

  
**FYIU**

**Number (07-4)  
Supplemental Report**

# **IU Northwest Cross-Applicants**

**University Planning, Institutional Research, and Accountability  
November 15, 2007**

This supplemental report focuses on current trends in cross-applications at IU Northwest. Cross-applicants are those individuals who apply to more than one IU campus for a given academic semester. This report covers applications for admission to the fall semester of academic years 2002-03 through 2007-08. In this report, applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”). The information presented in this report is not meant for official reporting purposes and it may vary from information presented in official reports provided by the office of University Reporting and Research.

## IU Northwest†

As resident beginner applications bounce back, IUN’s cross-applicants are on the rise, both in number and as a percentage of all resident beginner applicants.

After a two-year decrease in the number of resident beginner applications between 2003 and 2005, applications for admission to IUN increased by 32%, from 1,003 in 2005 to 1,322 in 2007 (See Figure IUN1). During the recent upswing in applications, the number of cross-applicants increased by 53%, from 148 to 227. As a result of these trends, the representation of cross-applicants among all resident beginner applicants increased from 13% in 2002 to 17% in 2007.

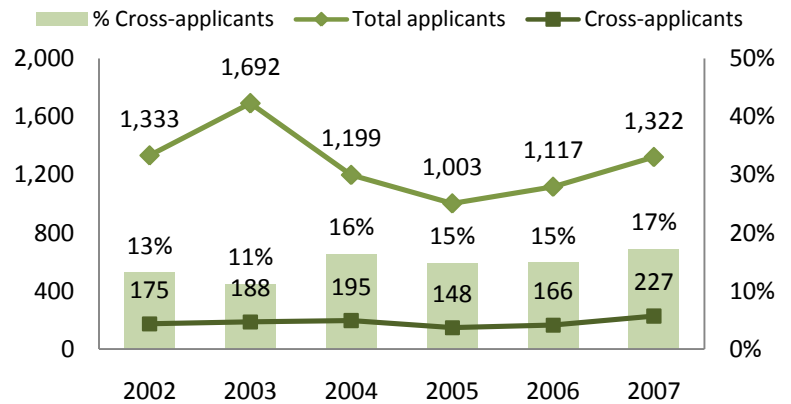
IUN’s cross-applicants are more likely than single campus applicants to be first-generation college students.

Students from underrepresented racial/ethnic groups (i.e., African American, American Indian, and Hispanic) make up roughly the same percentage of cross-applicants as of single campus applicants (at 31% and 32%, respectively; see Figure IUN2). First-generation students, however, represent a larger percentage of cross-applicants (41%) as compared to their share among single campus applicants (33%). Males, who are in the minority among single campus applicants (33%), are slightly better represented among cross-applicants (35%). This difference, however, is not statistically significant.

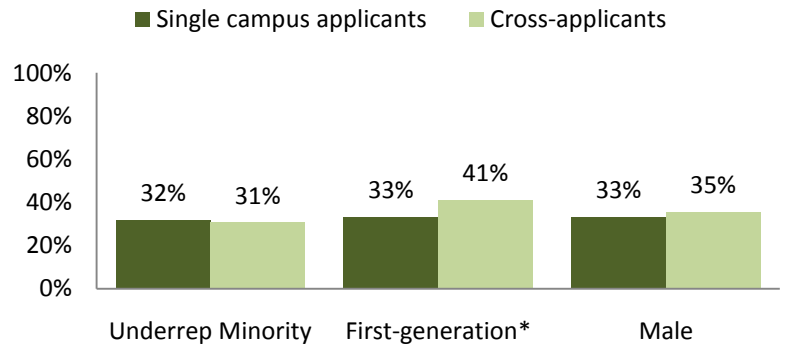
IUN’s cross-applicants are better prepared academically than single campus applicants.

The average SAT composite score (or ACT equivalent) among cross-applicants is roughly 48 points higher than the average score among single campus applicants (See Figure IUN3). Cross-applicants also rank higher within their high school classes than single campus applicants, as evidenced by a 10 point difference in the average high school percentile rank between these students and single campus applicants. Both of these differences are statistically significant.

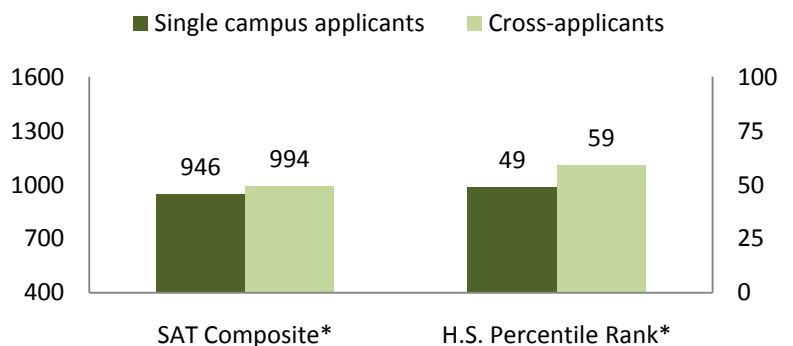
**Figure IUN1.**  
Count and % of Resident Beginner Cross-applicants



**Figure IUN2.**  
Student Characteristics of Resident Beginner Cross-applicants (6-yr Aggregate)



**Figure IUN3.**  
Academic Preparation of Resident Beginner Cross-applicants (6-yr Aggregate)



† Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”).

\* Represents a statistically significant difference on the measure between single campus applicants and cross-applicants.

## IU Northwest<sup>†</sup> (continued)

At IUN, cross-applicants are admitted at a higher rate but they enroll at a lower rate than single campus applicants.

Between 2002 and 2007, the overall admission rate for state residents who applied for admission as first-time students to IUN was 76%, and the enrollment yield was 68% (See Table IUN1). As a subset of these applicants, single campus applicants had an admission rate that was slightly lower than the average and they had an enrollment yield that was slightly higher than the average (at 75% and 70%, respectively). The admission rate and enrollment yield of cross-applicants, however, were in opposite directions from those of single campus applicants, with the admission rate of cross-applicants (81%) being higher than average and the enrollment yield of this group (59%) being lower than the average.

The admission rate and enrollment yield of IUN's cross-applicants are lower at other IU campuses than at IUN.

With the exception of IUSB, all other regional campuses (and IUPUC) received six or fewer applications from IUN cross-applicants over the past six years (See Table IUN2). IUB, which received applications from the largest number of IUN cross-applicants, had the lowest admission rate (49%) among the three campuses that received a sizable number of applications from IUN cross-applicants. IUPUI and IUSB had higher admission rates (53% and 78%, respectively) among IUN cross-applicants than IUB, yet the admission rates of IUN cross-applicants at these two campuses were lower than that for IUN. The enrollment yields of admitted IUN cross-applicants for IUB, IUPUI, and IUSB were lower than the cross-applicant enrollment yield for IUN.

Many IUN cross-applicants are admitted to and enroll at an IU campus.

Although 81% of IUN's cross-applicants were admitted to IUN, 88% of these cross-applicants were admitted to at least one IU campus (See Table IUN3). Whereas 59% of IUN's admitted cross-applicants enrolled at IUN, 68% of IUN cross-applicants who were admitted to at least one IU campus matriculated to an IU campus.

**Table IUN1.**  
**Admission Rate and Enrollment Yield of Resident Beginner Cross-applicants (6-yr Aggregate)**

	Applied	Admit Rate	Enroll Yield*
Total applicants	7,666	76%	68%
Single campus applicants	6,567	75%	70%
Cross-applicants	1,099	81%	59%

\* Enrollment yield is the percentage of admitted students who enroll.

**Table IUN2.**  
**Admission Rate and Enrollment Yield of IUN Resident Beginner Cross-applicants at IU Campuses (6-yr Aggregate)**

	Applied	Admit Rate	Enroll Yield*
IUB	807	49%	21%
IUPUI	371	53%	20%
IUPUC	1	100%	0%
IUE	2	100%	0%
IUK	6	33%	50%
IUSB	40	78%	16%
IUS	5	40%	0%

\* Enrollment yield is the percentage of admitted students who enroll.

**Table IUN3.**  
**IUN Resident Beginner Cross-applicant Admission Rate and Enrollment Yield at Any IU Campus (6-yr Aggregate)**

	Count	Percent
Admitted to at least 1 IU campus	972	88%
Matriculated to at least 1 IU campus	659	68%

<sup>†</sup> Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. "beginners").

## IU Northwest† (continued)

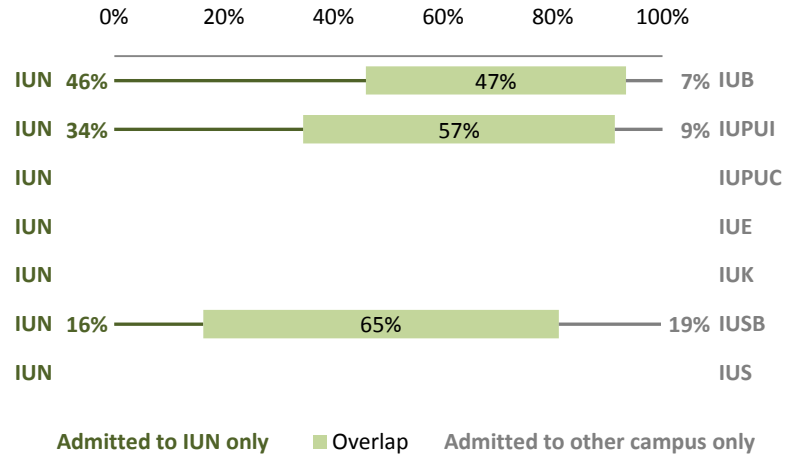
There is considerable overlap in the number of cross-applicants who are admitted to IUN and other IU campuses.

Overlap in the admitted student pools for state residents who applied for admission as first-time students to IUN and one or more other campuses is as high as 65% between IUN and IUSB, and is as low as 47% between IUN and IUB (See Figure IUN4). As suggested by the admission rates for IUB and IUPUI provided in Table IUN2, IUN admitted a large share of its cross-applicants who were likely denied admission to these two campuses. This share of these cross-applicants who were admitted only to IUN ranges from 34% to 46% (See Figure IUN4). A small percentage of admitted cross-applicants were admitted only to IUB or IUPUI (at 7% and 9%, respectively). The admissions decisions of IUN and IUSB appear to be fairly evenly split for cross-applicants at these two campuses, with each campus having admitted only 16% and 19% (respectively) of these cross-applicants who were not admitted by the other campus.

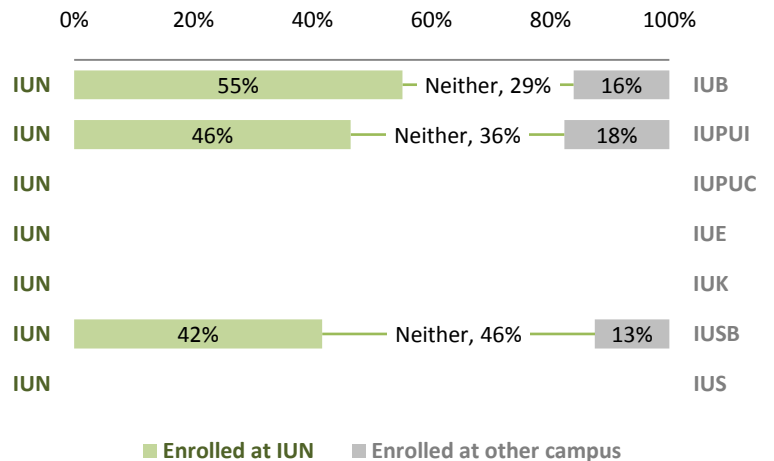
### Many cross-applicants who are admitted to IUN and at least one other IU campus enroll at IUN.

IUN enrolled a majority (55%) of its cross-applicants who were also admitted to IUB, and IUN enrolled many of its cross-applicants who were also admitted to IUPUI or IUSB (at 46% and 42%, respectively; see Figure IUN5). IUB, IUPUI, and IUSB enrolled only 16%, 18%, and 13% of these cross-admits, respectively. A sizable share of cross-admits, however, enrolled at neither IUN nor one of the other three campuses, and this share ranges from a low of 29% to a high of 46%.

**Figure IUN4.**  
Admitted Student Overlap of Resident Beginner Cross-Applicants (6-yr Aggregate)



**Figure IUN5.**  
Enrollment among Resident Beginner Cross-admits (6-yr Aggregate)



† Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”).