BUS-C 106 22144 Business Presentations, Honors
Brenda Bailey-Hughes
TuTh 1:00-2:15 p.m.
BU 323

Students must be admitted to the Hutton Honors College or the Business Honors Program. Students are introduced to oral communication in business contexts. The course focus is on theory-based skill development that will enable students to deliver audience-centered messages, work in teams, and analyze and develop oral arguments. Students are given an additional opportunity to engage in an international or political communication exercise.