

Sport Communication — Print

B.S. in Kinesiology degree (124 credit hours)

2.5 GPA required for admission. 2.0 GPA required for graduation.

Effective for students matriculating August 2004 (revised 2005)

Department of Kinesiology

Students must meet requirements for admission to the School of Journalism and complete the “Application for Admission” in order to gain access to authorized journalism courses. There is a place on the journalism application to indicate the Sport Communication Program. Refer to the end of this document for journalism admission requirements.

Major (63 – 65 Credit Hours)

KINESIOLOGY (34-40 credit hours)

A. Required:

- 3 HPER P212 Introduction to Exercise Science
- 3 HPER P213 Introduction to Sport Communication
- 3 HPER P333 Sport in America: Historical Perspectives
- 3 HPER P392 Sport in American Society**
- 3 HPER P405 Introduction to Sport Psychology
- 3 HPER P415 Sport Promotion & Public Relations**

B. Select One of the Following:

- 3 HPER H160 First Aid & Emergency Care
- 2 HPER P280 Principles of AT & Emergency Care

C. Select One of the Following:

- 3 HPER P411 Legal Issues in Sport Settings (P: L201)
- 3 HPER R441 Legal Aspects of Recreation

D. Select One of the Following:

- 3 BUS K201 The Computer in Business
- 3 CSCI A110 Introduction to Computers and Computing
- 3 EDUC W200 Microcomputer in Education
- 3 HPER P200 Microcomputer Application in PE
- 3 HPER R237 Computer Applications in Park & Rec

E. Select 9 Credit Hours from the Following:

- 3 HPER H318 Drug Use in American Society
- 3 HPER N220 Basic Nutrition **OR**
- HPER N231 Human Nutrition (P: C101)
- 3 HPER P211 Introduction to Sport Management
- 3 HPER P216 Current Concepts in Physical Fitness
- 3 HPER P217 Methods of Fitness Exercise Instruction
- 3 HPER P218 Methods of Personal Fitness Instruction
- 1 HPER P301 Job Search Strategies for Kines Students
- 3 HPER P318 Management of the Sport Enterprise
- 3 HPER P324 Recreational Sports Programming
- 3 HPER P391 Biomechanics
- 3 HPER P418 Sport Marketing (P: M300)
- 3 HPER P425 Sport Governance in the Global Community**
- 3 HPER P428 Strategic Management in the Sport Industry**
- 3 HPER P438 Internship in Sport Communication
- 1-3 HPER P439 Practicum in Sport Studies
- 1-3 HPER P445 Special Topics in Kinesiology

* Generally fall only

** Generally spring only

F. Select 3-4 Credit Hours From:

Any HPER A361-A371 Coaching of . . . **OR**
Any HPER "E" Classes (except E119)

JOURNALISM

 (25 credit hours)

Authorization is required for all courses except for J110.

A. Required: (19 credits)

- 3 JOUR J110 Found of Journalism & Mass Comm (C min)
- 3 JOUR J200 Reporting, Writing & Editing I *and*
- 1 JOUR J155 Research Skills for Journalists (Coreq: J200)
- 3 JOUR J201 Reporting, Writing & Editing II (P: J200)
- 3 JOUR J210 Visual Communication
- 3 JOUR J300 Communications Law (P: Sophmore Stnd)
- 3 JOUR J410 Media as Social Institutions (P:J300 & senior stdg)

B. Journalism Electives

To complete the Certificate in Journalism, one course must be taken from courses indicated with a #

Select two courses (6 credit hours) from the following:

(Check for prerequisites for most upper-level journalism courses)

- 3 JOUR J315 Feature Writing #
- 3 JOUR J320 Principles of Creative Advertising
- 3 JOUR J321 Integrated Marketing Communication
- 3 JOUR J335 Retail & Direct Advertising
- 3 JOUR J341 Newspaper Reporting *#
- 3 JOUR J342 Magazine Reporting #
- 3 JOUR J343 Broadcast News #
- 3 JOUR J344 Photojournalism Reporting**
- 3 JOUR J351 Newspaper Editing** #
- 3 JOUR J352 Magazine Editing #
- 3 JOUR J353 Advanced Broadcast News
- 3 JOUR J354 Photojournalism Editing** #
- 3 JOUR J360 Journalism Specialities (may repeat)
- 3 JOUR J375 Race, Gender, and the Media**
- 3 JOUR J385 Television News
- 3 JOUR J407 Newsgathering and the Law
- 3 JOUR J409 Media Management*
- 3 JOUR J414 International Newsgathering Systems
- 3 JOUR J415 Literary Journalism
- 3 JOUR J420 Advertising Concepts & Copywriting #

- ___ 3 JOUR J423 Public Opinion
- ___ 3 JOUR J428 Public Relations Planning & Research
- ___ 3 JOUR J429 Public Relations Campaigns #
- ___ 3 JOUR J438 Advertising Issues and Research
- ___ 3 JOUR J450 History of Journalism
- ___ 3 JOUR J455 News Analysis & Opinion Writing #
- ___ 3 JOUR J460 Topics Colloquium (may repeat)
- ___ 3 JOUR J462 History of Twentieth Century Photography**
- ___ 3 JOUR J463 Computerized Publication Design I #
- ___ 3 JOUR J465 Computerized Publications Design II**
- ___ 3 JOUR J470 Broadcast Media Analysis

General Education (48 Credit Hours)

A. ORAL & WRITTEN COMMUNICATION (15 credit hours)

Select one of the following:

- ___ 3 CMCL C121 Public Speaking **OR**
- ___ CMCL C122 Interpersonal Communication

Select one of the following:

- ___ 3 ENG W131 Elementary Composition 1 (C minimum) **OR**
- ___ ENG W170 Intro to Argumentative Writing (C minimum)

Select one of the following:

- ___ 3 ENG W231 Professional Writing Skills **OR**
- ___ ENG W270 Argumentative Writing

Select 6 credit hours from the following:

- ___ 4 AAAD A141 Introduction to Writing and Black Literature*
- ___ 4 AAAD A142 Introduction to Writing and Black Literature**
- ___ 3 BUS X204 Business Communications (P: W131 w/C min)
- ___ 3 CMCL Any Comm. & Culture course
- ___ 3 ENG G205 Introduction to the English Language
- ___ 3 ENG G302 Structure of Modern English (P: G205)
- ___ 4 ENG L141 Intro to Writing & the Study of Literature I*
- ___ 4 ENG L142 Intro to Writing & the Study of Literature II**
- ___ 3 ENG W103 Introduction to Creative Writing
- ___ 1 ENG W143 Interdiscip Study of Expos Writing (w/course)
- ___ 3 ENG W203 Creative Writing (P: W103)
- ___ 3 ENG W240 Community Service Writing*
- ___ 3 ENG W350 Advanced Expository Writing
- ___ 3 THTR T115 Oral Interpretation I

B. HUMANITIES (12 credit hours)

Select 12 credit hours of humanities (see HPER Bulletin):

Must include one semester of foreign language or American Sign Language course (or special credit awarded through foreign language placement testing).

C. LIFE & PHYSICAL SCIENCES (9 credit hours)

- ___ 3 MATH M118 Finite Math **OR** A118 **OR** both D116-D117
- OR**
- ___ MATH M119 Brief Survey of Calculus I

* Generally fall only

** Generally spring only

Select 6 additional Life & Physical Science credit hours

Any Life and Physical Science course (see HPER Bulletin)

D. SOCIAL & BEHAVIORAL SCIENCE (12 credit hours)

- ___ 3 PSY P101 Introductory Psychology 1
- ___ 3 SOC S100 Introduction to Sociology **OR**
- ___ SOC S101 Social Programs & Policies **OR**
- ___ any 200-level or higher sociology course

Select 6 additional Social & Behavioral Science credit hours

Any Social & Behavioral Science course (see HPER Bulletin)

Free Electives (11-13 credit hours)

NOTE: ONLY FREE ELECTIVES MAY BE TAKEN PASS/FAIL

Total Required Credit Hours:

Kinesiology	38-40
Journalism	25
General Education	48
Oral and Written (15)	
Humanities (12)	
Life and Physical Science (9)	
Social Science (12)	
Free electives	11-13

TOTAL 124

Admission to the School of Journalism:

Whenever possible, sport communication—print emphasis majors should complete journalism admission requirements and the School of Journalism application by the end of the freshman year in order to qualify to take authorized journalism courses. The admission requirements are completion of 26 credits including:

- JOUR J110 (C minimum grade)
- English composition (C minimum grade)
- Math course (C- minimum grade)
- One semester of foreign language \$
- 2.2 cumulative IU GPA.

Advanced placement credit or IUB special credit awarded for a foreign language course fulfills this requirement.

Visit the HPER website at www.hper.indiana.edu

For information about this major and career options, visit:
www.indiana.edu/~udiv/majors/majorinfo.cgi/46