**DTV Quarterly Activity Station Report**

**Licensee**
THE TRUSTEES OF INDIANA UNIVERSITY

**Call Sign**
WTIU

**Facility Id**
66536

**Previous Call Sign (if applicable)**

**Community of License**

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>County</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>BLOOMINGTON</td>
<td>IN</td>
<td>MONROE</td>
<td>47405 - 5501</td>
</tr>
</tbody>
</table>

**Nielsen DMA**

INDIANAPOLIS

**World Wide Web Home Page Address**
WWW.WTIU.INDIANA.EDU

**Licensee Renewal Expiration Date**
08/01/2013

**Channel Numbers:** (Check the Channel Number(s) to which this form applies.)

- Analog 30
- Digital 14

**Report reflects information for quarter ending: 06/30/2009**

**Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?**
- Option One (A and D)
- Option Two (B and D)
- Option Three (C and D)

**Over the past quarter, if you have fully complied with the requirements of the selected option?**
- Yes
- No

**Comments:**

**Were you required to air service loss notices (See 47 C.F.R. 73.674(b)(5) for details)?**
- Yes
- No

**Simulcasting:**

Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream?

- Yes
- No

If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.

**Application Purpose:**

- DTV Education Report
- Amendment

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

**Section C (For Noncommercial broadcasters only)**
On its analog channel, and its primary digital stream, a station must air 180 seconds per day of on-air consumer education, in variable timeslots, including at least 22.5 minutes per month between 6 pm and 12 am. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (180 seconds per day) during each day this quarter; including at least 2.5 minutes per month between 6 p.m. and 12 a.m.?  
Yes ☐ No ☑

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station termination of analog services (see 47 C.F.R. § 73.674(e)(2) for additional details).

Total number of 30 Minute Informational Programs  5

Comments:
AIR DATE: 05/14/09 AIR TIME: 0530
AIR DATE: 05/22/09 AIR TIME: 0530
AIR DATE: 05/26/09 AIR TIME: 0430
AIR DATE: 06/04/09 AIR TIME: 2030
AIR DATE: 06/10/09 AIR TIME: 1800
SERIES TITLE: GET READY FOR DIGITAL TV
LENGTH: 30
FAMOUS DO-IT-YOURSELFERS NORM ABRAM AND KEVIN O’CONNOR OF THIS OLD HOUSE OFFER DIGITAL TELEVISION HOW-TO GUIDANCE AND TIPS TO ENSURE THAT VIEWERS ACROSS AMERICA ARE PREPARED TO SUCCESSFULLY MAKE THE SWITCH TO DIGITAL TELEVISION IN THEIR HOMES BEFORE THE ANALOG SHUTOFF IN JUNE 2009. MARIA HINOJOSA OF NOW ON PBS WILL SHARE THE LATEST DTV NEWS FROM THE FIELD, INCLUDING ANTENNAS AND RESCANING CONVERTER BOXES. FORMAT: DEMONSTRATION / INSTRUCTIONAL

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Three S(noncommercial) stations must also provide information about antenna use, the need for rescanning, and local help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, so long as they meet the requirements for duration and time of day aired. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).

Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?  
Yes ☐ No ☑

Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?  
Yes ☐ No ☑

Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?  
Yes ☐ No ☑

Comments:

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes ☐ No ☑

Comments:
* ANALOG SHUT OFF TEST (05/21/09) AT 7:25AM, 12:25PM, AND 6:25PM;
* A SEGMENT ON THE WEEKLY SPECIAL (06/04/09), A LOCAL MAGAZINE-FORMAT PROGRAM, ABOUT THE APPROACHING ANALOG SHUTOFF, ANTENNAS AND RESCANING CONVERTER BOXES;
* A SEGMENT ON THE 06/12/09 NEWSBREAK (5:55PM AND 10:55PM) ABOUT THE APPROACHING
ANALOG SHUTOFF;
* OTHER ON-AIR INITIATIVES:

AIR DATE: 05/13/09 AIR TIME: 1830
SERIES TITLE: NIGHTLY BUSINESS REPORT
LENGTH: 30
MARKET STATS; PAUL KANGAS' STOCKS IN THE NEWS; ONE ON ONE WITH ILLINOIS GOVERNOR PAT QUINN; "STREET CRITIQUE" - TODD HARRISON, FOUNDER AND CEO OF MINYANVILLE.COM; "LAST WORD" - GET READY FOR THE DIGITAL TV SWITCH; THE FED'S PLAN TO CAP EXECUTIVE COMPENSATION; EUROPEAN REGULATORS TARGET INTEL.
FORMAT: INTERVIEW / DISCUSSION / REVIEW; NEWS

AIR DATE: 05/28/09 AIR TIME: 1830
SERIES TITLE: NIGHTLY BUSINESS REPORT
LENGTH: 30
MARKET STATS; PAUL KANGAS' STOCKS IN THE NEWS; ONE ON ONE WITH EDWARD ALTMAN, FINANCE PROFESSOR AT NYU STERN SCHOOL OF BUSINESS; GM STRIKES A DEAL WITH BONDHOLDERS; A LOOK AT HOW OIL PRICES IMPACT OUR ECONOMY; ACTING FCC CHAIRMAN MICHAEL COPPS ON THE UPCOMING DIGITAL TV SWITCH; "TWO WAYS TO PLAY" - KEVIN DEPEW OF MINYANVILLE.
FORMAT: INTERVIEW / DISCUSSION / REVIEW; NEWS

AIR DATE: 06/12/09 AIR TIME: 1830
SERIES TITLE: NIGHTLY BUSINESS REPORT
LENGTH: 30
MARKET STATS; PAUL KANGAS STICKS IN THE NEWS; TREASURY YIELDS CONTINUE TO RISE; DTV - END OF AN ERA OR TECH REnaissance?; KIKKOMAN IS NOW A MAIN COURSE IN THE M&A GAME; "MARKET MONITOR" - EUGENE PERONI, PORTFOLIO MANAGER FOR ADVISORS ASSET MANAGEMENT.
FORMAT: INTERVIEW / DISCUSSION / REVIEW; NEWS

AIR DATE: 06/12/09 AIR TIME: 1900
SERIES TITLE: THE NEWSHOUR WITH JIM LEHRER
LENGTH: 60
AFTER DELAYS, DIGITAL TELEVISION CONVERSION IS COMPLETE: ANALYSTS EXAMINE THE ROAD TO DIGITAL TELEVISION CONVERSION AND ASSESS THE SUCCESSES AND DRAWBACKS INVOLVED IN THE CHANGE.
FORMAT: INTERVIEW / DISCUSSION / REVIEW; NEWS

AIR DATE: 06/12/09 AIR TIME: 2230
SERIES TITLE: WTIU 40TH ANNIVERSARY CELEBRATION
LENGTH: 90
WTIU LOOKS BACK AT 40 YEARS OF LOCAL PRODUCTIONS AND SERVICE TO THE COMMUNITY. THE PROGRAM INCLUDES A LOOK AT AWARD-WINNING CHILDREN'S PROGRAMS; STATION OUTREACH TO TEACHERS AND PARENTS; STATION HISTORY; INTERVIEWS WITH IU ADMINISTRATORS, VOLUNTEERS, MEMBERS, CORPORATE SUPPORTERS AND STAFF; LOCAL NEWS AND PUBLIC AFFAIRS COVERAGE; ARTS AND PERFORMANCE PROGRAMS; LOCAL DOCUMENTARIES; WTIU PRODUCTIONS SEEN NATIONALLY; NEW DIGITAL SERVICES AND RESOURCES AVAILABLE ON THE STATION WEB SITE.
FORMAT: MAGAZINE

AIR DATE: 06/23/09 AIR TIME: 2100
AIR DATE: 06/24/09 AIR TIME: 0100
AIR DATE: 06/28/09 AIR TIME: 0200
SERIES TITLE: FRONTLINE / WORLD
LENGTH: 60 EPISODE TITLE: DIGITAL DUMPING GROUND
His team of graduate journalism students fan out around the world to document the growing impact of this toxic trash on those who desperately scavenge it for precious metals. They also explore the potential threats to privacy, as criminal gangs attempt to harvest data from America's old computers and cell phones and exploit it. Also in this hour, a popular competition to inspire a new generation of entrepreneurs in the Middle East, and a pioneering effort to make an affordable wheelchair for the developing world.

FORMAT: DOCUMENTARY

<table>
<thead>
<tr>
<th>Station Website Additional Activity Related to the DTV Transition - Last Quarter</th>
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<tbody>
<tr>
<td>Does your station have a Website?</td>
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<tr>
<td>If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.</td>
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Comments:
1. WHAT IS DTV? IMPORTANT DATES; WHY ARE WE DOING THIS?
2. WHO DOES DIGITAL TV AFFECT? HOW DO I GET DIGITAL TV?
3. WHAT IS THE CONVERTER BOX AND HOW DO I GET ONE?
4. WHAT IS WTIU DOING FOR DIGITAL TV?
5. HOW DO I GET RID OF MY OLD TV?
6. OTHER DIGITAL TV FREQUENTLY ASKED QUESTIONS (FAQ).
7. LINKS TO OTHER DTV CONSUMER EDUCATION SITES.
8. STREAMING VIDEO OF PSAS, GET READY FOR DIGITAL TV AND WEEKLY SPECIAL SEGMENTS ON DTV.
9. COUNTDOWN CLOCK TO CONVERSION DATE.
10. "APPLY. BUY. TRY." INFORMATION ON HOME PAGE PROMOTING EARLY CONVERTER BOX TRIAL.

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<tr>
<th>Additional DTV Outreach Efforts – Last Quarter</th>
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<tbody>
<tr>
<td>Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.</td>
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☐ Speaking Engagements

Comments:
* IVY TECH COMMUNITY CHAT (05/12/09)

☐ Community Events

Comments:
* COLLEGE MALL BOOTH (BLOOMINGTON, 06/06/09)

☐ Other (describe)

Comments:
* ARTICLES IN OUR MEMBER MAGAZINE AND E-MAIL NEWSLETTERS;
* DTV WALK-IN HELP CENTER;
* DONATED CONVERTER BOX COUPONS GIVEN TO AREA 10 COUNCIL ON AGING FOR REDISTRIBUTION;
* PUBLIC SERVICE ANNOUNCEMENTS ON WFIU-FM RADIO.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.
Station Certification
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

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<thead>
<tr>
<th>Typed or Printed Name of Person Signing</th>
<th>Typed or Printed Title of Person Signing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robin R. Gress</td>
<td>SECRETARY OF THE BOARD</td>
</tr>
</tbody>
</table>

Signature

ROBIN R. GRESS

Date (mm/dd/yyyy)

07/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 423805

Description: SECOND QUARTER 2009
Application Reference Number: 20090708AHM
Successfully filed at Jul 8 2009 4:32PM

Based on the information supplied, no fee is required.