1968 POPULAR CULTURE
RESOURCE GUIDE

The Doors, Janis Joplin, the Beatles -- we're still listening 40 years later. Funny Girl, Barbarella, Planet of the Apes, and The Good, the Bad, and the Ugly -- still cultural references. Not to forget that we're still scratching our heads over 2001: A Space Odyssey. Hawai'i Five-O was in its third season. The Monkees and Bonanza were in their last. We laughed at the news of the day with The Smothers Brothers Comedy Hour and tuned in for sketch comedy on Rowan and Martin's Laugh In. Outside of popular media, the computer mouse made its public debut, the Boeing 747 flew its first flight, and the Mattel introduced Hot Wheels toy cars. Forty years later? You get the picture.

Books in the IU Libraries

In the Herman B Wells Library:


In the Undergraduate Services Core Collection (Wells Library, West Tower, Floors 2-3):


In the Business/SPEA Information Commons and the Fine Arts Library:


In the Neal-Marshall Black Culture Center Library:

Subject Headings

- Popular culture--United States--History--20th century.
- Nineteen sixties.
- American literature--20th century.
- Social change--United States--History--20th century.
- Olympic Games (19th : 1968 : Mexico City, Mexico).
- United States--Race relations--History--20th century.

Documentaries in the Wells Library Media Center

- *1968: The Year that Shaped a Generation*
- *From the Earth to the Month*
- *1968 with Tom Brokaw*
- *Classic TV Commercials of the 50’s & 60’s*
- *Casey Kasems’s Rock and Roll Goldmine*
- *Making Sense of the Sixties*
- *The Sixties: The Years That Shaped a Generation*
- *Race to the Moon*
- *America Is Hard to See*

YouTube

- **Johnny Cash @ San Quentin**
  [http://www.youtube.com/watch?v=N5Ts4M3irWM](http://www.youtube.com/watch?v=N5Ts4M3irWM)
- **Cronkite remembers his editorial (posted by Newseum)**
  [http://www.youtube.com/watch?v=zDNJL0mTHW1](http://www.youtube.com/watch?v=zDNJL0mTHW1)
- **Trailer for I:47, documentary about Richmond explosion (to premiere in April)**
  [http://www.youtube.com/watch?v=0NDGzDVJXpA](http://www.youtube.com/watch?v=0NDGzDVJXpA)
- **Laugh-In: Mod Mod World of Higher Education**
  [http://www.youtube.com/watch?v=oci5MucvDMY](http://www.youtube.com/watch?v=oci5MucvDMY)

Websites

- **1968 – The History Channel**
- **Robert Altman Photos – The Sixties**
- **Web generation 1960’s**
- **Psychedelic’60s**
- **Understanding American Pie**
  [http://www.understandingamericanpie.com/](http://www.understandingamericanpie.com/)