Meets with SPEA-V362

This is a Service Learning course.

The nonprofit sector in the United States contains two million organizations and is growing rapidly. An estimated 10% of the American workforce is employed in the nonprofit sector, and one in three people volunteer. It’s possible that every person in the world has been served by a nonprofit or nongovernmental organization at one point in his or her life. Only some of you in this course intend to pursue a professional career in nonprofit management, but all of you – whether in business, the public sector, as volunteers or citizens – will interact with the nonprofit sector through your lifetime.

This survey course will provide you with an overview of nonprofit law and managerial operations. The course begins with the legal structure for the sector, and also covers both general management practices that apply to all public and private organizations (marketing, strategic planning, inter-organizational relations, human resources, ethics and financial management) and practices unique to nonprofits (boards and governance, volunteer management, legal responsibilities, fundraising, performance measurement, etc.). The course uses a combination of readings, lectures, exercises, and experiential learning to give students daily opportunities to apply textbook material to real situations.