Greetings from Bloomington! It has been a very busy and productive year in the Office of Admissions. Although we will not have formal numbers for a couple of weeks, it looks like our fall 2005 freshman class will be approximately 6,700 students (up from last year) and that these students will be higher quality in terms of academic achievement, as well as more diverse. Thank you for all of your help in meeting our recruitment goals! We could not do it without you.

While we would like to take a little bit of time to enjoy our accomplishments for the fall 2005 class, we have already been working on recruiting the fall 2006 class for months. Our summer visits have been busier than ever! Many families who are visiting now have mentioned that an IU alum they know recommended that they visit campus – thank you! This is one of the best things you can do to help in our recruitment efforts. We know from experience and research that a campus visit to IU Bloomington is one of the most influential factors in a student deciding to attend Indiana University.

If students can’t make it to campus, we hope they will see us around the country at college fairs, high schools, and at “IU Previews.” In this newsletter you will see the list of “IU Previews” being held around the country this fall, and we welcome your attendance and involvement. There is also information about a new major to IUB, biotechnology, as well as updates on outreach events for students of color and some new initiatives that took place this year in International Alumni Chapter areas.

Thank you for all that you do to assist Indiana University bring in the best and brightest class of new students each year – on to fall 2006!

Sincerely,

Sarah B. Thompson
Associate Director of Recruitment Outreach Coordinator, Alumni Student Recruitment

Barry Gellers, president and recruitment coordinator of the Metro New York Chapter; Sarah Thompson; Rob Shelby, recruitment coordinator of the San Antonio Chapter; and Mary Ellen Anderson, director of admissions, at the Alumni Chapter Leaders Weekend in June.
MULTICULTURAL RECRUITMENT & OUTREACH UPDATES
Charleston Sanders, Director of Multicultural Outreach

Hello everyone! Fall is upon us...can you believe it?! Though I love the summer time, soon I will enjoy cooler temperatures and an array of fall colors from one of the most beautiful college campuses in the country — IU Bloomington.

This summer has been quite a challenging yet rewarding journey, from continuing existing programs to establishing new collaborations, relationships, and implementations. Please allow me to elaborate, as I share information on a few outreach events from June, July, and August.

Through a newly established partnership with Indianapolis Public Schools and Perry Township schools in Indianapolis, IUB hosted a visit day for 80 students on June 20. Consisting mainly of middle school students, this program provided most of the students with their first exposure to a college campus. Plans for expanding this visit day in the future are already in the works.

Also, on Thursday July 14 in Indianapolis, we hosted the third annual “I AM IU: An Exploration of African-American Student Life at Indiana University.” As in previous years, this program was in conjunction with the Indiana Black Expo Summer Celebration. Over 100 prospective students and family members enjoyed the IUB College Fair, academic sessions, and newly implemented student skits, which highlighted the academic, social, and cultural resources available to underrepresented students on the IUB campus. One parent who attended the program stated, “I wanted my daughter to go to Purdue since I was a Purdue graduate. However, after attending the ‘I AM IU’ program, she has decided to come to IU!” This is exactly the kind of impact that we desire to have on students once they decide to attend one of our many outreach programs! Also, throughout the Indiana Black Expo Summer Celebration, hundreds of people were able to stop by the Indiana University booth, which highlighted African-American achievement from all eight campuses. IU proudly displayed its rich African-American history as many pictures and time lines were exhibited in the “hall of fame.”

While the Indiana Black Expo was in full swing, I returned to Bloomington to host 200 Upward Bound students from Tuscaloosa, Ala. on Friday, July 15. The students received some very helpful information from Associate Director Terry Knaus. They also enjoyed the innovative skit performed by current IU students.

The director of the Upward Bound program expressed his gratitude and gave accolades to IU’s commitment to diversity outreach along with the progress that has been made over the years. He then expressed his commitment in making this visit an annual event.

August 6 marked the fourth annual Twenty-First Century Scholars Day on campus. Scholars (grades 7-12) from the 16 regional sites in Indiana assembled together at IUB for a full day of exciting activities that stimulate inspiration while promoting the academic and cultural resources at IU. With over 300 attendees, the program was a hit, as current students performed a two scene skit, and 12 departments participated in the career exploration sessions.

As alumni, we realize the importance of sharing our experience as IU students as we meet with prospective students. In fact, we further realize that current students are often our best recruiters. The aforementioned ideas are integral in the newly established partnership with the FASE mentoring program. Under the leadership and supervision of FASE Outreach Specialist Tywan Martin, 16 student consultants were able to assist with numerous summer multicultural outreach programs. Their creativity came to life as they premiered a two-scene skit, which consisted of campus life and academics (scene one) as well as leisure activities and organizations (scene two) — all from an underrepresented perspective.

It is my endeavor to continue these types of partnerships and collaborations, as they are what make for a great experience for the students that we are recruiting. With this in mind, if you would like to collaborate or have an idea for alumni and multicultural outreach, please do not hesitate to contact me at (cbandsand@indiana.edu). I look forward to working with many of you in the near future!

FALL 2005 COLLEGE FAIRS

Alumni recruiters around the country are already scheduled to attend college fairs this fall in IL, NJ, OH, CA, FL, KS, TX, MO, MI, NC, HI, IN, NY, WA, DE and GA. If you have been contacted by the recruitment coordinator in your alumni chapter area, or by Sarah Thompson at the Office of Admissions regarding an upcoming college fair in your area, please respond as soon as possible. We would love to have an IU presence at as many places as we can this fall!

Dana Hebreard, an alumna from Grand Rapids, MI, assisted Terry Knaus, associate director of admissions, at the National College Fair in March.
IMPORTANT UPDATES! Things you NEED to know before the fall!

NEW SAT and ACT Requirements

The big question of this fall’s recruitment season will be about the new ACT and SAT. We do require all students to submit either ACT or SAT scores as part of their application for admission to IU.

Starting with the class of students enrolling at IU in the fall of 2006, we will require that students take new ACT or SAT with the writing component. However, this new writing section will not enter into our decision-making on admission decisions for fall 2006. This first year will be used to collect data and evaluate this part of the exam. This is the case all across the country – colleges and universities want to see how the writing sections are evaluated and establish norms before using them as part of a student’s academic record.

For fall 2006, we will make admission decisions based on the same 36- and 1600-point scales on the ACT and SAT as we do currently. We will also continue our practice of taking the single best ACT composite score (if the student takes the ACT more than once) and the best verbal and mathematics scores from the SAT (even from different administrations of the test) into consideration during our review process.

If students have already taken the “old” ACT or SAT, they should still submit those scores as well as we will continue to use the highest that they have earned.

Please share with student that, as always, the ACT or SAT score is just one of many variables that we use to make admissions decisions, and is actually the factor that carries the least amount of weight. IU will continue to place the majority of our emphasis on a student’s overall academic performance throughout four years of high school.

NEW SAT and ACT Requirements

Housing

Starting with the class of 2006, there is also a slightly different process for applying for housing. Students receive a housing guide with their admit packet with instructions on how to submit their housing assignment preferences. Students will complete a housing contract online and submit a $200 advance payment, of which $150 is refundable if requested by July 1, 2006. Submitting this contract does not commit a student to Indiana University. The housing assignments are given priority based on the date the contract and $200 advance payment are received by RPS. In mid-May, assignments for new students who have paid or had waived the university enrollment deposit will begin and continue through the summer. Requests for learning communities will be processed first. We recommend that students submit their non-binding housing contract as soon as they are admitted in order to have the greatest likelihood of getting their preferences.

MEET THE ADMISSIONS STAFF

Steve Johnson, Associate Director of International Admissions

Hello! My name is Stephen A. Johnson, associate director of international admissions for Indiana University Bloomington. I grew up in New York City and earned my bachelor’s degree from SUNY Fredonia in business administration. I received my master’s degree from Central Michigan University in information resource management. I have spent the last 20 or so years in the United States Air Force. As a member of the Air Force, I performed in various capacities, but the one that has prepared me the most for my current position was as an Air Force recruiter. I found I liked helping young people prepare a solid foundation for their futures. This is something at which IU excels, and I am excited to be a small part of.

I recently was offered a promotion and accepted my new position of associate director of international admissions. For the past couple of years I have worked with U.S. students. My in-state travel areas were the northeastern portion of Indiana — primarily the areas in and around Allen county, and the city of Indianapolis. My out-of-state areas were New York, New Jersey, and Florida. Having traveled extensively thought out the United States and around the world, I must confess, it has been a very pleasant surprise to my family and me how much we enjoy living in Bloomington. When I am on the East Coast and people find out I grew up out there, they invariably want to know “what’s it really like living in Bloomington?” I feel quite confident when I say “you’re going to love it!”

In addition to reading files for my travel areas, doing high school visits, college fairs and previews, I am involved in our staff’s professional development committee and I help coordinate our outreach to academically excellent students. Additionally, I work closely with the School of Journalism and the School of Social Work. I am also involved with the state’s association for admission counselors. I help conduct the training for new admissions personnel and monitor compliance to the rules of good conduct by member institutions.

Alumni, both here in the U.S. and abroad, are a special part of what we do here at IU and we truly could not accomplish all that we do without your help and support. If you are on campus, feel free to stop by and say hi.
2005 Indiana University Previews – Save the Dates!

Our annual fall tradition of traveling to spots all over the country and doing hour-long preview presentations continues. IU Previews are one of the most popular and effective recruitment activities of the year, as students and parents enjoy hearing from an admissions professional, current students, and local alumni, while viewing scenes of campus. Alumni are an important part of these events and serve as greeters, answer questions, mingle with the students and their families, and welcome the group on behalf of their alumni chapter. Please join us!

AND...Previews are new for this year! Even if you have attended a preview in the past, be sure to attend one in your area this year. The content of the preview and the “IU Pre-Show” have been changed, and there are many new updates for this year. IU Previews are one of the best opportunities for alumni student recruitment training – attend one this fall!

The IU Previews (as of 8/1/05) are listed here. To see the most current information regarding IU Previews, as well as other recruitment events throughout the country, please visit the new section on the Office of Admissions Web site:

http://www.indiana.edu/~iuadmit/events/

**2005 IU Preview Dates**

**(8/1/05 - subject to change)**

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<th>August</th>
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<th>October</th>
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<tr>
<td>Sunday 8/7</td>
<td>Hammond, IN</td>
<td>Welcome Center - 1pm</td>
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<td>Sunday 8/7</td>
<td>St. Charles, IL</td>
<td>Pheasant Run Resort &amp; Convention Center 1pm</td>
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<td>Sunday 8/14</td>
<td>Ft. Wayne, IN</td>
<td>IPFW-Walb Student Union - 2pm</td>
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<td>Sunday 8/14</td>
<td>Chesterton, IN</td>
<td>Chesterton HS Auditorium - 1pm</td>
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<td>Sunday 8/21</td>
<td>Winnetka, IL</td>
<td>Winnetka Women’s Club 1:30pm</td>
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<td>Sunday 8/28</td>
<td>Columbus, OH Holiday Inn Columbus I-270 Worthington 1pm</td>
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<td>Sunday 8/28</td>
<td>Cincinnati, OH Holiday Inn Cincinnati I-275 North - 7pm</td>
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<td>September</td>
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<td>October</td>
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<td>Thurs 9/8</td>
<td>New Albany, IN New Albany HS - 7pm</td>
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<td>Sunday 9/11</td>
<td>Indy,IN (North area)</td>
<td>Carmel HS - 1pm</td>
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<td>Sunday 9/11</td>
<td>Indy,IN (South area)</td>
<td>Beech Grove HS Auditorium - 4pm</td>
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<td>Sunday 9/11</td>
<td>Muncie, IN The Roberts Hotel - 1pm</td>
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<td>Sunday 9/11</td>
<td>Richmond, IN IU East campus (Facility TBD) - 6pm</td>
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<td>Saturday 9/17</td>
<td>Pittsburgh, PA</td>
<td>The Sheraton Station Square - 2pm</td>
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<td>Sunday 9/18</td>
<td>St. Louis, MO Four Points Sheraton 1pm</td>
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<td>Wednesday 9/21</td>
<td>Jasper, IN Holiday Inn - 6pm</td>
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<td>Sunday 9/25</td>
<td>Nashville, TN Father Ryan HS - 3pm</td>
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<td>Sunday 9/25</td>
<td>Golden Valley, MN (Minneapolis area) Metropolitan Ball Room - 1pm</td>
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<td>Monday 9/26</td>
<td>San Diego, CA the La Jolla Country Day School - 7:30pm</td>
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<td>Monday 10/10</td>
<td>Columbus, IN Holiday Inn Conference Center - 7pm</td>
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<td>Sunday 10/16</td>
<td>Bloomington, IN Rawles Hall Room 100 - 3pm</td>
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<td>Sunday 10/23</td>
<td>Glendale, WI (Milwaukee area)</td>
<td>Hilton Garden Inn - 1pm</td>
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<td>Sunday 10/23</td>
<td>Dallas,TX</td>
<td>Hilton Park Cities - 4pm</td>
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<td>Sunday 10/23</td>
<td>Birmingham, MI (Detroit area)</td>
<td>Birmingham Community Center - 1pm</td>
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<td>Sunday 10/23</td>
<td>Sylvania, OH (Toledo area)</td>
<td>Home of Mr. Charles Bloom (alum) - 7pm</td>
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<td>Monday 10/24</td>
<td>Beachwood, OH (Cleveland area)</td>
<td>Beechwood HS Auditorium 7:30pm</td>
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<td>November</td>
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<td>October</td>
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<tr>
<td>Sunday 11/13</td>
<td>Houston,TX Holiday Inn Select, Greenway - 4pm</td>
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*The IU Previews (as of 8/1/05) in NY & NJ will be held during the spring semester.

ORDER LARGE TABLE DISPLAYS or 6’ TABLE BANNERS

The same six-foot table banners and large IU table display boards that are used by the Office of Admissions at recruitment events are now available for your chapter to purchase! The display boards allow you to select from a number of photographs showing scenes from IUB and place them on the display.

If you would like to purchase either of these items to spruce up your college fair table, let me know by e-mailing me at iualumsr@indiana.edu or calling at (812) 856-4575. The cost of the table banners is $100 and the table displays are approximately $200. Production time is approximately 4 weeks.
STUDENT SEND-OFFS!

Fantastic job to all of the chapters that have hosted Student Send-Offs this summer for incoming students and their families! We have been told over and over by students who attend these events that they are one of their favorite things about the recruitment process, and that it is a great kick-off to the start of their time at IU.

The Boston Alumni Chapter held its first Student Send-Off at Blue Hills State Park overlooking Houghton Pond. From left to right is Graham (freshman from Mansfield), Jen Murphy, Sean Scallan, Lauren (freshman from Medfield), and Amy Johnson.

Students and alumni gather for the first annual Student Send-Off in Honolulu, HI!

The New York Metro Alumni Chapter had a beautiful day for its Send-Off.

IU staff and alumni gather at the Send-Off held in Lafayette, IN by the West Central Indiana Chapter. (l-r): Terry Knaus, associate director of admissions; Kathy Heid; Ann Carty; Bob Modlin; Nancy Modlin; Jen Goins; and Stephanie Gray, assistant director of admissions.

It was a gorgeous sunny day for the alumni and students who attended the Palm Beach, FL Chapter Student Send-off. We hope these students are ready for Indiana snow!

Students at the Southwest Indiana Send-off.

Send-off Listing — Fall 2005

Akron – Aug. 4
Atlanta – July 31
Birmingham, AL – Aug. 5
Boone County – May 12
Boston – July 24
Cass County – Aug. 3
Chicago – Aug. 14
Cincinnati – Aug. 7
Columbus, OH – July 17
Dallas – July 24
Denver – July 23
Evansville – Aug. 14
Greenville, SC – Aug. 14
Hawaii – July 31
Kosciusko County – July 24
Los Angeles – Aug. 14
Monroe County – Aug. 21
New York – July 24
Northeast Indiana – Aug. 14
Palm Beach – Aug. 7
San Antonio – Aug. 6
San Francisco – July 31
Seattle – July 24
Southwest Indiana – July 26
St. Joseph County – July 19
Tampa – July 24
Toledo – July 27
Washington DC – July 10
West Central Indiana – July 30
PHOTO GALLERY

Members of the Metro New York Alumni Chapter attend a training session held by Mary Ellen Anderson, director of admissions.

Terry Knaus, associate director of admissions, and Amy Johnson, alumni recruiter, at a recruitment meeting in Boston, MA.

Leslie Zimmerman, president of the Columbus, OH Alumni Chapter, and Sarah Thompson at the Chapter Leaders Awards Banquet in June.

Mary Ellen Anderson, director of admissions, Eric Behrman, director of alumni chapters, and Paula Griesel of the Monroe County Alumni Chapter share a laugh at the Chapter Leaders Weekend.

Sarah Thompson and Mary Ellen Anderson, director of admissions, spend time with Sandy Snyder, recruitment coordinator of the Toledo, OH Alumni Chapter. Sandy’s son, Brad, is an IU graduate and her daughter, Leslie, will be a freshman this fall!

Mary Ellen Anderson, director of admissions, hosts an alumni student recruitment training session in San Francisco in June.
MEET THE RECRUITERS  Jack McCord, Chicago, IL

I come from a small town in Northern Indiana, with a Midwestern-Germanic culture. That meant, then, that while it was de rigeur to raise Cain on the weekends as a teenager, it was also considered somewhat cool to get good grades. My three siblings and I all studied piano and another instrument, foreign languages, and whatever else interested us. In some ways, it seems now like a very special time, a 1960-70s American experience. But it pales in comparison to my college years.

My father was a career librarian, both in university and public systems, and my mother went back to work to teach school, partly to help finance four children in college. Although they had always instilled a great sense of the world in us (one of my great-grandmothers spoke only broken English and mainly Lithuanian), going to Indiana University opened my eyes to even more. I met opera singers and musicians, scientists and linguists, professors who were so deeply knowledgeable in their fields that occasionally it was intimidating, and a number of friends I still keep in touch with. They were from all over the state, and the world, as were my teachers. I majored in history and French, studied abroad in Strasbourg, France, through the French Department and lived in the French House for over two years, one of them as a GA. In addition to our usual 10 p.m. to 2 a.m. study periods during the week, there were gymnasiums, international films, and lots of good music like the David Baker jazz Thursdays and orchestral concerts in IUMAC to keep us busy and stimulated. Spring was the toughest time to study because the campus was so beautiful that it was difficult to concentrate!

After finishing my B.A. in 1976, I skipped graduate school and started my career in retailing, then marketing and advertising — a varied trajectory as with many of my generation, as industries consolidated and companies morphed into what would be called the new economy. I quickly realized that my liberal arts background was a very useful thing to have, as it gave one the ability to learn many different things very quickly, and had taught me to communicate pretty well. I began to recruit for IU when I realized that, as director of an MBA program in Chicago, one reason we were having such success selling our program on an international scale was because we believed so much in it. I had kept such strong positive memories of Indiana and stayed in contact with the university (and my history advisor, after many years) that I wondered why I was not using those talents to help IU. Now, every time I attend a forum or session as an alumnus, I drive home as if on cloud nine. There is always such positive energy in the room and such a warm reception to Indiana University and what it represents. We often find a number of IU alumni parents as well.

My current job must seem like a dream for a French major. I am the executive director of the Alliance Française of Chicago. It requires working with two boards, running a non-profit day to day, a lot of fundraising and great deal of diplomacy. I speak French 60% of the time. My MBA degree and prior business experience determined the skill set for much of the job, but my foundation in the humanities and French language skills were developed and honed at IU. I am lucky to have a wonderful life, with travel abroad for business and pleasure and the rich cultural life of a city like Chicago — and I am always proud to tell prospective students and their parents about my experiences at Indiana and how that made much of this possible.

And I’d do it all over again in a New York minute.

PHOTO AND NEWSLETTER SUBMISSIONS

Alumni submissions for the Alumni Student Recruiters Newsletter are always welcome. Please feel free to submit any pictures from recruitment events, such as college fairs, previews, or send-offs to be included in the next issue. You may also serve as a guest columnist and submit an article regarding student recruitment in your area. Please submit to Sarah Thompson, associate director of recruitment outreach, Office of Admissions, 300 N. Jordan Ave., Bloomington, IN 47405 or at iualumsr@indiana.edu.
CURRENTLY ON CAMPUS: BIOTECHNOLOGY

The bachelor of science (B.S.) in biotechnology is a new degree program in the IU College of Arts and Sciences that offers students fundamental training in basic scientific principles as well as specific concepts, techniques, and applications used in biotechnology.

The biotechnology degree is a joint degree program between the IU Biology and Chemistry Departments with participation and input from faculty in other divisions, such as the Law School. The degree will prepare students to pursue careers in or related to biotechnology and the biomedical sciences, including graduate school, professional schools, and industry.

Students accepted into this major are eligible to apply for the Life Sciences Scholars program, which provides merit scholarships for IU undergraduate students in the life sciences who wish to enter the IU Kelley School of Business MBA program directly after graduation. The Life Sciences Scholars program also provides tuition scholarships for the MBA portion of the program. The aim of the program is to educate and train leaders for Indiana’s burgeoning life sciences and biotechnology-driven economy.

New courses required in the junior year of the major will be offered starting in the fall semester of 2006. The earliest projected graduation date for students earning the B.S. in biotechnology is May 2008. The program includes:

- New elective courses in biotechnology emphasizing drug discovery and development and metabolic manipulation and bioremediation that will be part of the curriculum for new planned M.S. degree biotechnology, which is pending approval.
- The opportunity to continue training and obtain M.S. degree in biotechnology in one additional year after the B.S. biotechnology degree, pending approval of the M.S. biotechnology degree program.

Employment Possibilities
Students who obtain the B.S. in biotechnology will be prepared to: (1) obtain employment in biotechnology and related industries, including the pharmaceutical and agricultural industries; (2) enroll in graduate programs (M.S. or Ph.D.) in biotechnology or related fields such as molecular biology, microbiology, and biochemistry; (3) pursue advanced professional degrees — M.D. (Medicine), M.B.A (Business), J.D. (Law) — with emphasis on biotechnology issues.

-Submitted by Jocelyn Bowie, College of Arts & Sciences

KUDOS!

Congratulations to the following Alumni Student Recruitment teams for receiving the annual “Student Recruitment Recognition Awards” at this year’s Alumni Chapter Leaders Awards Banquet! The Northwest IN Chapter (Past President: Tim Higginbotham), Toledo, OH Chapter (President: Larry Kruszewski, Recruitment Coordinator: Sandy Snyder), New York, NY Chapter (President & Recruitment Coordinator: Barry Gellers), and Dallas, TX Chapter (President: Carrie Freundlich, Recruitment Coordinator: Harry Sebel), were presented these awards in recognition of their excellence in service and assistance in many facets of student recruitment for Indiana University, including college fairs, previews, Send-offs, and other special events.

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INTERNATIONAL YIELD EVENTS

This spring, the Office of International Admissions did some exciting collaboration with our international alumni. With the help of the Alumni Association and the IU Foundation, we were able to contact admitted students in India, China, Hong Kong, Malaysia, Indonesia, the United Kingdom, Japan, Taiwan, the United Arab Emirates, the Philippines, Switzerland, Peru, Mexico, Germany, and South Korea. In addition to helping us contact our admitted students, the members from the Alumni Chapter in Indonesia attended a college fair in Jakarta this spring. They saw several interested students and did a great job representing IU!

But not just our alumni overseas are helping us recruit international students. Anywhere from a third to half of our international freshmen are already studying in the U.S. at the time they apply to IU. As a result, our alumni student recruiters who have helped us out at programs in the U.S. have also been helping us recruit international students. We are also grateful to Gayle Cook, a member of the International Committee of the Board of Directors for the IU Foundation, who supported an on-campus overnight stay for about 30 high school counselors from around the world. The counselors stayed in the IMU Hotel for a night and attended a program by the Office of Admissions the following day. The counselors had a great time on campus, and we’ve heard great responses from them since they left.

If you would like to know more about how our international alumni are getting involved and what IU is doing internationally, please check out the new International Alumni Newsletter. You can download it at https://www.indiana.edu/~alumni/forms/docs/int_sum05.pdf.

With all of this excitement and activity, it is no wonder that IU will be welcoming one of the largest international freshman classes in its history! So far, we’ve received over 250 enrollment deposits for freshmen. We appreciate everyone’s help with the recruitment of this year’s international class, and we look forward to working with alumni in the upcoming year.

-Submitted by Chris Foley, Director of International Admissions and Chief of Operations for the Office of Admissions

Members of the Alumni Chapter represented IU at the U.S. Education School Fair in Jakarta.

Alumni in Beijing represented IU at a college fair this spring.