

Sport Communication — Print

B.S. in Kinesiology degree (124 credit hours)

2.5 GPA required for admission. 2.0 GPA required for graduation.

Effective for students matriculating August 2002 (revised 2003)

Department of Kinesiology

Students must meet requirements for admission to the School of Journalism *and* complete the “Application for Admission” in order to gain access to authorized journalism courses. There is a place on the journalism application to indicate the Sport Communication program. Students should also indicate application to the Journalism Certificate program. Refer to the end of this document for journalism admission requirements.

Major (62 – 64 Credit Hours)

A. Required:

- 3 HPER P212 Introduction to Exercise Science
- 3 HPER P333 Sport in America: Historical Perspectives
- 3 HPER P392 Sport in American Society
- 3 HPER P405 Introduction to Sport Psychology
- 3 HPER P415 Sport Promotion & Public Relations

B. Select One of the Following:

- 3 HPER H160 First Aid & Emergency Care
- 2 HPER P280 Principles of AT & Emergency Care

C. Select One of the Following:

- 3 HPER P411 Legal Issues in Sport Settings (P: L201)
- 3 HPER R441 Legal Aspects of Recreation, Parks, Tourism, Sport Management

D. Select One of the Following:

- 3 BUS K201 The Computer in Business
- 3 CSCI A110 Introduction to Computers and Computing
- 3 EDUC W200 Microcomputer in Education
- 3 HPER P200 Microcomputer Application in PE
- 3 HPER R237 Computer Applications in Park & Rec

E. Select 12 Credit Hours from the Following:

- 3 HPER H318 Drug Use in American Society
- 3 HPER N220 Basic Nutrition **OR**
- HPER N231 Human Nutrition (P: C101)
- 3 HPER P211 Introduction to Sport Management
- 3 HPER P216 Current Concepts in Physical Fitness
- 3 HPER P217 Methods of Fitness Exercise Instruction
- 3 HPER P318 Management of the Sport Enterprise
- 3 HPER P324 Recreational Sports Programming
- 3 HPER P334 Cultural Diversity in American Sport
- 3 HPER P391 Biomechanics (P: A215 or P205)
- 3 HPER P418 Sport Marketing (P: M300)
- 3 HPER P425 Sport Governance in the Global Community
- 3 HPER P428 Strategic Management in the Sport Industry
- 3 HPER P438 Internship in Sport Communication
- 1-3 HPER P439 Practicum in Sport Studies
- 3 HPER P444 Issues in Physical Education & Sport
- 1-3 HPER P445 Special Problems in Kinesiology

F. Select 3-4 Credit Hours From:

Any HPER A361-A371 Coaching of . . . **OR**

Any HPER "E" Classes

JOURNALISM (24 credit hours)

A. Required: (18 credits)

- 3 JOUR J110 Found of Journalism & Mass Comm (C- min)
- 3 JOUR J200 Reporting, Writing & Editing I (P or C:SLIS L155)
- 3 JOUR J201 Reporting, Writing & Editing II (P: J200)
- 3 JOUR J210 Visual Communication
- 3 JOUR J300 Communications Law
- 3 JOUR J410 Media as Social Institutions (P:J300 & senior stdg)

B. Journalism Electives

Select two courses (6 credit hours) from the following:

- 3 JOUR J315 Feature Writing (P: J200, J210 and J201)
- 3 JOUR J320 Principles of Creative Advertising
- 3 JOUR J321 Integrated Marketing Communication
- 3 JOUR J335 Retail & Direct Advrtsng (P:J200,J210,J201,J321)
- 3 JOUR J341 Newspaper Reporting (P: J200, J210, & J201)
- 3 JOUR J342 Magazine Reporting (P: J200, J210, and J201)
- 3 JOUR J343 Broadcast News (P: J200, J210, and J201)
- 3 JOUR J344 Photojournalism Reporting (P: J200, J210& J201)
- 3 JOUR J351 Newspaper Editing (P: J200, J210, and J201)
- 3 JOUR J352 Magazine Editing (P: J200, J210, and J201)
- 3 JOUR J354 Photojournalism Editing (P:J344 or instruct perm)
- 3 JOUR J409 Media Management
- 3 JOUR J414 International Newsgathering Systems
- 3 JOUR J420 Advertising as Comm (P:J200,J210,J201, J321)
- 3 JOUR J423 Public Opinion
- 3 JOUR J428 Public Relations Management
- 3 JOUR J429 Public Relations Campaigns (P:J200, J210, J201)
- 3 JOUR J438 Problems in Advertising (P:J321 & perm of instruc)
- 3 JOUR J450 History of Journalism
- 3 JOUR J455 News Analysis& Opin Writing (P:J200,J210,J201)
- 3 JOUR J463 Computerized Publicn Dsgn I (P:J200,J210,J201)
- 3 JOUR J470 Broadcast Media Analysis

General Education (48 Credit Hours)

A. ORAL & WRITTEN COMMUNICATION (15 credit hours)

Select one of the following:

- ___ 3 CMCL C121 Public Speaking **OR**
CMCL C122 Interpersonal Communication

Select one of the following:

- ___ 3 ENG W131 Elementary Composition 1 (C- minimum) **OR**
ENG W170 Project in Reading & Writing (C- minimum)

Select one of the following:

- ___ 3 ENG W231 Professional Writing Skills **OR**
ENG W270 Argumentative Writing

Select 6 credit hours from the following:

- ___ 4 AFRO A141 Introduction to Writing and Black Literature
___ 4 AFRO A142 Introduction to Writing and Black Literature
___ 3 BUS X204 Business Communications (P: W131 w/C min)
___ 3 CMCL Any Comm. & Culture course
___ 3 ENG G205 Introduction to the English Language
___ 3 ENG G302 Structure of Modern English (P: G205)
___ 4 ENG L141 Intro to Writing & the Study of Literature I
___ 4 ENG L142 Intro to Writing & the Study of Literature II
___ 3 ENG W103 Introduction to Creative Writing
___ 1 ENG W143 Interdiscip Study of Expos Writing (w/crse)
___ 3 ENG W203 Creative Writing
___ 3 ENG W240 Community Service Writing
___ 3 ENG W350 Advanced Expository Writing
___ 3 JOUR C327 Writing for Publication
___ 3 THTR T115 Oral Interpretation I
___ 3 THTR T325 Voice & Speech (P: THTR T120)

B. HUMANITIES (12 credit hours)

Select 12 credit hours of humanities (see HPER Bulletin):

**Must include one foreign lang or American sign lang course.
(unless FL testing placement into the second-semester level).**

C. LIFE & PHYSICAL SCIENCES (9 credit hours)

- ___ 3 MATH M118 Finite Math **OR** both D116-D117
OR
MATH M119 Brief Survey of Calculus I

Select 6 additional Life & Physical Science credits

Any Life and Physical Science course (see HPER Bulletin)

D. SOCIAL & BEHAVIORAL SCIENCE (12 credit hours)

- ___ 3 PSY P101 Introductory Psychology 1
___ 3 SOC* S100 Introduction to Sociology **OR**
SOC* S101 Social Programs & Policies **OR**
any 200-level or higher sociology course

Select 6 additional Social & Behavioral Science credit hours

Any Social & Behavioral Science course (see HPER Bulletin)

Free Electives (12-14 credit hours)

NOTE: ONLY FREE ELECTIVES MAY BE TAKEN PASS/FAIL

Total Required Credit Hours:

Kinesiology	38-40
Journalism	24
General Education	48
Oral and Written (15)	
Humanities (12)	
Life and Physical Science (9)	
Social Science (12)	
Free electives	12-14

TOTAL 124

Whenever possible, sport communication-print emphasis majors should complete journalism admission requirements and the School of Journalism application by the end of the freshman year in order to qualify to take authorized journalism courses. The admission requirements are completion of 26 credits including:

- JOUR J110 (C- or higher grade)
English composition (C- minimum grade)
Math course (C- minimum grade)
One semester of foreign language *
2.2 cumulative GPA.

* Special credit awarded for a first semester foreign language course fulfills this requirement. Also, *placement into Spanish S105* fulfills the requirement even though special credit is not automatically awarded for this course.

Visit the HPER website at www.hper.indiana.edu

For information about this major and career options, visit:
www.indiana.edu/~udiv/majors/majorinfo.cgi/46