

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. -20090408AIC	
Licensee THE TRUSTEES OF INDIANA UNIVERSITY					
Call Sign WTIU		Facility Id 66536		Previous Call Sign (if applicable)	
Community of License					
City BLOOMINGTON		State IN	County MONROE		Zip Code 47405 - 5501
Nielsen DMA INDIANAPOLIS		World Wide Web Home Page Address WWW.WTIU.INDIANA.EDU		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	30				
<input checked="" type="checkbox"/> Digital	14				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment				File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs 8	
Comments: AIR DATE: 01/01/09 AIR TIME: 0430 AIR DATE: 01/18/09 AIR TIME: 2230	

AIR DATE: 01/19/09 AIR TIME: 0230
 AIR DATE: 01/20/09 AIR TIME: 0430
 AIR DATE: 02/08/09 AIR TIME: 2230
 AIR DATE: 02/09/09 AIR TIME: 0230
 AIR DATE: 02/10/09 AIR TIME: 0430
 AIR DATE: 02/18/09 AIR TIME: 0530
 SERIES TITLE: GET READY FOR DIGITAL TV
 LENGTH: 30
 FAMOUS DO-IT-YOURSELFERS NORM ABRAM AND KEVIN O'CONNOR OF THIS OLD HOUSE OFFER DIGITAL TELEVISION HOW-TO GUIDANCE AND TIPS TO ENSURE THAT VIEWERS ACROSS AMERICA ARE PREPARED TO SUCCESSFULLY MAKE THE SWITCH TO DIGITAL TELEVISION IN THEIR HOMES BEFORE THE ANALOG SHUTOFF IN FEBRUARY 2009. MARIA HINOJOSA OF NOW ON PBS WILL SHARE THE LATEST DTV NEWS FROM THE FIELD.
 FORMAT: DEMONSTRATION / INSTRUCTIONAL

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>THROUGHOUT THE MONTH OF JANUARY, ON-SCREEN LOWER-THIRD ANNOUNCEMENTS AIRED THROUGHOUT THE DAY, INDICATING THAT THE CONVERSION WAS HAPPENING IN FEBRUARY 2009.</p> <p>AIR DATE: 01/22/09 AIR TIME: 2000 AIR DATE: 01/23/09 AIR TIME: 2200 AIR DATE: 01/26/09 AIR TIME: 1800 SERIES TITLE: THE WEEKLY SPECIAL LENGTH: 30 DIGITAL TRANSITION: AN UPDATE ON THE DIGITAL TELEVISION TRANSITION, SPECIFICALLY EXAMINING THOSE WHO USE ANTENNAS TO GET THEIR TELEVISION SIGNAL. FORMAT: MAGAZINE</p> <p>AIR DATE: 01/26/09 AIR TIME: 1900 SERIES TITLE: THE NEWSHOUR WITH JIM LEHRER LENGTH: 60 SEGMENT LENGTH: 00:08:32 THE IMPENDING SWITCH TO DIGITAL TV HAS CAUSED CONFUSION IN SOME HOUSEHOLDS AND PROMPTED CONGRESS TO CONSIDER DELAYING THE SWITCHOVER EVEN FURTHER OVER CONCERNS THAT THE MESSAGE HAS NOT YET REACHED SOME IMPORTANT GROUPS. KWAME HOLMAN REPORTS. FORMAT: INTERVIEW / DISCUSSION / REVIEW; NEWS</p> <p>AIR DATE: 02/04/09 AIR TIME: 1900 SERIES TITLE: THE NEWSHOUR WITH JIM LEHRER LENGTH: 60 SEGMENT LENGTH: 00:09:11 CONGRESS PASSED A BILL WEDNESDAY DELAYING THE TRANSITION FROM ANALOG TO DIGITAL TELEVISION UNTIL JUNE TO GIVE AMERICANS MORE TIME TO PREPARE FOR THE SWITCH. A REPORTER GIVES AN UPDATE. FORMAT: INTERVIEW / DISCUSSION / REVIEW; NEWS</p> <p>AIR DATE: 02/05/09 AIR TIME: 2000 AIR DATE: 02/06/09 AIR TIME: 2200 SERIES TITLE: THE WEEKLY SPECIAL LENGTH: 30 DIGITAL TRANSITION DEADLINE: AS THE DIGITAL TRANSITION DATE INCHES CLOSER, FIND OUT WHAT TO DO WITH ALL YOUR DVD AND VCR MACHINES, IF YOU CHOOSE TO USE A CONVERTER BOX. FORMAT: MAGAZINE</p> <p>AIR DATE: 02/12/09 AIR TIME: 2000 AIR DATE: 02/13/09 AIR TIME: 2200</p>	

AIR DATE: 02/14/09 AIR TIME: 1530
 SERIES TITLE: THE WEEKLY SPECIAL
 LENGTH: 30
 DIGITAL TV DEADLINE DELAYED: WTIU STATION MANAGER PHIL MEYER UPDATES VIEWERS ON THE LATEST FROM WASHINGTON DC CONCERNING THE DELAY OF THE DIGITAL TV CONVERSION UNTIL JUNE OF THIS YEAR.
 FORMAT: MAGAZINE

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? Yes No
 The comment box may be used to describe what was posted on the station's Website.

Comments:
 1. WHAT IS DTV? IMPORTANT DATES; WHY ARE WE DOING THIS?
 2. WHO DOES DIGITAL TV AFFECT? HOW DO I GET DIGITAL TV?
 3. WHAT IS THE CONVERTER BOX AND HOW DO I GET ONE?
 4. WHAT IS WTIU DOING FOR DIGITAL TV?
 5. HOW DO I GET RID OF MY OLD TV?
 6. OTHER DIGITAL TV FREQUENTLY ASKED QUESTIONS (FAQ).
 7. LINKS TO OTHER DTV CONSUMER EDUCATION SITES.
 8. STREAMING VIDEO OF PSAS, GET READY FOR DIGITAL TV AND WEEKLY SPECIAL SEGMENTS ON DTV.
 9. COUNTDOWN CLOCK TO CONVERSION DATE.
 10. "APPLY. BUY. TRY." INFORMATION ON HOME PAGE PROMOTING EARLY CONVERTER BOX TRIAL.

Additional DTV Outreach Efforts – Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements
 Comments:
 * GREENSBURG ROTARY CLUB (01/19/09);
 * INDIANA UNIV. PURDUE UNIV. COLUMBUS ALUMNI ASSN. (01/20/09);

Community Events
 Comments:
 * MONROE COUNTY PUBLIC LIBRARY (BLOOMINGTON, 01/13/09);
 * BROWN COUNTY PUBLIC LIBRARY (01/15/09);
 * MORGAN COUNTY PUBLIC LIBRARY (01/20/09);
 * OWEN COUNTY PUBLIC LIBRARY (01/22/09);
 * GREENE COUNTY PUBLIC LIBRARY (BLOOMFIELD, 01/29/09);
 * LAWRENCE COUNTY LIBRARY (BEDFORD, 02/09/09)

Other (describe)
 Comments:
 * ARTICLES IN OUR MEMBER MAGAZINE AND E-MAIL NEWSLETTERS;
 * PARTICIPATED IN INDIANAPOLIS DTV "ROAD BLOCK" ON 01/12/09;
 * DONATED CONVERTER BOX COUPONS GIVEN TO AREA 10 COUNCIL ON AGING FOR REDISTRIBUTION;
 * FEATURE ARTICLE (5 1/2 PAGES) IN JANUARY/FEBRUARY ISSUE OF INDIANA UNIVERSITY ALUMNI MAGAZINE

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing <i>Robin R. Gress</i>	Typed or Printed Title of Person Signing ROBIN R. GRESS
Signature ROBIN R. GRESS <i>[Handwritten Signature]</i>	Date (mm/dd/yyyy) 04/08/2009

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Federal Communications Commission

FCC MB - CDBS Electronic Filing

Account number: 423805

Description: FIRST QUARTER 09 REPORT

Application Reference Number: 20090408AIC

Successfully filed at Apr 8 2009 3:03PM

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