The Museum of the History of Polish Jews in Warsaw opened its core exhibition only five months ago. Since then, it has been enthusiastically received by the international media in Poland, Israel, Europe and the U.S. Since the Museum opened its doors, more than 130,000 visitors have already seen it. The building itself, designed by Rainer Mahlamaki, has received the highest Polish and Finnish architectural prizes. The lecture will present the origins of the Museum and how it came into being, the core exhibition and principles that govern it, as well its educational and cultural program. It will also attempt to answer the questions why so many people of diverse backgrounds are drawn to the Museum.