Sunday 8:00 am – 4:30 pm;
Monday 8:00 am – 12:00 pm

US\$1,500 (Bronze Level Sponsor)

LEADERSHIP BREAKFAST

Saturday, 7:00 – 8:15 am; 85+ attendees

US\$2,500 (Silver Level Sponsor)

EXHIBITS GRAND OPENING BRUNCH

Saturday, 10:30 am – 1:00 pm

US\$2,500 (Silver Level Sponsor)

EXHIBITS COFFEES

Saturday, 3:00 – 4:30 pm; Sunday, 9:30 – 11:00 am

US\$1,000 each (Society Level Sponsor)

****NEW****

WEB 2.0 TECH KIOSK

Saturday, 8:30 – 12:30 pm, 2:00 – 6:00 pm;
Sunday, 9:30 am – 12:30 pm

US\$1,000 each (Society Level Sponsor)

* This NEW sponsorship opportunity will feature instruction on the latest technology, including blogging, Flickr, RSS feeds, wikis, and more. It will be staffed by knowledgeable members demonstrating how the world of art information is changing!

CIRCLE CITY CELEBRATION AT THE INDIANAPOLIS MUSEUM OF ART RECEPTION

Sunday, 6:00 – 9:00 pm; 350+ attendees

US\$7,000 (any combination of sponsor levels)

GENERAL CONFERENCE SPONSOR (UP TO US\$499)

BENEFITS

- Corporate logo featured on ARLIS/NA conference Website through the end of the conference on April 21, 2009.*
 - Listing in Conference Program as a sponsor.
 - Banner listing in Conference Registration area.
- * Begins on the date that both the donation and electronic logo are received by the conference management company:

ARLIS/NA HQ

c/o McPhersonClarke
#200, 6 Crowfoot Circle N.W.
Calgary, AB T3G 2T3
Canada

tel +1 (800) 817 0621 or +1 (403) 541 0911

fax +1 (403) 541 0915

arlisna@mcphersonclarke.com

SESSION OR WORKSHOP SPONSOR (US\$500)

All the General Conference Support benefits, plus:

- Sponsorship statement accompanies session or workshop in conference publications and materials, on session signage and in conference information on the web.
- Moderator's introduction recognition statement: Sponsors are thanked by moderator at the beginning and end of the session.

For more information about specific sessions and workshops, please visit the conference website at <http://www.indiana.edu/~indycon/>

TOUR SPONSOR (US\$750)

All the General Conference Support benefits, plus:

- Sponsorship statement accompanies tour information in conference publications and materials and in conference information on the web.
- Tour leader's recognition statement: Sponsors are thanked by leader at the beginning and end of the tour.

For more information about specific tours, please visit the conference website at <http://www.indiana.edu/~indycon/>

SOCIETY SPONSOR (US\$1,000)

All the General Conference Support benefits, plus:

- Full naming of the event: this will appear in conference publications and materials, on session signage and in conference information on the web.
- Individual introduction in preliminary remarks at event.

For more information about specific Society Sponsorship opportunities, please see the top of this document.

SOCIETY AFFILIATE BRONZE SPONSOR (US\$1,500)

BENEFITS

- Advertisements
- To appear in the Final Program at the conference (1/2 page ad).
- Website
- Logo of the Bronze Sponsor to appear on the ARLIS/NA conference Website, near the top of the main page under the title, "Society Affiliate Bronze Sponsor." Sponsor's logo may, at Sponsor's choice, also act as a link to the Sponsor's Website.
- Banner to appear on Advertisement for the annual conference with the sponsor's logo appearing.
- Conference Benefits
- Sponsor name will be prominently displayed on signage placed throughout conference areas.
- Option to have first right of refusal for sponsoring all subsequent Conferences.
- ARLIS/NA will provide the sponsor with an opportunity to introduce one speaker at the conference.
- Sponsor will have the opportunity to enclose a product brochure in conference kit bags given out to delegates.
- Sponsor will be invited to attend all educational and social activities at the conference.
- Sponsor will be recognized at the Opening and Closing Ceremonies of the conference.

SOCIETY AFFILIATE SILVER SPONSOR (US\$2,500)

All the Society Affiliate Bronze Sponsor benefits, plus:

- Advertisements

- To appear in *Art Documentation*. Sponsor will appear within the ARLIS/NA conference ad space. Sponsor may choose to have their logo appear with the words "Society Affiliate Silver Sponsor."
- Website
- Logo of the Silver Sponsor to appear on the ARLIS/NA conference Website, near the top of the main page under the title, "Society Affiliate Silver Sponsor." Sponsor's logo may, at Sponsor's choice, also act as a link to the Sponsor's Website.
- Conference Benefits
- Sponsor will be invited to attend all educational and social activities at the conference (plus 2 representatives of the company).

Sponsor may opt to trade advertising options for other Conference sponsorships (travel award, research award, session or tour sponsorships, etc.).

SOCIETY AFFILIATE GOLD SPONSOR (US\$4,000+)

All the Society Affiliate Silver Sponsor benefits, plus:

- Advertisements
- To appear in *Art Documentation*: Sponsor's logo will appear within the ARLIS/NA conference ad space. Sponsor may choose to have their logo appear with the words "Society Affiliate Gold Sponsor."
- To appear in the Final Program at the annual conference (full-page ad).
- Website
- Logo of the Gold Sponsor to appear on the ARLIS/NA conference Website, near the top of the main page under the title, "Society Affiliate Gold Sponsor." Sponsor's logo may, at the Sponsor's choice, also act as a link to the Sponsor's website.
- Banner to appear on any/all Advertisement for the Annual Conference during the year in which the conference occurs.
- Conference Benefits
- Sponsor will be invited to introduce a speaker at the Convocation or Membership Lunch during the conference.
- Sponsor will be invited to attend all educational and social activities (including fund-raisers) at the conference (plus 3 representatives of the company).
- Sponsor will be offered one reserved table for 8 at the Membership Banquet/Luncheon.

Sponsor may opt to trade advertising options for other Conference sponsorships (Opening exhibits reception, travel award, research award, session or tour sponsorships, etc.).