Globalization and Public Policy: The European Context
Syllabus
May 17-28, 2010

The focus of the course will be on the links between globalization public policy in the European context. The course starts by introducing a framework for economic development and European competitiveness for the locus of policy making at the city level, region, state, country, and even supra-national level. The causes and consequences of globalization for Europe are then examined. We will then turn our focus to analyzing particular European policy approaches deployed to promote regional economic development and competitiveness. We will consider how European public policy instruments such as science policy, workforce development, infrastructure, and promotion of entrepreneurship serve to generate European competitiveness. The sources of competitiveness and growth are identified. Public policies fostering competitiveness and economic development in Europe are analyzed in both a historical and contemporary context.

1. Introduction

2. European Economic Development & Growth

3. European Competitiveness & the Standort Debate
4. Globalization – Causes & Impact in Europe


5. The Role of Knowledge in the European Context


6. Industrial Organization & Competition in Europe

7. The Role of Location & Clusters


8. The Lisbon Agenda

