If you’re majoring in psychology or neuroscience and are interested in a career in business, you have lots of company.

According to the College Majors Handbook, 8 of the top 10 occupations that employ persons with a bachelor’s degree in psychology are in business. These occupations include management, sales, marketing, human resources, training and labor-relations specialists, accountants, auditors and other financial specialists, insurance, real estate, business services and beyond.

This handout highlights IUB resources you can use to discover which business specialty is best for you and to be well-prepared to enter that field upon graduation.

Courses, Certificates, and Minors

Courses in the Department of Psychological & Brain Sciences (PSY)
http://www.indiana.edu/~psyugrad/courses/courses.php
- All business specialties: Social Psychology and Individual Differences (P304); Industrial/Organizational Psychology (P323); Human Factors/Ergonomics (P350); Psychology in the Business Environment (P452)
- Marketing/Sales: Cognitive Psychology (P335); Social Psychology of Public Opinion (P449).
- Human Resources: Psychology of Personality (P319); Psychological Tests & Individual Differences (P336); Social Judgment and Person Perception (P448).

Liberal Arts Management Program.
http://www.indiana.edu/~lamp/
LAMP is an interdisciplinary certificate program offered by the College of Arts and Sciences in cooperation with the Kelley School of Business. LAMP allows you to integrate any major in the College with specialized training in management. LAMP recommends that student apply the second semester of their freshman year, but will accept applications from sophomores.

Business Minor or Certificate.
The Kelley School of Business offers three minors - Business, Entrepreneurship and Small Business Management, Financial Literacy, and Marketing. Kelly also offers a certificate in Business Foundations. Additional details can be found in the Kelley School of Business Undergraduate Bulletin.

The School of Public and Environmental Affairs
http://www.indiana.edu/~spea/
SPEA offers minors in Management, Human Resources, and Nonprofit Management. SPEA also offers a certificate in Nonprofit Management.

Undergraduate Associates Program of the Center for the Business of Life Sciences.
http://kelley.iu.edu/CBLS/students/page16560.html
The Center for the Business of Life Sciences was started with the belief that life sciences companies are essential economic drivers for growth and employment. To ensure the success of the industry as a whole, however, requires a broad collaboration of science and business acumen. CBLS brings together students, faculty, life science companies and other corporate partners together.

Double-majoring? Consider Apparel Merchandising or Interior Design.
Club Involvement

Using myINvolvement, search for “Academic and Professional” clubs and you’ll find many that relate to business including the American Advertising Federation, Beth Wood Chapter of Public Relations Student Society of America, Business of Life Sciences Club, Global Sales Leadership Society, International Business Association, Retail Studies Organization, Undergraduate Marketing Club, and more. (http://myinvolvement.indiana.edu)

Check the Career Development Center’s IU Career Guides to find professional associations that relate to your career interest. If you don’t see the career of interest to you, you can find professional associations by talking with academic advisors, career counselors, or professors about your career interests, or by searching Google. Most fields, even small ones, have a professional association. Why explore professional organizations? Professional associations and publications are often the best sources of information about the current state of any field, possible career paths and qualifications. Use the association's member directory and conduct informational interviews of professionals working in that field. Join the organization if membership is open to undergraduate students, if you'll get to network with other students interested in the field and/or professionals, and if they have other attractive benefits.

Career Services & Career Education

Discovering which business specialty is best for you and being really well-prepared to enter that field upon graduation is most likely if you: Explore careers by networking with students with similar career interests. Explore careers online and at the library. Take advantage of career services and courses. Interview professionals and complete internship experiences to see if a particular career is right for you and gain skills. You can access lots more information about the career development process at PSYUGRAD – Career Development: http://www.indiana.edu/~psyugrad/careers/careers.php

The Career Development Center and Arts & Sciences Career Services is located across the street from the Wells Library. Career advising is available without an appointment and career advisors can help you get started researching careers and help you develop a strategy you can use to find internships and jobs. Career events include internship and career fairs, networking nights, recruiters, on-campus interviews and more. Visit the career resource library to browse the books, videos, and other materials on a wide array of careers. CDC & ASCS: http://www.indiana.edu/~career/

Career Planning Courses:
• P199 Planning Your Psychology Career is required for all psychology majors. Enroll in your sophomore year! Goals: Independently explore careers of interest to you, practice job search skills like networking and informational interviews; research internship experiences, write a professional resume, and plan for graduate school if that is in your future.
• Kelley School of Business offers access to their Undergraduate Career Services office for any students who enroll in their Compass courses as part of completing a minor or certificate with Kelley.

Internship Experiences

Psychology majors complete internships in management, marketing, sales, human resources, financial analysis, wealth management, and beyond. See Business and Entertainment or Media internship experiences completed by other psychology majors and explore internship search strategies: http://www.indiana.edu/~psyugrad/careers/internship.php