EN 15: Trademark Licensing

2 points available

A. Credit Rationale
This credit recognizes institutions that join a monitoring and verification organization to help ensure that apparel bearing the institution’s name is produced under fair conditions. By ensuring that apparel bearing the institution’s logo is made under fair working conditions, institutions promote health, safety, and secure livelihoods for domestic and global workers.

B. Criteria
Institution is a member of the Fair Labor Association (FLA) and/or the Worker Rights Consortium (WRC).

C. Applicability
This credit applies to institutions whose logo is trademarked and appears on apparel and that are eligible for FLA and/or WRC membership.

D. Scoring
Institutions earn 2 points by being a member of the Fair Labor Association or the Worker Rights Consortium. Partial points are not available for this credit.

E. Reporting Fields

Required
- An indication of whether the institution is a member of the Worker Rights Consortium
- An indication of whether the institution is a member of the Fair Labor Association
- An affirmation that the submitted information is accurate to the best of a responsible party’s knowledge and contact information for the responsible party. The responsible party should be a staff member, faculty member, or administrator who can respond to questions regarding the data once submitted and available to the public.

Optional
- An indication of whether the institution has expressed an intention to participate in the Worker Rights Consortium’s Designated Suppliers Program (DSP)
- The website URL where information about the institution’s participation in the WRC, FLA, and/or DSP is available
- Notes about the submission
F. Measurement

Timeframe
Report on current participation status.

Sampling and Data Standards
Not applicable