The RCCPB is delighted to have moved into its fancy new digs inside Indiana University’s China Office in the Tsinghua University Science (TUS) Park. From May 2011 to June 2013, we were based in the China Institute of WTO Studies at the University of International Business & Economics, which made good sense because of our Initiative on China and Global Governance. Beginning in July 2013 we had a temporary home in the China Philanthropy Research Institute at Beijing Normal University, which helped as we launched our new Initiative on Philanthropy in China together with the Lilly Family School of Philanthropy. But now that Indiana University has established a gateway in China (http://china.iu.edu), we are more than happy to be together with our colleagues from every school and the eight campuses.

Led by IU President Michael McRobbie, the IU office held a historic opening on May 23rd. And just three days later the RCCPB hosted a progress report meeting for our philanthropy initiative. Ten of the initiative’s scholars, along with Elizabeth Knup from the Ford Foundation and Holly Chang from the Golden Bridges Foundation, met to discuss our research projects and recent trends in China’s philanthropic community. Our next gathering will be the China Philanthropy Summit, to be held October 31-November 1, in Indianapolis, Indiana. This summer we have placed interns with Cummins (China), China Development Brief, and MercyCorps. We are very grateful for their hosting these excellent students, all of whom took our course, Philanthropy in China, during the Spring 2014 semester.

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**Corporate Board Update**

The RCCPB is pleased to announce that Mark Duval, President of the American Chamber of Commerce in China, has joined our corporate advisory board. Mark Duval brings substantial experience with the Chinese business climate and is a valued addition to the board.

The center would also like to thank departing corporate board members Thomas Gorman and David Wolf for their years of counsel and involvement with the RCCPB.

**Senior Associates Update**

RCCPB Senior Associate Sara Friedman’s new book “Wives, Husbands, and Lovers: Marriage and Sexuality in Hong Kong, Taiwan, and Urban China”, co-edited with Deborah Davis, was published by Stanford University Press in June of this year. Click [here](http://www.stanford.edu) for more information.

Early in the Spring Semester, the RCCPB welcomed Angela Bies, Director of International Programs and Associate Professor of Anthropic Studies at the IU Lilly Family School of Philanthropy, as our newest Senior Associate.

Read Philanthropy Initiative Scholar Huang Yanzhong’s recent blog post on challenges facing philanthropy in China:

**“Why Has Philanthropy Failed to Take off in China?”**


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Roy Hooper

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主任致辞

了讨论。我们下一次的聚会将是在10月31日至11月1日，在印第安那波利斯举办的中国慈善峰会上。同时，这个夏天，我们安排了实习生在康明斯（中国）、中国发展简报和国际美慈组织三家机构进行实习。我们十分感谢他们对几位优秀实习生的接待，其中全部实习生都有学习过我们在2014年春季学期开设的中国慈善课程。

在过去的一年里，我们很荣幸有三位来自印第安那大学的优秀学生加入我们，他们在近期圆满地完成了其在中心的工作。Yesola Kweon 是2013至2014学年中心的研究助理，主要负责协助全球治理课题的项目工作，现如今，她已然成为有关中国反倾销制度研究的资深专家。来自印第安那大学摩利尔法学院的刘星硕和新闻学院的Cadence Baugh同学一起合作，负责编辑我们新版的中国政治与商务简报。简报以发表中心的专家成员就当前热点问题提出的观点为特色。如果没有这几位实习生的努力，我们的新课题研究也不会取得如此大的进展。在即将开始的秋季学期，我们会有多名成员的加入，然而我们不会忘记这三位同学对中心工作作出的重大贡献。

在2014年的上半页，我们中心在工作的许多方面都取得了前所未有的进步，同时我们也在时刻准备迎接下半年即将面临的机遇和挑战。我谨代表中心的全体成员祝愿您享受一个健康、愉快而凉爽的夏天。
On May 23rd, the new IU China Office was officially dedicated by President Michael McRobbie. The assembled faculty, staff, students, and friends of the university witnessed not only the ceremonial inauguration of the new facility with the performance of celebratory lion dance and a toast to the success of the office.

The IU China facility includes several offices, a large conference room, an atrium for small to medium size events, and a study carrel room for student or researcher use. The RCCPB has relocated its China offices to this location and occupies two of the offices.

The facility is located in the Tsinghua University Science Park (TUS Park) near the south and east gates of the Tsinghua University campus. The Beijing TUS Park is also home to Google, Sohu and the Carnegie-Tsinghua Center, among others. The Haidian District location is conveniently close to a number of Chinese universities including Peking University.

The IU VP for International Affairs David Zarrett speaks at Opening Ceremony
Photo: Ryan Piurek, IU Communications

For more information about the office, see the official website at china.iu.edu. If you are interested visiting or making use of the IU China office, please contact Academic Director Scott Kennedy (kennedys@indiana.edu).

### IU China Office Opens in Beijing

The RCCPB’s first colloquium of the spring semester featured Zhao Suisheng of the University of Denver speaking on the changing characteristics of Chinese nationalism and the implications for these changes. He explained that up until the 1990’s, Chinese nationalism was “pragmatic and affirmative” based on the state’s focus on economic performance.

However, Zhao points to the 2008 global financial crisis as a turning point for the emergence of a more assertive and aggressive form of nationalism. Enabled by China’s relative rise in global status and based largely on the convergence of state and popular nationalism, this phenomenon has serious implications for China’s foreign policy. Namely, that China is less likely to take a moderate stance or compromise on issues which are perceived as lying within the national interest.

### Colloquium Series: Zhao Suisheng

The first IU China Office opens in Beijing.

East Asian Studies Center Director Heidi Ross (left) with RCCPB Director Scott Kennedy during the IU China Office opening ceremony
Philanthropy Research Progress Report Meeting

On May 26th the scholars of the China Philanthropy Initiative held a research progress meeting at the new IU China Office. The first official meeting or event to be held in the facility, the gathered scholars and guests discussed preliminary findings, research design and the challenges that they face. Over dinner, the attendees discussed the Philanthropy Initiative’s own philanthropic activity and the shape that it might take.

This meeting laid the foundation for the October 31st-November 1st China Philanthropy Summit to be held in Indianapolis. This event will feature the scholars involved in the project and include a cross section of participants from China’s philanthropic sector. If you are interested in attending please contact RCCPB Director Scott Kennedy (rccpb@indiana.edu) for more information.

Colloquium Series: Doug Schuler

Doug Schuler, Associate Professor of Business and Public Policy at Rice University’s Jesse H. Jones Graduate School of Business, delivered a February lecture on his current research involving high ranking government officials’ visits to Chinese companies.

Schuler explained that through these contacts, host firms have the opportunity to build relationships, build public recognition, increase prestige and collect information. They also may derive direct material benefit from the visits: by applying event analysis to these visits, Schuler found that these firms tend to enjoy enjoy a potentially significant increase in stock price. The firms that appeared to benefit the most from these visits tended to be less profitable, more indebted, more R&D intensive, lacked politically-connected CEO’s, and were larger than other firms in the sample.

Philanthropy Interns Begin Work in China

As part of the China Philanthropy Initiative, three students were selected from among the participants in Scott Kennedy and Angela Bies’ Spring 2014 course on philanthropy in China. The US’s first university course entirely on the subject the class was taught simultaneously in IU’s Bloomington and Indianapolis campuses. The selected students (right) are currently completing topical summer internships in China with support provided by the Lilly Family School of Philanthropy and the Luce Foundation.

Kelly McCarthy
China Development Brief Intern
Beijing
Indiana University
Bloomington
Undergraduate

Tao Ling
Cummins China CSR Office Intern
Beijing
IUPUI
Graduate

Geoff Stewart
MercyCorps China Intern
Chengdu
Indiana University
Bloomington
Undergraduate
The RCCPB will host its first participant in the new “Practitioner-in-Residence” program beginning this fall. Participants in this new program will write articles, engage with the Indiana business and policy communities, and interact with as many of the Center’s experts and staff as possible.

The first Practitioner-in-Residence will be Mr. Zhang Xingxiang, a senior executive with GE (China). At GE, Mr. Zhang has been responsible for government affairs work and more recently has headed the legal affairs office of a joint venture between GE and the State Power Grid. Prior to joining GE, Mr. Zhang worked in the State Council Legislative Affairs Office.

Mr. Zhang will be accompanied by his wife and 2 year-old son.

If you would like more information about the RCCPB’s Practitioner-in-Residence program, please contact Director Scott Kennedy (rccpb@indiana.edu).

In April Jamie Horsley, Executive Director of the Yale China Law Center, Senior Research Scholar, and Lecturer in Law at Yale Law School, delivered a lecture on political and legal reform in China at the IU Maurer School of Law.

Horsley discussed China’s 2007 mandatory disclosure laws which require the government and some corporations to release information on a wide variety of topics. Explaining the mechanisms of requesting information and the challenges facing disclosure, Horsley believes that these measures have created new expectations for transparency and openness in government, and encouraged public participation in government. Although it is unclear where these kinds of reforms will lead, Horsley is optimistic that they might lead to more representative government in China.
About the RCCPB

The IU Research Center for Chinese Politics and Business (RCCPB) was founded in February 2007. Together with our partners and affiliated faculty, we seek to understand how China’s regulatory environment and political system shape the behavior of and chances for success of Chinese and foreign businesses; how economic conditions and corporate behavior shape Chinese regulatory framework and political institutions; and how China’s international economic engagement affects China itself, her trading partners, and international institutions like the WTO. The Center breaks down traditional boundaries by bringing together scholars from multiple disciplines and by building bridges between universities, stakeholders, and policymakers in the United States, China, and elsewhere.

Keep in Touch with the RCCPB

The RCCPB regularly holds colloquiums on Indiana University’s Bloomington campus and group meetings attended by guest scholars and the center’s senior associates. We also provide training programs such as media workshops. We are planning conferences to be held in the next three years. We publish conference papers and our senior associates’ manuscripts through the working paper series. To keep informed about center events and publications, send us an email: rccpb@indiana.edu.

Support the RCCPB

We invite tax-deductible contributions in support of the center’s vision and programs. We accept personal and corporate donations, individual or matching, for the center in general and for each of the center’s four research initiatives: China and Global Governance, US-China Business Cooperation, Economic Regulation and Lawmaking in China, and Philanthropy in China. You can donate online by simply clicking one of the links below or mail a check to the RCCPB’s offices. For more information on how to tailor support to fit your interests and the center’s needs, please contact center director Scott Kennedy at kennedys@indiana.edu.

Colloquium Series:
John Giles

The final colloquium of the Spring series was delivered by John Giles, Senior Labor Economist at the World Bank, on migration and its economic effects in China. Giles discussed institutional determinants of migration patterns and the impacts of migration on well-being in rural China. His research reviewed recent initiatives aimed at facilitating migration and reducing potential negative consequences on rural communities and families.

Giles found that with migration and urbanization, households of both migrants and non-migrants in rural communities have benefited from higher and more stable incomes and reduced likelihood of falling into poverty. Migration was also found to influence other important individual and household decisions, which might have adverse long-term consequences. For example, referral of young adults to low-skill employment through migrant networks may reduce incentives to invest in education, and the ability to support and care for elder parents may decline as families become more geographically dispersed.

General Support for the Research Center for Chinese Politics & Business

Initiative on China and Global Governance

Initiative on US-China Business Cooperation

rccpb@indiana.edu