RETAIL & DESIGN FORUM
02.09.16 | INDIANA MEMORIAL UNION, WHITTENBERGER AUDITORIUM

9:30 - 10:30
Kohl's VP of Product Development
Katherine Finder
Brand Clarity and Connecting with the Customer

10:45 - 11:45
Google Retail Industry Director
Julie Krueger
My Life, Before and After the Internet

12:00 - 1:00
Panel Discussion: Innovation in Retail Today

1:15 - 2:15
Under Armour EVP Global Marketing
Adam Peake
Marketing in a Global Retail Environment

2:45 - 3:45
Wal Mart Sr. Director, Sustainability
Fred Bedore
How Resource Scarcity and Technology Could Redefine Retail

4:00 - 5:00
DSW VP, Transformation
Brian Seewald
Challenges in Operationalizing Innovation

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