

Miss Gay Indiana University 2009

January 2009

To whom it may concern,

OUT Gay, Lesbian, Bisexual, Transgender, Queer, Asexual, Ally (GLBTQAA) Student Union is one of the largest student organizations on Indiana University Bloomington campus. It offers a vital support and social network for the GLBTQAA community. OUT strives to better the lives of not only all GLBTQAA students, but also all open-minded thinkers in Bloomington, Indiana, and the greater global community. OUT offers weekly meetings, large social events, entertainment, and offers a free mentoring service when sought by individual members.

Miss Gay Indiana University (Miss Gay IU, MGIU), OUT's biggest and most popular event of the year has been a tradition in Bloomington for over eighteen years. It is the largest collegiate female impersonation pageant in the country. Held in the Indiana University Auditorium, Miss Gay IU has around 900 attendees annually from Bloomington and the surrounding area. For comparison, Miss Gay America, another large pageant, usually brings in around 1000 people from around the country. Additionally Miss Gay IU has been an opportunity for returning alumni to have something to look forward to, to return back to IU's campus every year.

Miss Gay IU strives to provide a safe haven for female impersonators to come and perform their talent, while they compete for the title of Miss Gay IU. The title, itself, is seen as a prestigious one in the art of female impersonation, as it shows a devotion to educate and create awareness of the GLBTQAA community through the OUT student organization and entertainment. While Miss Gay IU is intended for a mature audience, its purpose is meaningful and colorful. Ten percent (**10%**) of all ticket sales are donated directly to a charity of Miss Gay IU 2008's choice.

With all said, Miss Gay IU bares the heaviest price tag out off all of our events combined. In addition to fund raising and donations, OUT seeks community sponsorship whether it is monetary, or goods for door prizes and food donations to feed volunteers, entertainers and contestants throughout the day. Therefore, we ask for your support.

By providing your support to our organization and Miss Gay IU, you will benefit every member in our community on a fundamental requisite to equity- acceptance; as well as a great opportunity to be seen as a GLBTQAA supporter by thousands of people who will see advertisements for MGIU, and the 900+ people who will attend the pageant. This is also a great chance to advertise your growing business or department and the events you will have in the future. Below we have provided various suggested levels of sponsorship participation for your consideration along with a proposed budget of this year’s pageant. You will also find a description of what we will offer your organization in return for your philanthropy.

Miss Gay IU 2009 is quickly approaching; it is scheduled for Friday **April 17, 2009.**

Miss Gay Indiana University 2009
Budget - OUT Student Organization

IU Auditorium Costs

Rent	\$1,600
Front house labor	\$1,250
Stagehand work	\$5,500
Equipment	\$650

Sub-total Auditorium Costs

\$9,000

OUT Costs

Performer Fees	\$500
Decorations	\$500
Food and Drink (Luncheon)	\$300
Publicity	\$1,000
Crown/Sash/Awards	\$300

Sub-total OUT Costs

\$2,600

TOTAL \$11,600

Traditionally, whatever debts remain after all sponsorship funds and other raised monies have been applied, we rely heavily on ticket sales to help cover remaining costs. However, ten percent (10%) of ticket sales are automatically deducted and donated to a charity of the current reigning Miss Gay IU’s choice.

Any “goods” donated, i.e. food/decorations/door prizes, will be considered at its retail cost (not cost to you) and applied to monetary value to determine which level of sponsorship is satisfied.

Sponsorship Opportunities

Gold- \$500+

- The opportunity to **set up a table** for your organization in the lobby prior to Miss Gay IU, during intermission, and as people are leaving
- A **full page advertisement** featured in the Miss Gay IU event program (*the event program is dispersed to all attendees free of charge*)
- Preferred seating area **complimentary tickets (10)** for your organization at Miss Gay IU
- An **advertisement** featured in the **Miss Gay IU digital program** that runs continuously in the lobby of the IU Auditorium before and during the show
- **Featured on sponsors section** of the OUT webpage (*www.indiana.edu/~out*)
- Several **honorable mentions** from the stage during Miss Gay IU
- A **photo opportunity** for your organization with Miss Gay IU 2009

Silver- \$250-\$499

- The opportunity to **set up a table** for your organization in the lobby prior to Miss Gay IU, during intermission, and as people are leaving
- A **half page advertisement** featured in the Miss Gay IU event program (*the event program is dispersed to all attendees free of charge*)
- Preferred seating area **complimentary tickets (5)** for your organization at Miss Gay IU
- An **advertisement** featured in the **Miss Gay IU digital program** that runs continuously in the lobby of the IU Auditorium before and during the show
- **Featured on sponsors section** of the OUT webpage (*www.indiana.edu/~out*)
- Several **honorable mentions** from the stage during Miss Gay IU

Bronze- \$150-\$249

- A **quarter page advertisement** featured in the Miss Gay IU event program (*the event program is dispersed to all attendees free of charge*)
- Preferred seating area **complimentary tickets (3)** for your organization at Miss Gay IU
- An **advertisement** featured in the **Miss Gay IU digital program** that runs continuously in the lobby of the IU Auditorium before and during the show
- **Featured on sponsors section** of the OUT webpage (www.indiana.edu/~out)
- Several **honorable mentions** from the stage during Miss Gay IU

Rainbow- \$50-\$149

- Name featured in the Miss Gay IU event program (*the event program is dispersed to all attendees free of charge*)
- Preferred seating area **complimentary tickets (2)** for your organization at Miss Gay IU
- An **Advertisement** featured in the **Miss Gay IU digital program** that runs continuously in the lobby of the IU Auditorium before and during the show
- **Featured on sponsors section** of the OUT webpage (www.indiana.edu/~out)
- Several **honorable mentions** from the stage during Miss Gay IU

Friend Of The Show- \$49 & under

- Preferred seating area **complimentary ticket (1)** for your organization at Miss Gay IU
- An **Advertisement** featured in the **Miss Gay IU digital program** that runs continuously in the lobby of the IU Auditorium before and during the show
- **Featured on sponsors section** of the OUT webpage (www.indiana.edu/~out)

***Additionally, if you or your organization does not meet a level of sponsorship to have a table set up at MGIU, you may purchase one for \$25. However, table space is limited!**

If you are interested in any of these fantastic opportunities or have any questions, please email Joshua Sutton, the President of OUT GLBTQAA Student Union at josutton@umail.iu.edu for more information.

All advertisements must be sent in digital format to the aforementioned email by April 10, 2009 for inclusion in the Miss Gay IU program. We are also willing to create an advertisement for your organization if you are unable to provide one. However, if you have a hard copy of your advertisement in lieu of a digital copy, please mail the artwork to:

OUT - Room 474
Student Activities Tower
Indiana Memorial Union
900 East Seventh Street
Bloomington, IN 47405

Or we can arrange for an OUT member to pick up your AD for you.

We Thank You For Your Continued Support, and look forward to working with you!

