

About Exhibiting at the SEM Conference...

Location: Sheraton Midtown Atlanta at Colony Square
188 14th Street
Atlanta, Georgia 30361

Hours: The exhibit hours correspond to the session schedule.
Thursday, November 17 (Set-up) 8:00am-12noon
Thursday, November 17 12:00pm-6:00pm
Friday, November 18 8:00am-4:00pm
Saturday, November 19 8:00am-4:00pm
Saturday, November 19 (Tear-down) 4:00pm-11:00pm

Options: There are two ways to exhibit at the conference:

- 1.) Send a representative(s) and display your books in person.
Rental: **\$195** for one half of an 8' X 3' table
\$350 for one 8' X 3' table
\$575 for two 8' X 3' tables
\$700 for three 8' X 3' tables

Booth includes: 8' x 3' table(s), 2 chairs per booth, 1 trash can

- 2.) ***If you do not wish to send a representative***, you may send individual items to display on a "common table". We suggest sending 300 order forms with your sample(s). Please note: SEM lacks funds to return any materials. Samples will be distributed to student volunteers.

Fees: **\$35** each for one to five items
\$20 each for six or more items

Benefits: The SEM annual meeting attracts over 500 prominent music educators from colleges, universities and conservatories throughout the U.S. and Canada, as well as independent musicians, scholars and composers.

ALL exhibitors will be recognized in the 50th Anniversary keepsake conference program.

Complimentary conference registration:

-Exhibitors registered for a half table will receive one (1) complimentary conference registration.

-Exhibitors registered for one or more tables will receive a maximum of two (2) complimentary conference registrations.

Security: The exhibit area will be locked each evening.

Registration: Please complete the enclosed book exhibit form to reserve space at the conference. **Exhibitor representative registration form and shipping information will be included in a letter of confirmation which will be mailed once the space reservation form is processed.**

Deadline: October 15, 2005

Questions? Email SEM Conference Coordinator at semconf@indiana.edu or call 812-855-4661 or 800-933-9330 (US only)

Conference Website: www.indiana.edu/~semhome/2005

About Advertising in the SEM Program...

Description: The SEM program booklet contains a detailed schedule of the program including paper titles and presenters. This year is the 50th anniversary of the Society, so this program will also serve as a keepsake for the members to be referred to for years to come. The 2004 program contained 60 pages and was spiral bound.

This year, each conferee will also receive an anniversary tote bag which will contain the conference program and other advertising materials.

Circulation: SEM conference participants -- 700 pieces

Issue Date: Programs and Conference materials are distributed November 16-20, 2005

Options: There are two ways to advertise at the conference:

1.) Place an ad in the conference program

Rates: Full Page = **\$350.00**
Half Page = **\$200.00**
Quarter Page = **\$125.00**

Specs: -11"w x 8.5"h book (Landscape orientation)
-Black and white ads only
-133 line screen
-600 or 1200 dpi
-Allow a half inch margin for binding
-Send camera-ready copy electronically, on a disk to the address below or email attachment, in pdf format, to semconf@indiana.edu
-Full Page: 9.5"w x 7.5"h
-Half Page: 7.5"w x 4.5"h
-Quarter Page: 3.5"w x 4.5"h

Send Copy Indiana University Conferences – SEM Ad #39-05 – P.O. Box 5729
Ready Ad to: Bloomington, IN 47407-5729 or E-mail pdf to: semconf@indiana.edu

2.) Tote Bag Insert(s)

Each unit counted as one item - a one-page flyer is an item as is a 20 page booklet. Please send 750 copies, items may not exceed 8.5"x11"

Fees: **\$60** per item

Mail to: Indiana University Conferences Receiving
Attn: SEM Coordinator - Tote Bag Insert #39-05
600 North Rogers St. - Bloomington, IN 47405

Deadline: All advertisement and tote bag insert registration forms must be submitted along with full payment by **October 15, 2005**. Purchase order is sufficient as proof of payment.

Send reservation form with full payment to:

SEM Conference Coordinator
Indiana University Conferences
P.O. Box 5729
Bloomington, Indiana 47407-5729
Phone: (812) 855-4661 Fax: (812) 855-8077 Email: semconf@indiana.edu

Checks payable to Indiana University #39-05. Full payment or purchase order due by October 15, 2005.

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