

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. -20090708AHM	
Licensee THE TRUSTEES OF INDIANA UNIVERSITY					
Call Sign WTIU		Facility Id 66536		Previous Call Sign (if applicable)	
Community of License					
City BLOOMINGTON		State IN	County MONROE		Zip Code 47405 - 5501
Nielsen DMA INDIANAPOLIS		World Wide Web Home Page Address WWW.WTIU.INDIANA.EDU		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	30				
<input checked="" type="checkbox"/> Digital	14				
Report reflects information for quarter ending: 06/30/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)					
Over the past quarter, if you have fully complied with the requirements of the selected option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Comments:					
Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)? If YES, Complete Section E				<input type="radio"/> Yes <input checked="" type="radio"/> No	
Simulcasting:					
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream? If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 180 seconds per day of on-air consumer education, in variable timeslots, including at least 22.5 minutes per month between 6 pm and 12 am. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (180 seconds per day) during each day this quarter; including at least 2.5 minutes per month between 6 p.m. and 12 a.m.?	<input checked="" type="radio"/> Yes <input type="radio"/> No
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station termination of analog services (see 47 C.F.R. § 73.674(e)(2) for additional details)..	
Total number of 30 Minute Informational Programs 5	
Comments: AIR DATE: 05/14/09 AIR TIME: 0530 AIR DATE: 05/22/09 AIR TIME: 0530 AIR DATE: 05/26/09 AIR TIME: 0430 AIR DATE: 06/04/09 AIR TIME: 2030 AIR DATE: 06/10/09 AIR TIME: 1800 SERIES TITLE: GET READY FOR DIGITAL TV LENGTH: 30 FAMOUS DO-IT-YOURSELFERS NORM ABRAM AND KEVIN O'CONNOR OF THIS OLD HOUSE OFFER DIGITAL TELEVISION HOW-TO GUIDANCE AND TIPS TO ENSURE THAT VIEWERS ACROSS AMERICA ARE PREPARED TO SUCCESSFULLY MAKE THE SWITCH TO DIGITAL TELEVISION IN THEIR HOMES BEFORE THE ANALOG SHUTOFF IN JUNE 2009. MARIA HINOJOSA OF NOW ON PBS WILL SHARE THE LATEST DTV NEWS FROM THE FIELD, INCLUDING ANTENNAS AND RESCANNING CONVERTER BOXES. FORMAT: DEMONSTRATION / INSTRUCTIONAL	

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Three S(noncommercial) stations must also provide information about antenna use, the need for rescanning, and local help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, so long as they meet the requirements for duration and time of day aired. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).

Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: * ANALOG SHUT OFF TEST (05/21/09) AT 7:25AM, 12:25PM, AND 6:25PM; * A SEGMENT ON THE WEEKLY SPECIAL (06/04/09), A LOCAL MAGAZINE-FORMAT PROGRAM, ABOUT THE APPROACHING ANALOG SHUTOFF, ANTENNAS AND RESCANNING CONVERTER BOXES; * A SEGMENT ON THE 06/12/09 NEWSBREAK (5:55PM AND 10:55PM) ABOUT THE APPROACHING	

ANALOG SHUTOFF;

* OTHER ON-AIR INITIATIVES:

AIR DATE: 05/13/09 AIR TIME: 1830

SERIES TITLE: NIGHTLY BUSINESS REPORT

LENGTH: 30

MARKET STATS; PAUL KANGAS' STOCKS IN THE NEWS; ONE ON ONE WITH ILLINOIS GOVERNOR PAT QUINN; "STREET CRITIQUE" - TODD HARRISON, FOUNDER AND CEO OF MINYANVILLE.COM; "LAST WORD" - GET READY FOR THE DIGITAL TV SWITCH; THE FED'S PLAN TO CAP EXECUTIVE COMPENSATION; EUROPEAN REGULATORS TARGET INTEL.

FORMAT: INTERVIEW / DISCUSSION / REVIEW; NEWS

AIR DATE: 05/28/09 AIR TIME: 1830

SERIES TITLE: NIGHTLY BUSINESS REPORT

LENGTH: 30

MARKET STATS; PAUL KANGAS' STOCKS IN THE NEWS; ONE ON ONE WITH EDWARD ALTMAN, FINANCE PROFESSOR AT NYU STERN SCHOOL OF BUSINESS; GM STRIKES A DEAL WITH BONDHOLDERS; A LOOK AT HOW OIL PRICES IMPACT OUR ECONOMY; ACTING FCC CHAIRMAN MICHAEL COPPS ON THE UPCOMING DIGITAL TV SWITCH; "TWO WAYS TO PLAY" - KEVIN DEPEW OF MINYANVILLE.

FORMAT: INTERVIEW / DISCUSSION / REVIEW; NEWS

AIR DATE: 06/12/09 AIR TIME: 1830

SERIES TITLE: NIGHTLY BUSINESS REPORT

LENGTH: 30

MARKET STATS; PAUL KANGAS' STOCKS IN THE NEWS; TREASURY YIELDS CONTINUE TO RISE; DTV - END OF AN ERA OR TECH RENAISSANCE?; KIKKOMAN IS NOW A MAIN COURSE IN THE M&A GAME; "MARKET MONITOR" - EUGENE PERONI, PORTFOLIO MANAGER FOR ADVISORS ASSET MANAGEMENT.

FORMAT: INTERVIEW / DISCUSSION / REVIEW; NEWS

AIR DATE: 06/12/09 AIR TIME: 1900

SERIES TITLE: THE NEWS HOUR WITH JIM LEHRER

LENGTH: 60

AFTER DELAYS, DIGITAL TELEVISION CONVERSION IS COMPLETE: ANALYSTS EXAMINE THE ROAD TO DIGITAL TELEVISION CONVERSION AND ASSESS THE SUCCESSES AND DRAWBACKS INVOLVED IN THE CHANGE.

FORMAT: INTERVIEW / DISCUSSION / REVIEW; NEWS

AIR DATE: 06/12/09 AIR TIME: 2230

SERIES TITLE: WTIU 40TH ANNIVERSARY CELEBRATION

LENGTH: 90

WTIU LOOKS BACK AT 40 YEARS OF LOCAL PRODUCTIONS AND SERVICE TO THE COMMUNITY. THE PROGRAM INCLUDES A LOOK AT AWARD-WINNING CHILDREN'S PROGRAMS; STATION OUTREACH TO TEACHERS AND PARENTS; STATION HISTORY; INTERVIEWS WITH IU ADMINISTRATORS, VOLUNTEERS, MEMBERS, CORPORATE SUPPORTERS AND STAFF; LOCAL NEWS AND PUBLIC AFFAIRS COVERAGE; ARTS AND PERFORMANCE PROGRAMS; LOCAL DOCUMENTARIES; WTIU PRODUCTIONS SEEN NATIONALLY; NEW DIGITAL SERVICES AND RESOURCES AVAILABLE ON THE STATION WEB SITE.

FORMAT: MAGAZINE

AIR DATE: 06/23/09 AIR TIME: 2100

AIR DATE: 06/24/09 AIR TIME: 0100

AIR DATE: 06/28/09 AIR TIME: 0200

SERIES TITLE: FRONTLINE / WORLD

LENGTH: 60 EPISODE TITLE: DIGITAL DUMPING GROUND

AS THE JUNE 2009 DIGITAL TELEVISION CONVERSION MAKES TENS OF MILLIONS OF ANALOG TVS OBSOLETE, AND AMERICANS CONTINUE TO TRASH OLD COMPUTERS AND CELL PHONES AT ALARMING RATES, FRONTLINE / WORLD PRESENTS A GLOBAL INVESTIGATION INTO THE DIRTY SECRET OF THE DIGITAL AGE -- THE DUMPING OF HUNDREDS OF MILLIONS OF POUNDS OF ELECTRONIC WASTE AROUND THE WORLD EACH YEAR. TRACKING "E-WASTE" TO THE SLUMS OF GHANA AND THE FAR-OFF PROVINCES IN CHINA, PRODUCER/CORRESPONDENT PETER KLEIN AND

HIS TEAM OF GRADUATE JOURNALISM STUDENTS FAN OUT AROUND THE WORLD TO DOCUMENT THE GROWING IMPACT OF THIS TOXIC TRASH ON THOSE WHO DESPERATELY SCAVENGE IT FOR PRECIOUS METALS. THEY ALSO EXPLORE THE POTENTIAL THREATS TO PRIVACY, AS CRIMINAL GANGS ATTEMPT TO HARVEST DATA FROM AMERICA'S OLD COMPUTERS AND CELL PHONES AND EXPLOIT IT. ALSO IN THIS HOUR, A POPULAR COMPETITION TO INSPIRE A NEW GENERATION OF ENTREPRENEURS IN THE MIDDLE EAST, AND A PIONEERING EFFORT TO MAKE AN AFFORDABLE WHEELCHAIR FOR THE DEVELOPING WORLD.
 FORMAT: DOCUMENTARY

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. Yes No

Comments:
 1. WHAT IS DTV? IMPORTANT DATES; WHY ARE WE DOING THIS?
 2. WHO DOES DIGITAL TV AFFECT? HOW DO I GET DIGITAL TV?
 3. WHAT IS THE CONVERTER BOX AND HOW DO I GET ONE?
 4. WHAT IS WTIU DOING FOR DIGITAL TV?
 5. HOW DO I GET RID OF MY OLD TV?
 6. OTHER DIGITAL TV FREQUENTLY ASKED QUESTIONS (FAQ).
 7. LINKS TO OTHER DTV CONSUMER EDUCATION SITES.
 8. STREAMING VIDEO OF PSAS, GET READY FOR DIGITAL TV AND WEEKLY SPECIAL SEGMENTS ON DTV.
 9. COUNTDOWN CLOCK TO CONVERSION DATE.
 10. "APPLY. BUY. TRY." INFORMATION ON HOME PAGE PROMOTING EARLY CONVERTER BOX TRIAL.

Additional DTV Outreach Efforts – Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements
 Comments:
 * IVY TECH COMMUNITY CHAT (05/12/09)

Community Events
 Comments:
 * COLLEGE MALL BOOTH (BLOOMINGTON, 06/06/09)

Other (describe)
 Comments:
 * ARTICLES IN OUR MEMBER MAGAZINE AND E-MAIL NEWSLETTERS;
 * DTV WALK-IN HELP CENTER;
 * DONATED CONVERTER BOX COUPONS GIVEN TO AREA 10 COUNCIL ON AGING FOR REDISTRIBUTION;
 * PUBLIC SERVICE ANNOUNCEMENTS ON WFIU-FM RADIO.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing <i>Robin R. Gress</i>	Typed or Printed Title of Person Signing SECRETARY OF THE BOARD
Signature ROBIN R. GRESS <i>Robin R. Gress</i>	Date (mm/dd/yyyy) 07/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Federal Communications Commission

FCC MB - CDBS Electronic Filing
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