I. COURSE DESCRIPTION
This course examines core functions of management and the political socio-economic context within which organizations operate in different sectors of employment. It is organized to reflect the management functions as well as the elements and stages of a business planning process. The course includes sources on what management entails, approaches to the study of management, contextual factors affecting management, and core issues in the management literature. The course concludes with a semester-long interactive project showing how an organization and its managers create plans, organize resources, provide leadership/direction, and control/evaluate the intermediate and overall management processes.

II. COURSE OBJECTIVES
Upon successful completion of this course, students can expect to be able to:
• Identify the fundamental management skills of planning, organizing, leading, and controlling a department or entire organization – with an emphasis on planning and organizing.
• Outline a Management Approach to execute a normal daily project – of any kind
• Develop a Business Plan for a new organization – as a Group Project
• Apply Management Principles and Theories to address actual organizational problems
• Recognize and Evaluate the Management Structures and Processes in real organizations
• Identify how environmental characteristics affect management practices
• Describe how concepts of social responsibility and management ethics add value to organizations