The 1300 QUICK GUIDE TO Sketching

by Omar Sosa-TZEC

TZEC.COM
Why?
1. To **organize** and **synthesize** new information

2. To **develop** **metaphorical** thinking

3. To **review** and **remember**
Organizing and Synthesizing New Information
1. Get rid of the idea that knowing how to draw is necessary

Notes should make sense to you!
2. Get good tools

- Size
- Paper
- Resistance
2. Get good tools

- Tip
  - Needle point
  - Brush tip
- Grip
- Color
Pilot Precise V5 RT
Faber Castell PITT artist pen big brush
Pilot Envelope Address Writing Gel Ink Pen
Moleskine/Handbook Journal/Art Alternatives
3. Write down the key concepts/data/ideas

- Date
- Title/Topic
- Word/Sentence
3. Write down the key concepts/data/ideas

- **Date**
- **Title/Topic**
- **Word/Sentence**

**Be consistent!**

- **Place** (e.g. date)
- **Sizes/Hierarchies**
3. Write down the key concepts/data/ideas

- Date
- Title/Topic
- Word/Sentence

Remember

- Writing everything down is impossible
- Listen+Filter+Write down+Code
anchor concepts
4. Code Visually

- *Boxes/Contours*
- *Icons*
- *Shadows*
4. Code Visually

- **Boxes/Contours**
- **Icons**
- **Shadows**

**Be consistent!**

- Imagine that each visual code is an attribute of the information being written down
4. Code Visually

- **Boxes/Contours**
- **Icons**
- **Shadows**

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**Be consistent!**

- Put in the same or similar box each of the concepts that you relate as similar or equivalent
4. Code Visually

- **Boxes/Contours**
- **Icons**
- **Shadows**

Be consistent!

- **Draw small, simple icons to be fast**
- **Invent your own icons or symbols**
4. Code Visually

- **Boxes/Contours**
- **Icons**
- **Shadows**

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Be consistent!

- Bring to the front through shading
- Classify and increase aesthetic through shading
4. Code Visually

- **Boxes/Contours**
- **Icons**
- **Shadows**

**Remember**

- **Imitation**
- **Small sizes**
- **Light source**
5. Connect

- Arrows
- Dividers
- Negative space
5. Connect

- Arrows
- Dividers
- Negative space

Be consistent!

- Relation
- Meaning
5. Connect

- Arrows
- Dividers
- Negative space

Be consistent!

- Style (e.g. dashed vs. complete arrows)
- Thickness
5. Connect

- *Arrows*
- *Dividers*
- *Negative space*

**Remember**

- *Gestalt Principles*
- *Visual hierarchies and contrast*
ideas to remember/reflect

cluster of ideas

concept
sub-concept
idea

divisor
Complementary Knowledge
Curly Brackets Diagrams
Mind Maps

Some Resources
1. Sketchnoting by Rebekah Olsen
   http://youtu.be/AyIsHyCpydU

2. Visual Thinking 101 by Sean Griffin
   http://youtu.be/vcW1_l-nRes

3. Sketchnotes by Eva-Lotta Lamn
   http://vimeo.com/17323993
1. Sketchnoting in Behance
   http://goo.gl/Qb1zPU

2. Sketchnoting in Flickr
   http://goo.gl/eMdx9f

3. Sketchnoting in Pinterest
   http://goo.gl/w4i907
1. Sketch basics from ID Sketching
   http://goo.gl/Q73ERo

2. The Sketchnote Handbook
   http://rohdesign.com/handbook

3. How to Mind Map in Three Small Steps from Life Hack
   http://goo.gl/QgFeio
1. JetPens
http://www.jetpens.com

2. Moleskine
http://www.moleskine.com/

3. UI Stencils
http://www.uistencils.com/
1. Sketchnote Army
https://twitter.com/sketchnotearmy

2. Spencer Nugent
https://twitter.com/idsketching

3. SketchCamp
https://twitter.com/sketchcamp
Warming-up Practice