EN 1: Student Educators Program

4 points available

A. Credit Rationale
This credit recognizes institutions with programs that engage students to serve as educators in peer-to-peer sustainability outreach. Such initiatives, sometimes known as "Eco-Reps" programs, help disseminate sustainability concepts and a sustainability ethic throughout the campus community. In addition, serving as an educator is a valuable learning experience for students that can deepen their understanding of sustainability while developing their outreach and education skills.

B. Criteria
Institution coordinates an ongoing peer-to-peer sustainability outreach and education program for degree-seeking students. The institution:

- Selects or appoints students to serve as educators and formally designates the students as educators (paid and/or volunteer),
- Provides formal training to the educators in how to conduct outreach, and
- Offers faculty or staff and/or other financial support to the program.

This credit focuses on programs for degree-seeking students enrolled in a for-credit program. Continuing education and/or non-credit students are excluded from this credit.

This credit recognizes ongoing student educator programs that engage students on a regular basis. For example, student educators may be responsible for serving (i.e. directly targeting) a particular subset of students, such as those living in residence halls or enrolled in certain academic subdivisions. Thus, a group of students may be served by a program even if not all of these students avail themselves of the outreach and education offerings.

Sustainability outreach campaigns, sustainability events, and student clubs or groups are not eligible for this credit unless the criteria outlined above are met. These programs are covered by EN 5: Outreach Campaign and EN 3: Student Life.

C. Applicability
This credit applies to all institutions.

D. Scoring
Institutions earn the maximum of 4 points available for this credit by having one or more peer-to-peer educator programs that serve (i.e. directly target) all for-credit, degree-seeking students. Incremental points are awarded based on the percentage of students served by the peer-to-peer educator program(s). For example, an institution with a program that serves 50
percent of all students would earn 2 points (half of the points available for this credit). Points earned are calculated according to the following table:

<table>
<thead>
<tr>
<th>Factor</th>
<th>Multiply</th>
<th>Number of Students Served by a Peer-to-Peer Outreach Program</th>
<th>Divide</th>
<th>Total Number of Degree-Seeking Students</th>
<th>Equals</th>
<th>Total Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
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</table>

### Scoring Example: Student Educators Program

Example University enrolls 5,000 students. The university has two peer-to-peer outreach programs for which the institution selects students to serve as educators, offers a formal designation or title to the student educators, provides formal training to the educators in how to conduct sustainability outreach, and dedicates staff time to coordinating the programs.

1) Example University’s Eco-Reps Program trains volunteer representatives in residence halls. All residence halls at Example University participate in the Eco-Reps Program and house at least one Eco-Rep. This program serves 2,000 students (the residential population).

2) Example University’s School of Law has a team of Student Sustainability Ambassadors who are paid a stipend and tasked with conducting sustainability outreach and training to fellow law students. All 500 students at the law school are served by this program.

The remainder of the university’s students are not served (i.e. directly targeted) by the program.

Total number of students served by a peer-to-peer outreach program = 2,000 + 500 = 2,500

<table>
<thead>
<tr>
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<th>Multiply</th>
<th>Number of Students Served by a Peer-to-Peer Outreach Program</th>
<th>Divide</th>
<th>Total Number of Degree-Seeking Students</th>
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</tr>
</thead>
<tbody>
<tr>
<td>4</td>
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<td>2,500</td>
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E. Reporting Fields

Required

□ An indication of whether the institution coordinates one or more ongoing student, peer-to-peer sustainability outreach and education programs that meet the criteria for this credit

□ An affirmation that the submitted information is accurate to the best of a responsible party’s knowledge and contact information for the responsible party. The responsible party should be a staff member, faculty member, or administrator who can respond to questions regarding the data once submitted and available to the public.

Conditional

Required if the institution is reporting a student, peer-to-peer sustainability outreach and education program:

□ Number of degree-seeking students (headcount)

□ For each peer-to-peer outreach program, report:
  o Program name
  o Number of students served (i.e. directly targeted) by the program
  o A brief description of the program, including examples of peer-to-peer outreach activities
  o A brief description of how the student educators are selected
  o A brief description of the formal training that the student educators receive
  o A brief description of the financial or other support the institution provides to the program

Optional

□ Total number of hours student educators are engaged in peer-to-peer sustainability outreach and education activities annually (all programs)

□ The website URL for the peer-to-peer student outreach and education program(s)

□ Notes about the submission

F. Measurement

Timeframe

Report on current program status and offerings for ongoing programs. Use the most recent data available to report the number of students served by each program and the total number of enrolled students.

Sampling and Data Standards

Include all for-credit or degree-seeking students (undergraduate and graduate); reporting on a sample or subset of students is not allowed.