BUS-C 106 Business Presentations - Honors (3 cr.) P: Students must be admitted to the Hutton Honors College or the Business Honors Program. Students are introduced to oral communication in business contexts. The course focus is on theory-based skill development that will enable students to deliver audience-centered messages, work in teams, and analyze and develop oral arguments. Students are given an additional opportunity to engage in an international or political communication exercise. Students cannot receive credit for both C106 and (BUS-C104 or CMCL-C 121).

Business Presentations—Honors is a theory-based, skill-building course. Lecture, readings, discussion and in-class exercises will introduce you to the concepts and practices of effective communication. Because communication skills develop over time, you will build proficiency through multiple oral assignments that increase in duration and complexity and include collaborative and individual business presentations.