Reconsider your choices for the best effects.

Reduce

Many of the items we consider waste aren’t waste at all. If it’s clean and not too broken, someone somewhere wants it.

Why Reuse a Cup?

Many of the items we consider waste aren’t waste at all. If it’s clean and not too broken, someone somewhere wants it.

Reuse

The most important decision we can make in terms of resource management is what we buy.

Recycle

Recycling is an easy way to help contribute to the culture of sustainability at IUB’s campus! Here’s how:

Recycling minimizes the impact of the disposal process, and eliminates the extraction process from the production cycle, thereby saving energy and further preserving the planet.

Make Taste, Not Waste.

Many of the items we consider waste aren’t waste at all. If it’s clean and not too broken, someone somewhere wants it.

Keep Calm and Don’t Shop

Buying less and composting are great ways to reduce your amount of waste.

Don’t Be Trabby

Stop treating us like garbage!

Be Bear Smart

Reduce your garbage!

Rearrange your routine. Unpack less. Chill out.

People around the globe are finding inventive ways to turn what used to be called garbage into usable products.