Why Learn A World Language?

- In the increasingly globalized world, the knowledge of a world language becomes an indispensable skill important not only for individual enrichment, but also for the broadening employment opportunities.
- According to a study from the University of Chicago, knowledge of a world language helps you boost decision-making skills.
- Students who study world languages score higher on standardized tests as a study from York University in Toronto showed.
  Students who study a world language for at least one year score an average of 38 points higher on the SATs.
- Knowledge of a world language increases your chances of landing a good job as the recent poll of The Economist showed.
  An MIT study shows that people who know two or more languages earn an average of $128,000 more over their lifetimes.
- Learning a second language has compelling health benefits - a study from York University in Toronto connects the prevention of the onset of dementia with foreign language learning.
Why Study German?

Germany has the third largest economy in the world and is the economic powerhouse of the European Union. If you’re looking for employment in the United States, knowing German can give you great advantages. German companies account for 700,000 jobs in the United States, and US companies have created approximately the same number of jobs in Germany. All other things being equal, the job candidate with German skills will trump the one without such skills every time. Most surveyed companies in the United States would choose someone with German literacy over an equally qualified candidate. Germany’s economic strength equals business opportunities. Multinational business opportunities exist throughout the European Union and in the Eastern European countries, where German is the second most spoken language after Russian. Companies like BMW, Daimler, Siemens, Lufthansa, SAP, Bosch, Infineon, BASF, and many others need international partners.

Who speaks German?
German is a West Germanic language. It derives most of its vocabulary from the Germanic branch of the Indo-European language family. German is spoken natively by about 100 million people, making it the most widely spoken native language in the European Union and one of the major languages of the world. German is the only official language of Germany, Austria, and Liechtenstein; one of the official languages of Switzerland, Luxembourg, and Belgium; and a recognized minor language in many other countries, such as Italy, Slovenia, Hungary, Namibia, and Poland.

Famous Americans of German Descent
♦ John Jacob Astor - the first multi-millionaire in the United States
♦ Halle Berry - actress
♦ Tom Cruise - actor
♦ Leonardo DiCaprio - actor
♦ Heidi Klum - model
♦ Joseph Pulitzer - publisher best known for posthumously establishing the Pulitzer Prizes

Indiana University is home to as many as 70 world languages!

Akan/Twi  Korean
American Sign Lang  Kurdish
Arabic  Kyrgyz
Avestan  Lakota
Azerbaijani  Latin
Bamana  Macedonian
Bengali  Mongolian
Bosnian/Croatian/Serbian  Norwegian
Serbian  Old Church Slavonic
Catalan  Pashto
Chinese  Persian
Czech  Polish
Dari  Portuguese
Dutch  Quechua
Egyptian (Demotic)  Romanian
Egyptian (Middle)  Russian
ESL  Sanskrit
Estonian  Spanish
Finnish  Swahili
French  Tajik
Georgian  Thai
German  Tibetan
German (Old High)  Turkish (Ottoman)
Greek (Classical)  Turkish
Greek (Modern)  Turkmen
Haitian Creole  Ukrainian
Hausa  Urdu
Hebrew (Biblical)  Uyghur
Hebrew (Modern)  Uzbek
Hindi  Wolof
Hungarian  Yiddish
Indonesian  Yoruba
Italian  Yucatec Maya
Japanese  Zulu
Kazakh

Learn these everyday phrases!
♦ Welcome: Willkommen
♦ Hello (General greeting): Hallo or Guten Tag
♦ How are you?: Wie geht es Ihnen?
♦ I'm fine, thanks. And you?: Mir geht es gut, danke, und dir?
♦ What's your name?: Wie heißen Sie? (formal) or Wie heißt du? (informal)
♦ Pleased to meet you: Es freut mich, Sie kennen zu lernen
♦ Morning greeting: Guten Morgen
♦ Afternoon greeting: Guten Tag
♦ Evening greeting: Guten Abend
♦ Nighttime parting phrase: Gute Nacht