


FYIU

**Number (07-4)
Supplemental Report**

IU South Bend Cross-Applicants

**University Planning, Institutional Research, and Accountability
November 15, 2007**

This supplemental report focuses on current trends in cross-applications at IU South Bend. Cross-applicants are those individuals who apply to more than one IU campus for a given academic semester. This report covers applications for admission to the fall semester of academic years 2002-03 through 2007-08. In this report, applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”). The information presented in this report is not meant for official reporting purposes and it may vary from information presented in official reports provided by the office of University Reporting and Research.

IU South Bend[†]

IUSB’s cross-applicants are on the rise, both in number and as a share of all resident beginner applicants.

Between 2002 and 2007, the number of state residents who applied for admission as first-time students at IUSB increased by 25%, from 1,377 to 1,728 (See Figure IUSB1). As a subset of this group, the number who applied to IUSB and one or more other campuses (i.e., cross-applicants) increased 49%, from 184 in 2002 to 275 in 2007. As a result of growth in the number of cross-applicants outpacing growth in the number of total applicants, the representation of cross-applicants as a share of all resident beginner applicants increased from 13% in 2002 to 16% in 2007.

IUSB’s cross-applicants are different from single campus applicants with regard to several of their background characteristics.

Students from underrepresented racial/ethnic groups (i.e., African American, American Indian, and Hispanic) make up a larger percentage of cross-applicants (17%) than of single campus applicants (13%; see Figure IUSB2). First-generation students also represent a larger percentage of cross-applicants (42%) as compared to their share among single campus applicants (33%). Both of these differences are statistically significant. Males, who are in the minority among single campus applicants (40%), are similarly represented among cross-applicants (40%).

IUSB’s cross-applicants are as well or better prepared academically than single campus applicants.

The average SAT composite score (or ACT equivalent) among cross-applicants is roughly 9 points higher than the average score among single campus applicants (See Figure IUSB3). This difference, however, is not statistically significant. Cross-applicants rank higher within their high school classes than single campus applicants, as evidenced by a statistically significant 6 point difference in the average high school percentile rank between these students and single campus applicants.

Figure IUSB1.
Count and % of Resident Beginner Cross-applicants

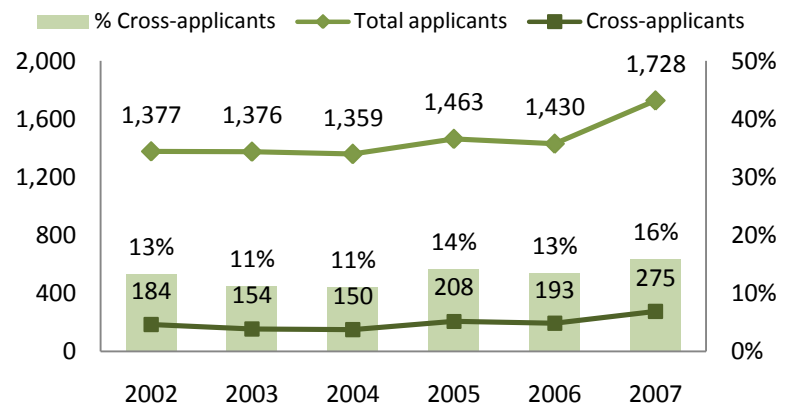


Figure IUSB2.
Student Characteristics of Resident Beginner Cross-applicants (6-yr Aggregate)

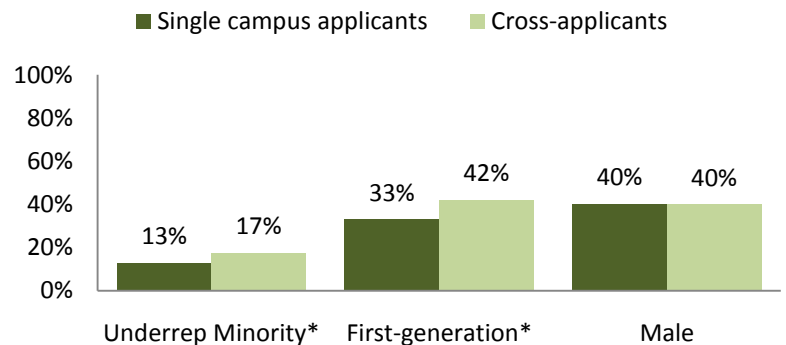
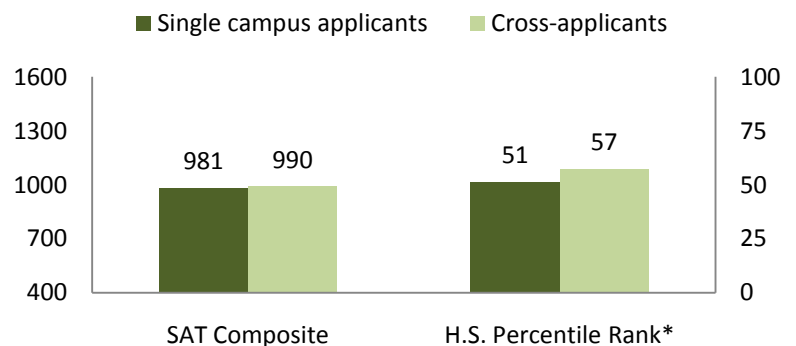


Figure IUSB3.
Academic Preparation of Resident Beginner Cross-applicants (6-yr Aggregate)



[†] Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”).

* Represents a statistically significant difference on the measure between single campus applicants and cross-applicants.

IU South Bend[†] (continued)

At IUSB, cross-applicants are admitted at a higher rate but they enroll at a lower rate than single campus applicants.

Between 2002 and 2007, the overall admission rate for state residents who applied for admission as first-time students to IUSB was 86%, and the enrollment yield was 69% (See Table IUSB1). As a subset of these applicants, single campus applicants had an admission rate that was slightly lower than the average and they had an enrollment yield that was slightly higher than the average (at 85% and 71%, respectively). The admission rate and enrollment yield of cross-applicants, however, were in opposite directions from those of single campus applicants, with the admission rate of cross-applicants (93%) being higher than average and the enrollment yield of this group (59%) being lower than the average.

The admission rate and enrollment yield of IUSB's cross-applicants are lower at other IU campuses than at IUSB.

Over the past six years, IUK received sixteen applications from IUSB cross-applicants (See Table IUSB2). The other regional campuses (and IUPUC), with the exception of IUN, received three or fewer applications over the six year period. IUB, which received applications from the largest number of IUSB cross-applicants, had the lowest admission rate (46%) among the three campuses that received a sizable number of applications from IUSB cross-applicants. IUPUI and IUN had higher admission rates (63% and 75%, respectively) among IUN cross-applicants than IUB, yet the admission rates of IUSB cross-applicants at these two campuses were lower than that for IUSB. The enrollment yields of admitted IUSB cross-applicants for IUB, IUPUI, and IUN were lower than the cross-applicant enrollment yield for IUSB.

Many IUSB cross-applicants are admitted to and enroll at an IU campus.

Although 93% of IUSB's cross-applicants were admitted to IUSB, 95% of these cross-applicants were admitted to at least one IU campus (See Table IUSB3). Whereas 59% of IUSB's admitted cross-applicants enrolled at IUSB, 72% of IUSB cross-applicants who were admitted to at least one IU campus matriculated to an IU campus.

Table IUSB1.
Admission Rate and Enrollment Yield of Resident Beginner Cross-applicants (6-yr Aggregate)

	Applied	Admit Rate	Enroll Yield*
Total applicants	8,733	86%	69%
Single campus applicants	7,569	85%	71%
Cross-applicants	1,164	93%	59%

* Enrollment yield is the percentage of admitted students who enroll.

Table IUSB2.
Admission Rate and Enrollment Yield of IUSB Resident Beginner Cross-applicants at IU Campuses (6-yr Aggregate)

	Applied	Admit Rate	Enroll Yield*
IUB	828	46%	21%
IUPUI	417	63%	23%
IUPUC	0	N/A	N/A
IUE	2	50%	100%
IUK	16	81%	54%
IUN	40	75%	40%
IUS	3	67%	100%

* Enrollment yield is the percentage of admitted students who enroll.

Table IUSB3.
IUSB Resident Beginner Cross-applicant Admission Rate and Enrollment Yield at Any IU Campus (6-yr Aggregate)

	Count	Percent
Admitted to at least 1 IU campus	1,102	95%
Matriculated to at least 1 IU campus	797	72%

[†] Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. "beginners").

IU South Bend[†] (continued)

There is considerable overlap in the number of cross-applicants who are admitted to IUSB and other IU campuses.

Overlap in the admitted student pools for state residents who applied for admission as first-time students to IUSB and one or more other campuses is as high as 68% between IUSB and IUPUI, and is as low as 46% between IUSB and IUB (See Figure IUSB4). As suggested by the admission rates for IUB and IUPUI provided in Table IUSB2, IUSB admitted a large share of its cross-applicants who were likely denied admission to these two campuses. This share of these cross-applicants who were admitted only to IUSB ranges from 31% to 53% (See Figure IUSB4). A small percentage of these admitted cross-applicants were admitted only to IUB or IUPUI (at 1% and 2%, respectively). The admissions decisions of IUSB and IUN appear to be fairly evenly split for cross-applicants at these two campuses, with each campus having admitted only 19% and 16% (respectively) of these cross-applicants who were not admitted by the other campus.

Enrollment among cross-applicants who are admitted to IUSB and at least one other IU campus is somewhat mixed.

IUSB enrolled the majority of its cross-applicants who were also admitted to IUB (56%), and IUSB enrolled many of its cross-applicants who were also admitted to IUPUI (45%; see Figure IUSB5). IUB and IUPUI enrolled only 20% and 22% of these cross-admits, respectively. IUSB’s enrollment share of its cross-admits with IUN was much smaller (13%), and IUN captured a larger share of these potential students (42%). A sizable share of cross-admits, however, enrolled at neither IUN nor one of the other three campuses, and this share ranges from a low of 24% to a high of 46%.

Figure IUSB4.
Admitted Student Overlap of Resident Beginner Cross-Applicants (6-yr Aggregate)

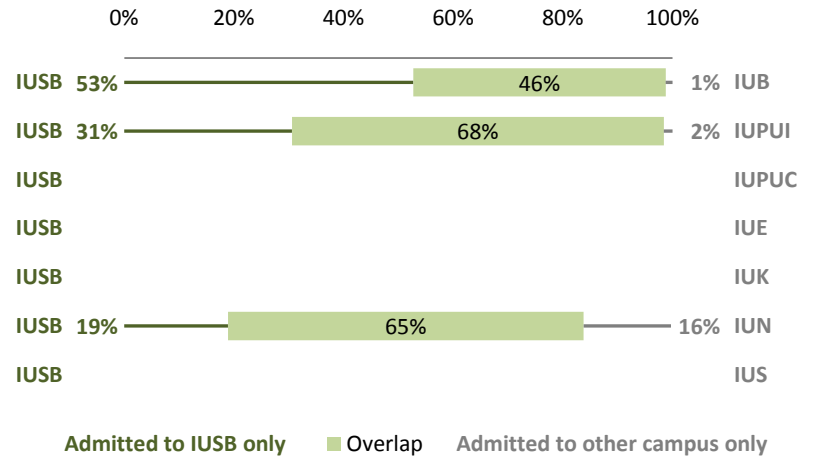
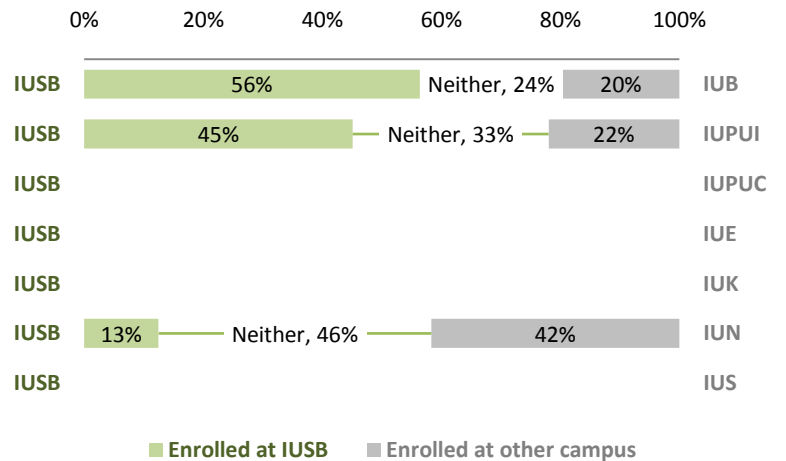


Figure IUSB5.
Enrollment among Resident Beginner Cross-admits (6-yr Aggregate)



[†] Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”).