


FYIU

**Number (07-4)
Supplemental Report**

IU Kokomo Cross-Applicants

**University Planning, Institutional Research, and Accountability
November 15, 2007**

This supplemental report focuses on current trends in cross-applications at IU Kokomo. Cross-applicants are those individuals who apply to more than one IU campus for a given academic semester. This report covers applications for admission to the fall semester of academic years 2002-03 through 2007-08. In this report, applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”). The information presented in this report is not meant for official reporting purposes and it may vary from information presented in official reports provided by the office of University Reporting and Research.

IU Kokomo†

As resident beginner applications bounce back, IUK’s cross-applicants are on the rise, both in number and as a percentage of all resident beginner applicants.

After a three-year decrease in the number of resident beginner applications between 2003 and 2006, applications for admission to IUK increased by 19%, from 591 in 2006 to 703 in 2007 (See Figure IUK1). During the period of decreasing applications, the number of these applicants who applied to IUK and one or more other campuses (i.e., cross-applicants) increased by 15%. During the recent upswing in applications, the number of cross-applicants increased by 42%. As a result of these trends, the representation of cross-applicants among all resident beginner applicants increased from 12% in 2002 to 18% in 2007.

IUK’s cross-applicants are different from single campus applicants with regard to several of their background characteristics.

Students from underrepresented racial/ethnic groups (i.e., African American, American Indian, and Hispanic) make up a larger percentage of cross-applicants (9%) than of single campus applicants (6%; see Figure IUK2). First-generation students also represent a larger share of cross-applicants (44%) as compared to their share among single campus applicants (35%). Although males are further in the minority among cross-applicants (32%) than among single campus applicants (35%), this difference is not statistically significant.

IUK’s cross-applicants are better prepared academically than single campus applicants.

The average SAT composite score (or ACT equivalent) among cross-applicants is roughly 27 points higher than the average score among single campus applicants (See Figure IUE3). Cross-applicants also rank higher within their high school classes than single campus applicants, as evidenced by a 7 point difference in the average high school percentile rank between these students and single campus applicants. Both of these differences are statistically significant.

Figure IUK1.

Count and % of Resident Beginner Cross-applicants

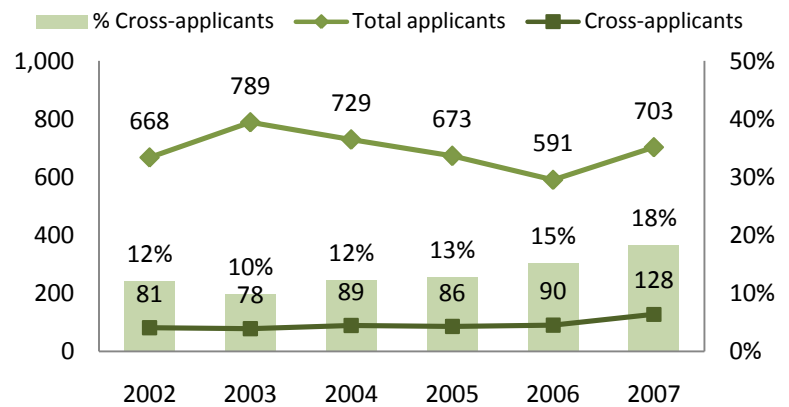


Figure IUK2.

Student Characteristics of Resident Beginner Cross-applicants (6-yr Aggregate)

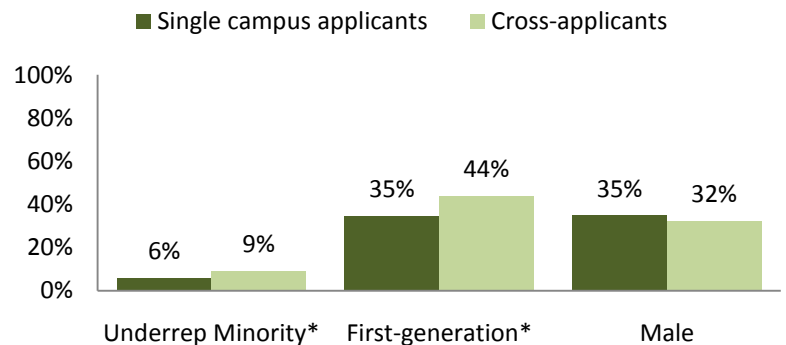
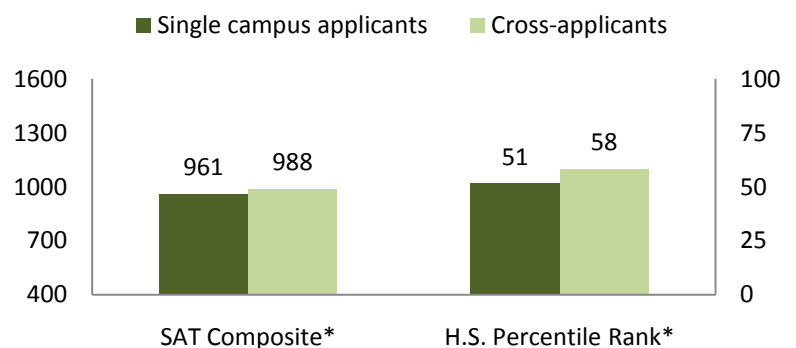


Figure IUK3.

Academic Preparation of Resident Beginner Cross-applicants (6-yr Aggregate)



† Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”).

* Represents a statistically significant difference on the measure between single campus applicants and cross-applicants.

IU Kokomo[†] (continued)

At IUK, cross-applicants are admitted at a higher rate but they enroll at a lower rate than single campus applicants.

Between 2002 and 2007, the overall admission rate for state residents who applied for admission as first-time students to IUK was 85%, and the enrollment yield was 73% (See Table IUK1). As a subset of these applicants, single campus applicants had an admission rate that was slightly lower than the average and they had an enrollment yield that was slightly higher than the average (at 84% and 76%, respectively). The admission rate and enrollment yield of cross-applicants, however, were in opposite directions from those of single campus applicants, with the admission rate of cross-applicants (87%) being higher than average and the enrollment yield of this group (54%) being lower than the average.

The admission rate and enrollment yield of IUK's cross-applicants are lower at other IU campuses than at IUK.

Over the past six years, IUSB received 16 applications from IUK cross-applicants (See Table IUK2). The other regional campuses (and IUPUC) received six or fewer applications from IUK cross-applicants over the six year period. IUB had the lowest admission rate (49%) and enrollment yield (17%) among the other two campuses that received a sizable number of applications from IUK cross-applicants. IUPUI, which received the greatest number of applications from IUK cross-applicants, had a higher admission rate (65%) and enrollment yield (24%) among these cross-applicants than IUB, yet the admission rate and enrollment yield of these cross-applicants at IUPUI were lower than that for IUE.

Many IUK cross-applicants are admitted to and enroll at an IU campus.

Although 87% of IUK's cross-applicants were admitted to IUK, 91% of these cross-applicants were admitted to at least one IU campus (See Table IUK3). Whereas 54% of IUK's admitted cross-applicants enrolled at IUK, 68% of IUK cross-applicants who were admitted to at least one IU campus matriculated to an IU campus.

Table IUK1.
Admission Rate and Enrollment Yield of Resident Beginner Cross-applicants (6-yr Aggregate)

	Applied	Admit Rate	Enroll Yield*
Total applicants	4,153	85%	73%
Single campus applicants	3,601	84%	76%
Cross-applicants	552	87%	54%

* Enrollment yield is the percentage of admitted students who enroll.

Table IUK2.
Admission Rate and Enrollment Yield of IUK Resident Beginner Cross-applicants at IU Campuses (6-yr Aggregate)

	Applied	Admit Rate	Enroll Yield*
IUB	252	49%	17%
IUPUI	345	65%	24%
IUPUC	0	N/A	N/A
IUE	3	67%	100%
IUN	6	67%	25%
IUSB	16	81%	8%
IUS	2	100%	100%

* Enrollment yield is the percentage of admitted students who enroll.

Table IUK3.
IUK Resident Beginner Cross-applicant Admission Rate and Enrollment Yield at Any IU Campus (6-yr Aggregate)

	Count	Percent
Admitted to at least 1 IU campus	501	91%
Matriculated to at least 1 IU campus	340	68%

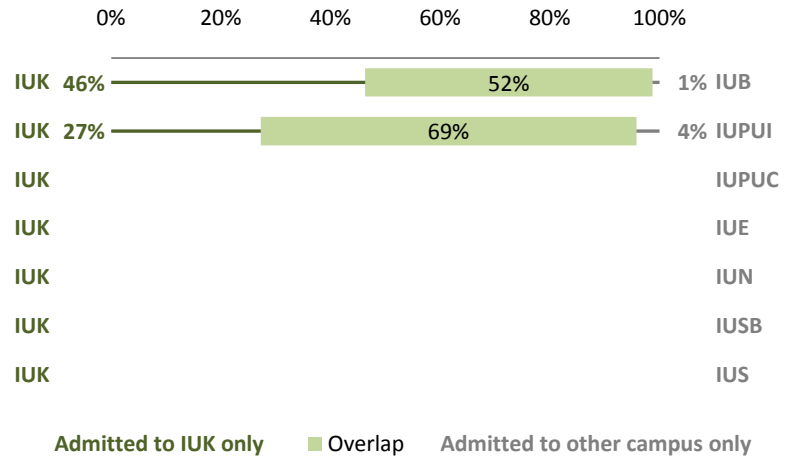
[†] Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. "beginners").

IU Kokomo[†] (continued)

There is considerable overlap in the number of cross-applicants who are admitted to IUK and other IU campuses.

Overlap in the admitted student pools for state residents who applied for admission as first-time students to IUK is 52% between IUK and IUB, and it is 69% between IUK and IUPUI (See Figure IUK4). As suggested by the admission rates provided in Table IUK2, IUK admitted a large share of its cross-applicants who were likely denied admission to the other campuses. This share of these cross-applicants who were admitted only to IUK is 46% for cross-applicants with IUB, and it is 27% for cross-applicants with IUPUI (See Figure IUE4). Only a small percentage of these admitted cross-applicants were admitted only to IUB or IUPUI (at 1% and 4%, respectively).

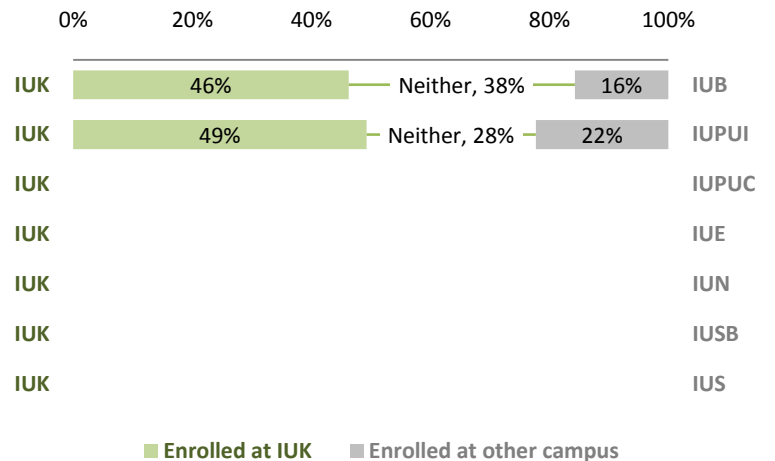
Figure IUK4.
Admitted Student Overlap of Resident Beginner Cross-Applicants (6-yr Aggregate)



Many cross-applicants who are admitted to IUK and at least one other IU campus enroll at IUK.

IUK enrolled many of its cross-applicants who were also admitted to IUB or IUPUI (at 46% and 49%, respectively; see Figure IUK5). IUB and IUPUI enrolled only 16% and 22% of these cross-admits, respectively. Between 28% and 38% of these cross-admits, however, did not matriculate to either IUK or one of the other two campuses.

Figure IUK5.
Enrollment among Resident Beginner Cross-admits (6-yr Aggregate)



[†] Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”).