(d) design is symposium that will explore how to plan, create, shape and adapt innovation. (d) is the variable that matters for transformative innovation. It is a catalyst that rallies innovation, shifts perspectives and creates meaning out of chaos. Through the variable of (d) we will explore the potential of creative inquiry to take us in directions we didn’t think feasible, worthwhile or even possible. The event will include leaders in design thinking, innovation and entrepreneurship with the community at-large.

**session I**

**Kelley School of Business**

IU Bloomington, CG1022

April 9th 2013 5pm-6:30

**session II**

**IUCA+D**

310 Jackson Street  Columbus, IN 47201

April 10th 2013 9:30-4pm

free registration for symposium

www.columbusareachamber.com

kadams@columbusareachamber.com

(d) ZOKOS

4/10/13 reception 4-6pm at Irwin Gardens

panel facilitator **elise foster**

zokos **brad baer**

marcel botha audacious risk taker

Johnson Center of Entrepreneurship innovationX

IUCA+D **kevin lair**

will miller The Wallace Foundation

scott pobiner Parsons the New School for Design

Cummins **dr. john wall**

dr. craig watters Spears School of Entrepreneurship

jon yoder Syracuse University

more info www.indiana.edu/~iucad/
Symposium Schedule  April 9th 2013 at Johnson Center IU Bloomington

5:00pm-5:15pm Introduction  Dr. Don Kuratko Kelley School of Business

5:15-6:30 Panel Discussion  Dr. Tom Hustad Kelley School of Business  TBA, TBA

Symposium Schedule  April 10th 2013 at IUCA+D Columbus

9:30 Coffee

10:00am Introduction from IUCA+D  Kelly Wilson IUCA+D

10:10am Introduction  Jack Hess Institution of Coalition Building

10:20am Panel Introductions  Kevin Lair IUCA+D, Scott Pobiner Parsons New School, Dr. Craig Watters Oklahoma State University, Jon Yoder Syracuse University,

11:00am - 12:00am Panel (d) design  Why is (d) the variable that matters for transformative innovation? How is it a catalyst that rallies innovation, shifts perspectives and creates meaning out of chaos. The first session panel will engage in exploration of “design thinking”.

Facilitator  Elise Foster

12:00pm-1:15pm Lunch

1:15pm Introduction  Michael Oakes IUPUC

1:30pm Panel Introductions  Brad Baer Zokos/Temple University, Marcel Botha, Tom Hustad Indiana University, Dr. John Wall Cummins, Will Miller The Wallace Foundation

2:15pm - 3:30pm Panel (d) design  In our second session panel we will explore through specific case studies the potential of creative inquiry and design to take us in directions we didn’t think feasible, worthwhile or even possible.

Facilitator  Elise Foster

3:30pm-4:00 Closing

4:00pm- 6:00pm Reception at the Commons