The arrival of Autumn finds not only the leaves and temperature falling, but a new wind of activity sweeping through the center as well. We are now in the central stage of the 3-year Initiative on Philanthropy in China, carried out together with the Lilly Family School of Philanthropy, with funding from the Luce and Ford Foundations. On October 31-November 1, 2014, we will host the China Philanthropy Summit in Indianapolis. Scholars, philanthropists, business people, and students will meet to both review cutting-edge research and build new bridges of collaboration toward strengthening our understanding and building the internal capacity of this emerging area of Chinese society.

Another exciting new venture for the RCCPB is our “Practitioners-in-Residence” (PIR) Program. The purpose of the PIR Program is to give businesspeople, government officials, and journalists with a long experience in China a chance to step away from their regular careers and reflect on their work from a new perspective. And they help the RCCPB build a community that bridges scholars to government, industry, and others. Our first PIR is Dr. Zhang Xingxiang. With a PhD in law from the Chinese University of Politics & Law, Dr. Zhang worked in the State Council Legislative Affairs Office and more recently for General Electric (China). During his year at the RCCPB, he is writing about his experience in government affairs for GE and about developments in Chinese competition policy law. He already has given a terrific talk to the business community in Indianapolis and has other exciting activities scheduled for the rest of the year.

In November the RCCPB will host the “Symposium on Government Affairs in China: New Developments in Practice and Research,” at the IU China Office in Beijing. The meeting will bring together 30 experts from academia and business to discuss trends in industry associations, business interaction with the NPC and senior leaders, industrial policy, and foreign economic policy. Through this discussion we hope to better understand best practices and set an agenda for future research.

Just as the leaves change colors, the Center staff has also changed some as well. We are fortunate to have recruited Wu Hsiao-wen, who is using her technical and artistic skills on the website and our other materials as part of our communications team. Lu Dong, a doctoral student in economics who previously worked at the People's Bank of China, is helping with a research project on China’s credit rating industry. Finally, Li Xinyang, an SJD student in the Maurer School of Law, is providing research support to our visiting PIR and helping continue our excellent partnership with the law school.

We hope you enjoy and benefit from the RCCPB’s research, conferences, colloquia, and other programming. Of course, we always welcome your suggestions on how we can better push forward the boundaries of knowledge and collaboration on issues that meet at the intersection of Chinese politics and the global world of business.
Research Center for Chinese Politics & Business

Providing thought leadership on issues that meet at the intersection of Chinese politics and the world of business.

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Wu Hsiao-Wen

主任致辞

强我们对中国这一新兴领域的理解和完善内部构建搭建新的合作桥梁。

中国政治与商务研究中心的另一个振奋人心的新项目则是我们的“执行访问学者”项目。该项目的目的在于为有长期中国经验的商界人士、政府官员以及记者们提供一个暂时离开他们本职工作，以新的角度展示他们的工作内容的机会。同时，他们的加入也为中心建立学者与政府、业界和其他领域的桥梁创造更多空间。我们的第一任执行访问学者张兴祥，中国政法大学法学博士，曾任职于国务院法制办公室，后期工作在通用电气（中国）。在他访问我们中心的这一年，他正致力于完成他在通用从事业务工作的经验与中国竞争政策法律的发展的写作。他已经为印第安那坡里斯的商界团体作出一个精彩的演讲，并将在剩下的时间里有更多活动呈现。

11月，我中心将在印第安那大学中国北京办公室举办“中国政府事务：实践与研究的新发展”学术报告会。该会议将集合30位学界、商界专家共同探讨行业协会、商业领域与全国人民代表大会和高层领导、产业政策以及对外经济政策互动的发展趋势。通过这次讨论，我们希望能更好地理解该领域的最佳实践并为将来的研究提供议程设置。

秋叶变了颜色，中国政治与商务研究中心也有些许人事变动。我们很高心吴晓雯的加入，作为我们的网络编辑并兼任传播团队的一员，她用她的技术和创造力丰富了我们的内容。芦东，一名经济学博士生，之前工作于中国人民银行，正帮助我们做一个关于中国信用评级产业的研究。最后，李昕洋，一名就读于摩利尔法学院的JD学生，帮助张兴祥访问学者做辅助研究，并将帮助我们今后与法学院的合作。

我们衷心希望大家能够从中国政治与商务研究中心的科研、会议和讲座等活动中收获更多。同时，在中国政治与世界商业的交叉点问题上，如何能使中心更好地推动边缘知识并进行更多合作，我们期待听到你们更多的宝贵意见和建议。

Upcoming RCCPB Events

China Philanthropy Summit
October 31-November 1, 2014
Hine Hall, IUPUI, Indianapolis
Registration Currently Full
Contact the RCCPB for information

“A Long-Term Perspective on China’s Past and Future Development”
Featuring Thomas Rawksi, University of Pittsburgh
4:00-5:30 pm, November 7, 2014
CG1014, Kelley School of Business
Free & Open to the Public, No RSVP Required
For More Information Click Here

New Trends in Corporate Political Activity in China
8:30 am-8:00 pm, November 14, 2014
IU China Office, Beijing
By Invitation Only

China Philanthropy Initiative
Visit our website for more information
The RCCPB is proud to have issued two working papers in the first half of the Fall 2014 semester.

The first paper was written by Dilip K. Das, Director of the Institute of Asian Business at the SolBridge International School of Business at Woosong University (South Korea). In “China’s Outbound Foreign Direct Investment: Sources of Growth and Transformation,” Das shows how China has gone from one of the largest recipients of FDI to one of the largest sources of FDI in the span of a few short years. He provides an overall picture of trends in Chinese OFDI in terms of the type of companies, sectors, destination countries, and the reasons for its growth and change over time. He argues that Chinese OFDI has not only grown dramatically but that the sources of its growth are undergoing a fundamental transformation. Not only is government policy critical, but so is the place of Chinese firms in global value chains and in the aftermath of the global financial crisis. In addition, he also identifies enduring weaknesses and challenges in Chinese OFDI that will not be easily resolved in a short amount of time. The paper is available for download on the “Publication” section of the RCCPB website.

The second working paper to be issued this semester was written by Deng Xinming, RCCPB Visiting Scholar and Associate Professor at the School of Economics and Management of Wuhan University. Titled, “Chinese Consumers’ Ethical Consumption: Between Intent and Behavior,” Deng shows that Chinese consumers’ interest in acting ethically has grown dramatically over the last two decades. At the same time, using both interviews and a large-scale survey, he uncovers the factors at the individual level and the broader environment that constrain Chinese consumers from behaving ethically. This paper is also available for download on the “Publication” section of the RCCPB website.
The Research Center for Chinese Politics & Business and East Asian Studies Center again co-hosted the annual China Town Hall, sponsored by the National Committee on US-China Relations (NCUSR).

The program opened with a talk by Nicholas Bequelin, Senior Researcher at Human Rights Watch in Hong Kong and current Visiting Scholar at the Yale Law School China Center. He theorizes that, since 2008, common elements including rising nationalism, and increased economic and demographic pressure have fed protests and incidents on China’s periphery.

This year’s telecast question-and-answer with NCUSR President Stephen A. Orlins featured former US president Jimmy Carter. Carter discussed China and answered a broad range of questions on topics including Taiwan, protests in Hong Kong, and the trajectory of US-China relations from social media users all over the world.

Zhang Xingxiang, the RCCPB’s inaugural Practitioner-in-Residence (PIR), spoke on China’s business climate to members of Indianapolis’ business, non-profit and policy communities at a luncheon in September of this year. Hosted by the America China Society of Indiana and sponsored by the Indiana University Center for International Business and Economic Research (CIBER), the luncheon brought together individuals from various fields and industries to discuss the challenges faced by operating in China’s changing business and regulatory environment.

The RCCPB opened the PIR program this fall by welcoming Dr. Zhang, a veteran of GE (China) and GE’s joint venture with the State Power Grid in China where he served as Head of Legal and Compliance. During his stay in Bloomington, he will write articles, engage with the Indiana business and policy communities and interact with the Center’s experts and staff. For more information on the PIR program and Dr. Zhang, please visit our website.

Colin Renk, Executive Director of America China Society of Indiana (left) and Zhang Xingxiang, RCCPB Practitioner-in-Residence (right)
Departing RCCPB Visiting Scholars

This semester two of our RCCPB visiting scholars will return to China after a year in Bloomington. Deng Xinming, Associate Professor at the School of Economics & Management at Wuhan University will return to China in December. Tian Bowen, Ph.D. Candidate in the School of Management at Huazhong University of Science & Technology will leave for China in late October. The Center would like to thank them for their contributions to our academic community and wish them both a safe return to Wuhan.

(Pictured from left to right: Deng Xinming, RCCPB Visiting Scholar; Lu Dong, Research Assistant; Wu Hsiao-Wen, IT Specialist; Roy Hooper, Center Coordinator; Tian Bowen, RCCPB Visiting Scholar; Scott Kennedy, RCCPB Director; and Zhang Xingxiang, RCCPB Practitioner-in-Residence)

RCCPB Senior Associate Updates

RCCPB Senior Associate Sara Friedman was selected as a fellow for the fourth cohort (2014-2016) of the Public Intellectuals Program run by the National Committee on US-China Relations. Her 2010 book chapter, “Women, Marriage and the State in Contemporary China,” was published by Chinese University Press, Hong Kong as “當代中國的女性, 婚姻及國家”. 中國社會: 變革, 衝突與抗爭. 香港: 香港中文大學出版社 167-196.

RCCPB Senior Associate Amanda Michaud’s manuscript “Optimal Borrowing Constraints and Growth in a Small Open Economy” has been accepted for publication at the Journal of International Economics. It is joint work with Jacek Rothert, an Assistant Professor at the Naval Academy. The paper provides a theory of how borrowing constraints on households can increase production in industries producing tradable commodities. This happens through two channels: a classical channel of lowering domestic demand for non-tradable goods; and a novel channel of increasing the labor supply of households. These channels work together to increase labor supplied to the tradable sector. They use their framework to research whether Chinese government restrictions on households’ access to credit has improved households’ well-being. They find observed policies cannot be rationalized as welfare improving through export-led growth externalities, but can partially account for China’s characteristic real exchange rate valuation and cheap labor.

China Philanthropy Summit

The IU Lilly Family School of Philanthropy and the RCCPB will host the China Philanthropy Summit from October 31 to November 1 at Hine Hall on the IUPUI campus in Indianapolis, Indiana.

The Summit brings together over thirty top experts and philanthropists to examine the state of philanthropy in China today and consider how to build on this progress in the future. Scholars from leading U.S. and Chinese universities and institutions will present their latest findings from 13 research projects. And roundtable discussions will feature seasoned American and Chinese philanthropists and the next generation of philanthropic leaders.

Yang Peng, former President of the One Foundation and Holly Chang, Founder and President of the Golden Bridges Foundation, will be the keynote speakers for the Summit. For the full agenda, please see the conference website here.

The summit is the highlight event of the three-year “Initiative on Philanthropy in China” funded by the Henry Luce Foundation and the Ford Foundation, jointly carried out by the IU RCCPB and the Lilly Family School of Philanthropy. The Initiative includes research projects, workshops and conferences, publications, a new course, student internships, and “My Philanthropic Story,” a bilingual website dedicated to promoting philanthropy through the personal stories of givers and recipients.

The three-year Initiative features experts from a wide variety of organizations, including the Council on Foreign Relations, University of Wisconsin, University of Pennsylvania, University of Maryland, Tsinghua University, and Sun Yat-Sen University.

Registration for the Summit is currently closed due to limited space. Please contact Roy Hooper, rthopper@indiana.edu, for more information.
**About the RCCPB**

The IU Research Center for Chinese Politics and Business (RCCPB) was founded in February 2007. Together with our partners and affiliated faculty, we seek to understand how China’s regulatory environment and political system shape the behavior of and chances for success of Chinese and foreign businesses; how economic conditions and corporate behavior shape Chinese regulatory framework and political institutions; and how China’s international economic engagement affects China itself, her trading partners, and international institutions like the WTO. The Center breaks down traditional boundaries by bringing together scholars from multiple disciplines and by building bridges between universities, stakeholders, and policymakers in the United States, China, and elsewhere.

**Keep in Touch with the RCCPB**

The RCCPB regularly holds colloquiums on Indiana University’s Bloomington campus and group meetings attended by guest scholars and the center’s senior associates. We also provide training programs such as media workshops. We are planning conferences to be held in the next three years. We publish conference papers and our senior associates’ manuscripts through the working paper series. To keep informed about center events and publications, send us an email: rccpb@indiana.edu.

**Support the RCCPB**

We invite tax-deductible contributions in support of the center’s vision and programs. We accept personal and corporate donations, individual or matching, for the center in general and for each of the center’s four research initiatives: China and Global Governance, US-China Business Cooperation, Economic Regulation and Lawmaking in China, and Philanthropy in China. You can donate online by simply clicking one of the links below or mail a check to the RCCPB’s offices. For more information on how to tailor support to fit your interests and the center’s needs, please contact center director Scott Kennedy at kennedys@indiana.edu.

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**RCCPB Staff Updates**

The RCCPB would like to welcome our new student staff and thank them for all of the contributions that they have already made to our Center’s work and community.

Wu Hsiao-Wen  
IT Specialist

Li Xinyang  
Program Officer

Lu Dong  
Research Asst.

Pan Shenshu  
Program Officer

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**RCCPB Staff Updates**

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