


FYIU

**Number (07-4)
Supplemental Report**

IU Southeast Cross-Applicants

**University Planning, Institutional Research, and Accountability
November 15, 2007**

This supplemental report focuses on current trends in cross-applications at IU Southeast. Cross-applicants are those individuals who apply to more than one IU campus for a given academic semester. This report covers applications for admission to the fall semester of academic years 2002-03 through 2007-08. In this report, applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”). The information presented in this report is not meant for official reporting purposes and it may vary from information presented in official reports provided by the office of University Reporting and Research.

IU Southeast†

IUS’s cross-applicants are on the rise, both in number and as a percentage of all resident beginner applicants.

Between 2002 and 2007, the number of state residents who applied for admission as first-time students at IUS increased by 10%, from 1,038 to 1,140 (See Figure IUS1). As a subset of this group, the number who applied to IUS and one or more other campuses (i.e., cross-applicants) increased 23%, from 128 in 2002 to 158 in 2007. As a result of growth in the number of cross-applicants outpacing growth in the number of total applicants, the representation of cross-applicants as a share of all resident beginner applicants increased from 12% in 2002 to 14% in 2007.

IUS’s cross-applicants are more likely than single campus applicants to be first-generation college students.

Students from underrepresented racial/ethnic groups (i.e., African American, American Indian, and Hispanic) make up roughly the same percentage of cross-applicants as of single campus applicants (at 6% and 5%, respectively; see Figure IUS2). First-generation students, however, represent a larger percentage of cross-applicants (38%) as compared to their share among single campus applicants (34%). Males, who are in the minority among single campus applicants (41%), are slightly better represented among cross-applicants (42%). This difference is not statistically significant.

IUS’s cross-applicants are better prepared academically than single campus applicants.

The average SAT composite score (or ACT equivalent) among cross-applicants is roughly 34 points higher than the average score among single campus applicants (See Figure IUS3). Cross-applicants also rank higher within their high school classes than single campus applicants, as evidenced by an 8 point difference in the average high school percentile rank between these students and single campus applicants. Both of these differences are statistically significant.

† Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”).

* Represents a statistically significant difference on the measure between single campus applicants and cross-applicants.

Figure IUS1.

Count and % of Resident Beginner Cross-applicants

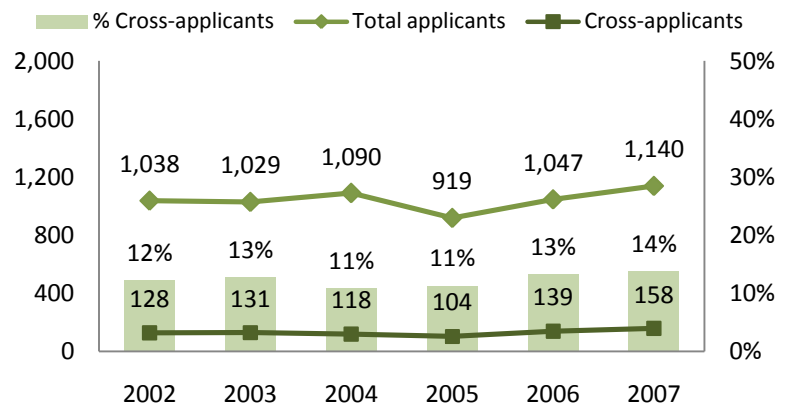


Figure IUS2.

Student Characteristics of Resident Beginner Cross-applicants (6-yr Aggregate)

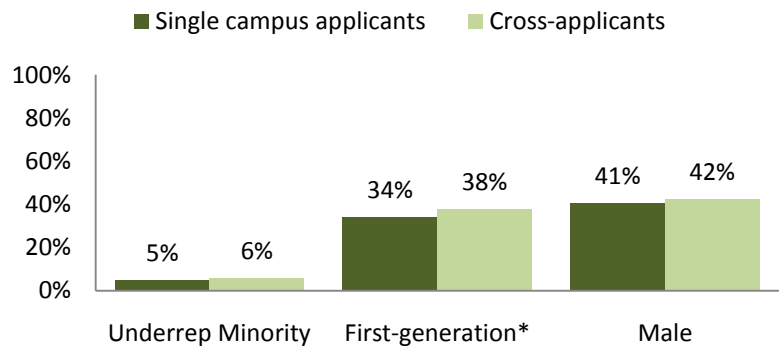
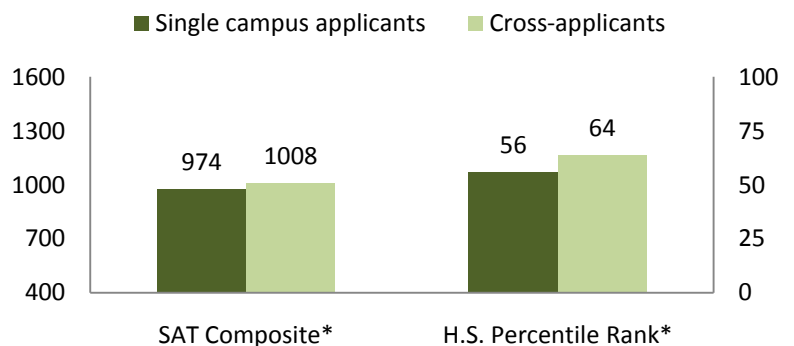


Figure IUS3.

Academic Preparation of Resident Beginner Cross-applicants (6-yr Aggregate)



IU Southeast[†] (continued)

At IUS, cross-applicants are admitted at a higher rate but they enroll at a lower rate than single campus applicants.

Between 2002 and 2007, the overall admission rate for state residents who applied for admission as first-time students to IUS was 88%, and the enrollment yield was 75% (See Table IUS1). As a subset of these applicants, single campus applicants had an admission rate that was slightly lower than the average and they had an enrollment yield that was slightly higher than the average (at 87% and 77%, respectively). The admission rate and enrollment yield of cross-applicants, however, were in opposite directions from those of single campus applicants, with the admission rate of cross-applicants (93%) being higher than average and the enrollment yield of this group (58%) being lower than the average

The admission rate and enrollment yield of IUS's cross-applicants are lower at other IU campuses than at IUS.

With the exception of IUPUC, the regional campuses received only five or fewer applications from IUS cross-applicants over the past six years (See Table IUS2). IUB, which received applications from the largest number of IUS cross-applicants, had the lowest admission rate (58%) among the other campuses that received a sizable number of applications from IUS cross-applicants. IUPUI and IUPUC had higher admission rates (72% and 88%, respectively) among IUS cross-applicants than IUB, yet the admission rates of these cross-applicants at IUPUI and IUPUC were lower than that for IUS. The enrollment yields of admitted IUS cross-applicants for IUB, IUPUI, and IUPUC were lower than the cross-applicant enrollment yield for IUS.

Many IUS cross-applicants are admitted to and enroll at an IU campus.

Although 93% of IUS's cross-applicants were admitted to IUS, 97% of these cross-applicants were admitted to at least one IU campus (See Table IUS3). Whereas 58% of IUS's admitted cross-applicants enrolled at IUS, 72% of IUS cross-applicants who were admitted to at least one IU campus matriculated to an IU campus.

Table IUS1.
Admission Rate and Enrollment Yield of Resident Beginner Cross-applicants (6-yr Aggregate)

	Applied	Admit Rate	Enroll Yield*
Total applicants	6,263	88%	75%
Single campus applicants	5,485	87%	77%
Cross-applicants	778	93%	58%

* Enrollment yield is the percentage of admitted students who enroll.

Table IUS2.
Admission Rate and Enrollment Yield of IUS Resident Beginner Cross-applicants at IU Campuses (6-yr Aggregate)

	Applied	Admit Rate	Enroll Yield*
IUB	637	58%	22%
IUPUI	160	72%	20%
IUPUC	41	88%	44%
IUE	1	100%	100%
IUK	2	100%	0%
IUN	5	20%	100%
IUSB	3	33%	0%

* Enrollment yield is the percentage of admitted students who enroll.

Table IUS3.
IUS Resident Beginner Cross-applicant Admission Rate and Enrollment Yield at Any IU Campus (6-yr Aggregate)

	Count	Percent
Admitted to at least 1 IU campus	754	97%
Matriculated to at least 1 IU campus	540	72%

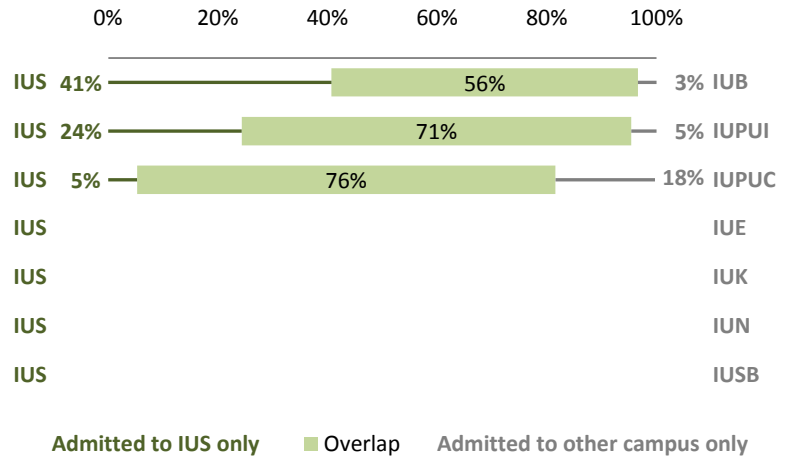
[†] Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. "beginners").

IU Southeast† (continued)

There is considerable overlap in the number of cross-applicants who are admitted to IUS and other IU campuses.

Overlap in the admitted student pools for state residents who applied for admission as first-time students to IUS and one or more other campuses is as high as 76% between IUS and IUPUC, and is as low as 56% between IUS and IUB (See Figure IUS4). As suggested by the admission rates for IUB and IUPUI provided in Table IUS2, IUS admitted a large share of its cross-applicants who were likely denied admission to these two campuses. This share of these cross-applicants who were admitted only to IUS ranges from 24% to 41% (See Figure IUS4). A small percentage of these admitted cross-applicants were admitted only to IUB or IUPUI (at 3% and 5%, respectively). This pattern is reversed between IUS and IUPUC. Specifically, a small percentage of these admitted cross-applicants were admitted only to IUS (5%), whereas IUPUC admitted a larger share of these cross-applicants (18%) that were denied admission to IUS.

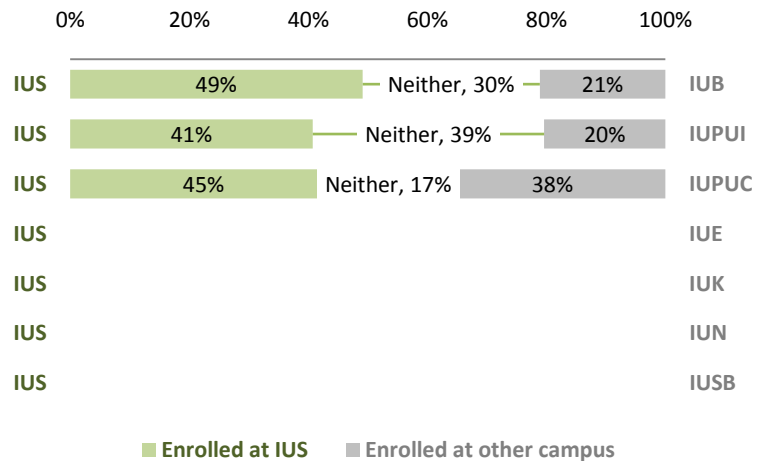
Figure IUS4.
Admitted Student Overlap of Resident Beginner Cross-Applicants (6-yr Aggregate)



Many cross-applicants who are admitted to IUS and at least one other IU campus enroll at IUS.

IUS enrolled many of its cross-applicants who were also admitted to IUB (49%), IUPUI (41%), and IUPUC (45%; see Figure IUS5). IUB, IUPUI, and IUPUC enrolled only 21%, 20%, and 38% of these cross-admits, respectively. A sizable share of cross-admits, however, enrolled at neither IUS nor one of the other three campuses, and this share ranges from a low of 17% to a high of 39%.

Figure IUS5.
Enrollment among Resident Beginner Cross-admits (6-yr Aggregate)



† Applicants are limited to state residents who apply for admission to IU as first-time students (a.k.a. “beginners”).