EN 13: Community Stakeholder Engagement

2 points available

A. Credit Rationale
This credit recognizes institutions that have adopted a framework to identify and engage community stakeholders in the college or university’s ongoing governance, strategy and operations. Stakeholder engagement improves the ability of higher education institutions to fulfill their missions. Quality stakeholder engagement can lead to more equitable and sustainable development by giving those who are affected by decisions the opportunity to learn from and influence decision-making processes. Engagement can also inform, educate and influence both the institution and its stakeholders in the long term, resulting in better decisions and transparent, trusting stakeholder relationships.

B. Criteria
Institution has adopted a framework for community stakeholder engagement in governance, strategy and operations. The framework includes:

1) Policies and procedures that ensure community stakeholder engagement is applied systematically and regularly across the institution’s activities (e.g. planning and development efforts, capital investment projects, and/or other activities and decisions that affect the broader community)

And

2) Established practices to identify and engage relevant community stakeholders, including any vulnerable or underrepresented groups.

Frameworks adopted by entities of which the institution is part (e.g. government or university system) may count for this credit as long as the policies apply to and are followed by the institution.

This credit does not include the engagement of internal campus stakeholders (e.g. students, faculty and staff); internal stakeholder engagement is covered in PA 3: Governance.

C. Applicability
This credit applies to all institutions.

D. Scoring
Institutions earn 2 points for having adopted a framework for community stakeholder engagement that meets the criteria outlined above. Partial points are not available for this credit.
E. Reporting Fields

Required
- An indication of whether the institution has adopted a framework for community stakeholder engagement in governance, strategy and operations
- An affirmation that the submitted information is accurate to the best of a responsible party's knowledge and contact information for the responsible party. The responsible party should be a staff member, faculty member, or administrator who can respond to questions regarding the data once it is submitted and available to the public.

Conditional
Required if the institution is reporting adopting a framework for stakeholder engagement:
- A brief description of the policies and procedures that ensure community stakeholder engagement is applied systematically and regularly across the institution's activities
- A brief description of how the institution identifies and engages community stakeholders, including any vulnerable or underrepresented groups
- List of identified community stakeholder groups from the following categories:
  - Educational organizations
  - Government bodies
  - Private sector organizations
  - Civil society (e.g. NGOs, NPOs, underrepresented and vulnerable populations)
  - Other (please specify)

Optional
- A brief description of successful community stakeholder engagement outcomes from the previous three years
- The website URL where information about the institution’s community stakeholder engagement framework and activities is available
- Notes about the submission

F. Measurement

Timeframe
Report on current policies and procedures and activities during the three years prior to the anticipated date of submission.

Sampling and Data Standards
Not applicable