The New Media in Russia

Roman Polikarpov

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Ballantine 004

What role does social media play in contemporary Russian society? How successful and influential have Russian bloggers been in covering the news in and about their country? This talk will provide an overview of new media forms as used by journalists across Russia, with special attention to the region of Murmansk in Russia’s Far North. The controversial change in editorship of lenta.ru, formerly one of Russia’s most trusted and popular sources of internet news, the subsequent emergence of meduza.io, another alternative news site, and other recent national developments will be discussed together with more local events, such as the Arctic Sunrise protests over the arrest of Greenpeace activists on charges of piracy in the Arctic.

Roman Polikarpov is Senior Lecturer in the Department of Intercultural Communication, Journalism, Language and Theory at Murmansk State Humanities University. His interests include the usage of new media technologies in journalism and the convergence of online media and traditional media. He is currently visiting the IU-Bloomington campus as a participant in the “US-Russia Journalism Teachers Exchange: Cross-Cultural Enhancements to Journalism Programs at Regional Institutions of Higher Education,” a program coordinated by REEI in partnership with the Regional Press Institute (Saint Petersburg, Russia) and funded by a US Department of State Peer-to-Peer grant.

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