How to Conduct a Web-Based Survey

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20 minutes
Abstract: This will be a short practical presentation on how to conduct a survey by using a web-based form. Web-based surveys can be useful in collecting and analyzing data from a large number of survey responses. The presentation will cover all the main steps: gaining Human Subjects Committee approval, composing a web-based survey form using DreamWeaver, processing responses using Transform, and analyzing results using Excel or SPSS. This presentation will be illustrated with the examples of a survey of AECT members done for Dr. Frick’s R690 in November 2001 and a survey of Air Force officers being conducted now as an independent study.
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I. Introduction

II. Human Subjects Committee Approval

III. Composing a Web-Based Survey Form Using DreamWeaver
   A. Radio Button Questions
   B. Check Box Questions
   C. Text Box Questions

IV. Processing Web Survey Responses Using Transform
   A. What is Transform
   B. Uploading Survey Form to Server
   C. Debugging

V. Collecting and Analyzing Responses
   A. Publicizing the Survey
   B. Downloading Results into Excel or SPSS

VI. Examples of Web-Based Surveys
   A. AECT Survey for R690
   B. Air Force Officer Survey as Independent Study

VII. Summary

Discussion Question:

What types of surveys are best conducted using web-based forms?