

International Communication
J514
(With focus on Western Europe and the Middle East)

Prof. Christine Ogan
ogan@indiana.edu

206a Ernie Pyle Hall
Tel: 855-1699

Class meets MW 1-2:30 p.m.; 207 EP

Office Hours: Tuesday 1-3 p.m. in 301 Informatics; Wednesday 3-5 p.m. in 206a Ernie Pyle Hall

About the course:

In the past this class has treated the subject of international media systems in a comparative manner. We will use the term “comparative” somewhat more loosely this semester, but still try to examine the similarities and differences between media operations, content, culture, audiences and context in several countries of Western Europe and the Middle East. The focus will be on both print and electronic media and the changes that have taken place in the years since 9/11 and the Iraq War. We will examine the linkages between the two regions that have resulted from the process of media globalization and attempts to preserve the cultural character of domestic media content in the face of increased amounts of imported products, effects of Internet-based content, and media use patterns by diasporic communities. The changing geopolitical situation and the increased importance of media in that process should add a compelling dimension to the course. For example, we will examine the English version of Al Jazeera to see if the demonization of the television news channel by the U.S. government has been justified. A term paper that compares media issues across cultures will be a major course requirement. We will also be enriched in this class by the contributions made by class members who provide in-class reports on countries in the regions.

Special Workshop: This class will be privileged to take part in a one-day workshop on media and migration (with a focus on migrants coming from the Middle East). Three prominent scholars will be with us to discuss their own work on Friday, November 30--so save the day. We will be reading their articles and watching a film in advance of their arrival to prepare for the interactive sessions. The visiting scholars are:

Prof. Leen d’Haenens, Katholieke University of Leuven (who will also stay longer to talk with the class about more of her work).

Prof. Marwan Kraidy, Annenberg School for Communication, University of Pennsylvania.

Prof. Deniz Gokturk, Dept. of German, University of California-Berkeley

Texts and other Reading:

Kraidy, Marwan. *Hybridity or the Cultural Logic of Globalization*. Philadelphia: Temple University Press, 2005.

Mellor, Noha. *The Making of Arab News*. Lanham, Md.: Rowman & Littlefield, 2005

Nissen, Christian S., Ed. *Public Service Broadcasting in the European Media Landscape*. Eastleigh, U.K.: John Libbey/European Broadcasting Union, 2006.

All other reading will be available for downloading in files on Oncourse.

Format of the Course:

No attempt will be made to cover each country in the two geographic regions. Some countries have more written about them, and others have more interesting media systems. But we will have something to say about a significant portion of the countries in question. Instead of examining the characteristics of the media in each country, we will explore the important issues scholars have chosen to write about. Occasionally we will need background on the media structure and history in a particular place. The web and Lexis-Nexis will assist us for many of these countries. The Internet will be extremely useful to us in accessing European and Middle Eastern media. Most major newspapers are online, and live streaming is possible for many news services. You can also receive live video if you have enough bandwidth. I've become a big fan of *The Guardian Unlimited*. It also carries a media section on a regular basis.

We will primarily follow a reading and discussion format. Students will complete assigned readings before the start of class and be prepared to talk about them on the day assigned. Sometimes readings will be divided up and presented by a subset of the class. In addition, students will prepare oral reports accompanied by written outlines that address media systems in a comparative fashion. These reports, which will last about 20 minutes each, can be individual or group efforts. Students will select particular features about communication media in particular countries and explain the rationale for the similarities or dissimilarities between the countries. I will provide a list of features for focus. Internet sources (supplemented by my own reference material) will be used for the reports. We begin with these quite early in the semester—on day 2 if possible. So I will be assigning countries to you on the first day of class. Each student will also write a term paper about 15 pages in length that focuses on particular communication issues that can be compared across two or more countries. These papers will be on different topics from the reports and (usually involve different countries) allowing for a wider range of understanding. Participation in the workshop on November 30 is mandatory. However, we will not meet class the following week so you can use the time for your final papers.

About the Professor:

I don't claim to be an expert on all of the countries in this region. I have traveled to a number of them, spent extended periods of time in a few of them, and call Turkey my second home. I have conducted research in several of them (a book on media use of Turkish migrants in Amsterdam is a product of a recent effort at this with an update in the works) and taught for several years in Turkey. So I am looking forward to what you have to offer and the content of the materials we all read together to supplement my knowledge. I have also brought back some print, audio and video materials from my travels last summer. I also hope to have some guests this semester who will talk about their work in the Middle East.

Paper Proposal:

I encourage you to get started in thinking about the paper you will write early in the semester. Since there are a wide range of topics you could choose, I'd like you to begin to narrow your focus relatively early. Please come and talk about your ideas with me. A research proposal that should describe your paper topic and identify your research sources will be due in class on **October 8**. I will provide a handout that details the requirements for the proposal and for the paper. Be thinking, however, of a paper where two or more things are compared (across national borders or compared within a country across time periods). At least one of the countries must be selected from those in Western Europe or the Middle East.

Grading:

Grades will be based on the final paper (45%), in-class individual presentations (20%--more on that later) and on in-class discussion of readings (15%) and active participation in the one-day workshop (20%). Students are expected to contribute to the daily discussion of the readings and from time to time I will ask you to prepare answers to questions covering the reading for a particular day. This makes for a more interesting and lively class and obviously provides more benefit to class members.

A List of Some Useful Electronic Resources.

The following list is by no means complete, but should provide some help in locating sources for your research or sites for analysis for a paper you write in this course. I will be adding to this list in Oncourse as the semester progresses. I also welcome your input to the list as you find sites that can be shared with the class.

Donald Johnston, Editor, *Encyclopedia of international Media and Communication*. San Diego: Academic Press, 2003. (P87.5 .E532 2003).

Derek Jones, Editor. *Censorship: A World Encyclopedia*. London: Fitzroy Dearborn, 2001 RCREFDPT—Z657 .C418 2001

Katharine Sarakakis, Ed. *Media and Cultural Policy in the European Union*. Amsterdam: Rodopi, 2007 D901 .Y4 v. 24

Peter Lewis, *From the Margins to the Cutting Edge: Community Media and Empowerment*. Cresskill, N.J.: Hampton Press, 2006. HE8697.95.E85 2006

Lesley Hitchens. *Broadcasting Pluralism and Diversity: A Comparative Study of Policy and Regulation*. Oxford; Portland, Oregon: Hart Publishing, 2006. HE8689.7.P59 H58 2006

David A.L. Levy. *Europe's Digital Revolution: Broadcasting Regulation, the EU and the Nation State*. London: Routledge, 2001. (Business/SPEA library) HE8689.9.E9 L48 2001

R. van der Wurff. *Print and Online Newspapers in Europe: A Comparative Analysis in 16 Countries*. Amsterdam: Het Sopinhuys, 2005. PN5110 .P75 2005

European Media & Marketing Survey. Provides information about 16 European Countries and their print, broadcast, and Internet media and use. <http://www.interview-nss.com/ems>

Links to online news resources in Europe. <http://www.ojr.org/ojr/lasica/1017820248.php> provided by the Online Journalism Review.

European Internet information. <http://www.eubusiness.com/Internet>
National readership Survey. Though most information about British media readers is available only by subscription, some details are accessible through "open access."
<http://www.nrs.co.uk>

Television Across Europe Monitoring project. <http://www.eumap.org/topics/media> Also, I will put the complete document that deals with regulation, policy and independence of television broadcasting on Oncourse.

World Gazetteer. This site provides statistics on census-type information from all the countries of the world. <http://www.world-gazetteer.com/home>

A general source that includes information on the U.S., Europe, and other world regions is "I Want Media." <http://www.iwantmedia.com/news/index.html>

Links to Palestinian and other Middle Eastern stories, pictures
<http://www.abunimah.org/>

Also see: <http://electronicintifada.net/new.shtml> for general information on Palestinian affairs and <http://electronicintifada.net/lebanon> Electronic Lebanon, a project from the Electronic Intifada, offers commentary, analysis, human rights and development information, and voices from on the ground.

Arabic Media Network (English version available). Debate of issues of concern to Palestinian public and the international community. <http://www.amin.org/>

Prof. Marc Lynch's home page (with links to articles and commentary related to the Middle East media). http://lanfiles.williams.edu/~mlynch/mlynch/marc_lynch.htm . Lynch also has a blog (Abu Aardvark) that you might find useful. <http://abuaardvark.typepad.com/> Prof. Najjar says that Lynch speaks Arabic "like a native" and points out that in this blog, on the right side of the page, he lists all types of useful websites on the Middle East and on the left, he has daily analysis of important issues in the Arab press

Al-Jazeera print and video content in English. <http://english.aljazeera.net/English>

For AmmanNet the first Internet radio in the Arab world dealing with local affairs and developmental issues, see <http://ammannet.net/look/english/about.tpl>

The Arabic site has many more things, a review of the daily press, and a feature that examines media critically in Jordan, Palestine, Lebanon, Syria, Egypt on how they cover local issues and how it respects freedom of expression, it also reports on members of parliaments and their votes <http://www.ammannet.net/>

Best Egyptian Blogger who deals with freedom of expression a lot (see civil disobedience project) and see list of favorite blogs <http://baheyya.blogspot.com/>

European Audiovisual Observatory <http://www.obs.coe.int/>, the information portal for the audiovisual sector.

The European Journalism Centre: <http://www.ejc.net/>

Basic facts and indicators about the European Union's Information Society: <http://www.eu-esis.org/Basic/basic2000.htm>

Public Opinion polls in the European Union. Allows you to access data for analysis. http://europa.eu.int/comm/public_opinion/

Information about the European Union's Media Program , which supports the audiovisual sector in EU countries: http://europa.eu.int/comm/avpolicy/media/index_en.html

Article about media subsidies in several European countries: <http://www.iht.com/articles/2006/04/05/news/eu.php>

Resources concerning media and minorities in Europe: <http://www.multicultural.net/rmedia.htm>

Middle East Media Research Institute: <http://www.memri.org/> Site includes an “Islamist Website Monitor” that focuses on major jihadi websites.

Refugees, Asylum seekers and the Media (RAM) . The site stopped publishing in January, 2006 project:<http://www.ramproject.org.uk/contents.php> This project continued as the EJM (Exiled Journalists’ Network) run by MediaWise, an organization focused on media ethics. <http://www.mediawise.org.uk>

Media Family monitors children’s broadcasting in the U.K. <http://www.mediafamily.org>

Daily Reading Assignments

August 27-29. Introduction to the course, to the regions and to comparative research.
For August 29 read,

Sonia Livingstone, “On the Challenges of Cross-National Comparative Research,” *European Journal of Communication*. 18(4), 2003, 477-500.

Linda Hantrais, “Comparative Research Methods,” *Social Research Update*.
<http://www.soc.surrey.ac.uk/sru/SRU13.html>

Look over the web pages for *Comparative Methods in Political and Social Research*. It is an outline for a course taught by Prof. David Levi-Faur at the University of Haifa, Israel—School of Political Sciences. I think you will find it helpful for our discussion.

Sept. 3, 5, 10. Overview of Western European Region: Geographic, Political and Media Structure Issues

Read for Sept. 3: Deirdre Kevin. *Europe in the Media*. Mahwah, N.J.: Lawrence Erlbaum, 2003, Chapters 1 and 2.

Els de Bens. “Media Between culture and Commerce: An Introduction,” in *Media Between Culture and Commerce*. Bristol, U.K.: Intellect, 2007, pp. 9-24.

Students will also present reports (with handouts and electronic versions to be placed on Oncourse) based on their selection of topics related to the European media.

Sept. 12, 17, 19. Overview of topics/issues in the Middle Eastern Region: Geographic, political and Media Structure Issues.

Read for Sept. 12: Orayb Najjar. “The Middle East and North Africa,” in *Global Journalism: Topical Issues and Media Systems*, edited by Arnold S. de Beer and John C. Merrill, Fourth Edition. Boston, New York, San Francisco: Pearson Allyn and Bacon, 2004, 257-298.

Marc Lynch, "Iraq and the New Arab Public" in *Voices of the New Arab Public*. New York: Columbia University Press, 2006, pp. 1-28.

William Rugh, "In Pursuit of Categories: National Politics and Arab Media," *Arab Media & Society*. 2007. <http://www.arabmediasociety.com/?article=225>

Noha Mellor's text, Chapter 3 "Categorization of the Arab Press: Rugh's Typology Revisited." Also read Chapters 1 and 2 on "The Arab Region: Similarities and Differences" and History of Arab News."

Abdallah Schleifer, "Media and Religion in the Arab-Muslim World," *Arab Media & Society*. 2007. http://www.arabmediasociety.com/topics/index.php?t_article=100

Students will also present reports (with handouts and electronic versions to be placed on Oncourse) based on their selection of topics related to the European media.

Sept. 24. Comparative Work in the Regions. We will read these articles for content, but also for discussion of ways you can structure your own papers this semester.

Mohammed el-Nawawi, "Between the Newsroom and the Classroom: Education Standards and Practices for Print Journalism in Egypt and Jordan." *Gazette* 69(1), 2007, 69-90.

Mohamed Zayani, "Arab Satellite Television and Crisis Reporting," *Gazette* 68(5-6), 2006, 473-497.

Damian Tambini. "On-demand in demand: Public Service broadcasters, New services and Copyright." In Nissen text, pp. 115-134.

Scan the Overview and read chapters 4 and 5 and 6 in *The Pew Global Attitudes Project*. June 27, 2007.

Rodney Benson and Daniel C. Hallin, "How States, Markets and Globalization Shape the News: The French and U.S. National Press, 1965-97." *European Journal of Communication* 22(1), 27-48.

Sept. 26. Press Freedom: Different Regional Views.

Flemming Rose, "Why I published those Cartoons." *The Washington Post*, Feb. 19, 2006, <http://workablepeace.org/Cartoons/why.pdf>

Akila Baklouti, "Degrees of Implicitness in the Expression of Ideology: Freedom of Expression vs. Racism in the Prophet Cartoon Controversy." *Studies in Islam & the Middle East*. 4(2), 2007, 1-11.

Svenning Dalgaard, "The Right to Offend: The Causes and Consequences of the 'Danish Cartoon Affair.'" *RUSI Journal*, April 2006, 28-33.

Peter Hervik, "The Predictable Responses to the Danish Cartoons." *Global Media and Communications*. 2(2), 225-230.

Oct. 1-3. The Role of Al-Jazeera and Other Transnational Broadcasters: Another Case of Different Regional Views.

Selection from the reports in English on the Al-Jazeera web site as well as viewing of the news for the previous day from both Al Jazeera and the BBC.

William Rugh, "Arab Television Since 1990: Structure" and "Arab Television Since 1990: Programs" in *Arab Mass Media*. Westport, Conn.: Praeger, 2004.

Sam Cherribi, "From Baghdad to Paris: Al-Jazeera and the Veil." *The Harvard International Journal of Press/Politics*. 11(2), 121-138.

Philip Seib, "Hegemonic No More: Western Media, the Rise of Al-Jazeera, and the Influence of Diverse Voices." *International Studies Review* 7, 2005, 601-615.

Lawrence Pintak. "Al-Jazeera International: A CNN for the Developing World." *Spiegel Online International*. Sept. 16, 2006.

<http://www.spiegel.de/international/0,1518,448830,00.html>

Sean Aday, Steven Livingston and Maeve Hebert, "Embedding the Truth: A Cross-Cultural Analysis of Objective Television Coverage of the Iraq War." *The Harvard International Journal of Press/Politics* 10(1), 3-21.

Oct. 8-10. The Non-Arab Middle East Media—Press Freedom and Coverage

Thomas Koenig et al., "Media Framings of the issue of Turkish Accession to the EU: A European or national process?" *Innovation* 19(2), 2006, 149-169.

Omid Memarian, "Courage can Mean Pushing Gradually Against Boundaries in Iran." *Nieman Reports*, Summer 2006, 44-46.

Dilara Sezgin and Melissa A. Wall, "Constructing the Kurds in the Turkish Press: A Study of Hurriyet Newspaper," *Media, Culture & Society* 27(5), 787-798.

Christian Christensen, "Breaking the News: Concentration of Ownership, the Fall of Unions and Government Legislation in Turkey," *Global Media and Communication* 3(2), 179-1999,

Maureen Freely, "Why they Killed Hrant Dink." *Index on Censorship*, 36(2), 2007, 15-29.

Nilou Mobasser, "A War of Words," *Index on Censorship*, 35(3), 2006, 124-131.

Nasrin Alavi, selections from *We Are Iran* Brooklyn, N.Y.: Soft Skull Press, 2005.

Oct. 15-17. Discourse on the Public Sphere

Slavko Splichal, "Public Media in Service of Civil Society and Democracy," Chapter 2 in Nissen text.

John Downey and Thomas Koenig, "Is there a European Public Sphere? The Berlusconi-Schulz Case," *European Journal of Communication* 21(2), 2006, 165-187.

Marcel Machill, Markus Beiler and Corinna Fischer, "The Debate about the European Public Sphere: A Meta Analysis of Media Content Analyses," *European Journal of Communication* 21(1), 2006, 57-88.

Hanspeter Kriesi, Anke Tresch, and Margit Jochum, "Going Public in the European Union," *Comparative Political Studies*. 40(1), 48-73.

Ugur Komecoglu, "New Sociabilities: Islamic Cafes in Istanbul," In Nilufer Gole, editor, *Islam in Public*. Istanbul: Bilgi University Press, pp. 163-190.

Farhad Khosrokhavar, "The Public Sphere in Iran," In Nilufer Gole, editor, *Islam in Public*. Istanbul: Bilgi University Press, pp. 257-280.

Elha Gheyntanchi, "Women in the Islamic Iranian Public," In Nilufer Gole, editor, *Islam in Public*. Istanbul: Bilgi University Press, 281-312.

October 22-24. Public Service Broadcasting in Europe.

Chapters 1-7 in Nissen Text.

Oct. 29-31. Media and Cultural Policy in Europe.

Katharine Sarikakis, "The Place of Media and Cultural Policy in the EU

Caroline Pauwels, Sophie De Vinck and Ben van Romouy, "Can State Aid in the Film Sector Stand the Proof of EU and WTO Liberalization Efforts?"

Hedwig de Smaele, "More Europe: More Unity, More Diversity? The Enlargement of the European Audiovisual Space."

David Hutchison, "The EU and the Press: Policy or Non-Policy?"

Sonja Kretzschmar, "Diverse Journalists in a Diverse Europe? Impulses for a discussion on Media and Integration"

All in *Media and Cultural Policy in the European Union* edited by Katharine Sarikakis, volume 24 of *European Studies*. Amsterdam and New York: Rodopi, 2007.

Nov. 5-7. New Media Use/Production and the Regions.

Samar al Roomi, "Women, Blogs, and Political Power in Kuwait

Yehiel Limor, "Israel and the New Media"

Chanan Naveh, "The Palestinian-Israeli Web War--Chanan Naveh"

Orayb Aref Najjar, "New Palestinian Media and Democratization from Below

Ahmed El Gody, "New Media, New Audience, New Topics, and New Forms of Censorship in the Middle East"

Maura Conway, "Terrorism and the Making of the "New Middle East": New Media Strategies of Hizbollah and al Qaeda"

In Philip Seib, *New Media and the New Middle East*. New York: Palgrave MacMillan, 2007.

Nov. 12-14. Media and Migration. One of the theories supporting the nature of the experience.

Marwan Kraidy, *Hybridity* text.

Nov. 19. Media and Migration. From the Middle East and North Africa to Europe—the background and the contemporary context.

Selected chapters from Christine Ogan, *Communication and Identity in the Diaspora*, Lanham, Md.: Lexington Books, 2001.

Christine Ogan, "Methodological Approaches to Studying Immigrant Communities: Why Flexibility is Important," *Communications* 32((2), 2007, 255-272.

Deniz Gokturk, David Gramling and Anton Kaes, "Working Guests: Gastarbeiter and Green Card Holders," in *Germany in Transit: Nation and Migration 1955-2005*. Berkeley: University of California Press, 2007, pp. 1-20.

Robert S. Leiken, "Europe's Angry Muslims," *Foreign Affairs* July/August 2005.
Available at <http://www.foreignaffairs.org/20050701faessay84409/robert-s-leiken/europe-s-angry-muslims.html>

Nabil Echchaibi, "Republican Betrayal: Beur FM and the Suburban Riots in France," *Journal of Intercultural Studies* 28(3), 2007, 301-316.

Nilufer Gole, "Europe's Encounter with Islam: What Future?" *Constellations* 13(2), 2006, pp. 249-262.

Nov. 26-28. Readings from our other speakers on the topic.

Selections from translated articles from the German Press published in Deniz Gokturk, "A Turkish Germany: Film, Music and Everyday Life," Chapter 10 in D. Gokturk, D. Gramling and A. Kaes, *Germany in Transit*. Berkeley: University of California Press, 2007.

Deniz Gokturk, "Turkish Delight-German Fright: Migrant Identities in Transnational Cinemas," in D. Derman and Karen Ross and N. Dakovic, editors.: *Mediated Identities*. Istanbul Bilgi University Press, 2001.

We will also watch a migrant feature film suggested by Prof. Gokturk.

Hasibe Gezduci and Leen d'Haenens, "Culture-specific Features as Determinants of News Media Use," *The European Journal of Communication Research* 32(2), 2007, 193-222.

Leen d'Haenens, Joyce Koeman, and Frieda Saeys, "Digital Citizenship among Ethnic Minority Youth in the Netherlands and Flanders," *New Media & Society* 9(2), 278-299.

Leen d'Haenens, "The Multiple Challenges of Ethnic-cultural Constructs: Media Research on Moroccan and Turkish Minorities in the Low Countries," Unpublished manuscript, 2007.

Joyce Koeman, Allerd Peeters and Leen d'Haenens, "Diversity Monitor 2005: Diversity as a Quality Aspect of Television in the Netherlands," *Communications* 32(2007), 1-25.

December 3-5. No class. Work on Papers. Final Paper due on scheduled date for exam, December 14. I will also accept early papers.

