The RCCPB was busy in the Fall. We have been even busier over the last few months. Things got off to a great start in January, when the RCCPB and the China Institute for WTO Studies at the University of International Business and Economics signed a memorandum of understanding that sets the stage for the opening of the center’s Beijing office in May 2011. The RCCPB led a delegation of scholars, business executives, and journalists on an 8-day study tour of Hangzhou and Shanghai in March. While there, we participated in a two-day conference at Zhejiang University, visited seven Chinese and American companies, and hosted a delightful reception with a large group of IU alumni and friends. Our Initiative on China and Global Governance moved ahead, with funding provided for 30 projects on Chinese involvement in governance related to trade, finance, investment, foreign aid, labor, intellectual property rights, the environment, and technical standards. We hosted the third roundtable in March between Chinese business leaders and the American embassy, with a terrific discussion on the 12th Five-Year Plan. Back in Bloomington, we organized lectures by Washington Post Asia diplomatic correspondent John Pomfret and Stanford University professor (and IU alum!) Jean Oi. And the center’s senior associates continued to publish in important scholarly outlets.

Maintaining this impressive pace has only been possible through the hard work of a dedicated staff and the enthusiastic participation from our senior associates, other scholars, business leaders, and officials. During this summer, our focus will be on getting the Beijing office up and running, starting to issue working papers on global governance, and preparing for conferences and other events to be held in Beijing and Bloomington during the coming year.

If you are near our offices in Beijing or Bloomington, regardless of when, you are always welcome to visit us.

China Study Tour a Great Success

The RCCPB, in cooperation with IU’s Center for International Business Education & Research (CIBER), (continued on Page 2)

Global Governance Projects Selected, Underway

Last October the RCCPB issued a call for proposals in search of scholars to participate in our Initiative on China and Global Governance. We were overwhelmed by positive feedback, receiving over 100 proposals from scholars around the world. (continued on Page 3)
led an 18-person delegation to China in mid-March for an eight-day Study Tour on US-China Business Cooperation. We held a fascinating conference in Hangzhou with our colleagues at Zhejiang University on US-China relations and entrepreneurship that featured both insightful scholarly presentations and heartfelt and practical speeches by American and Chinese business executives. There was more consensus than disagreement about both the opportunities and challenges in the relationship. Over the next few days we visited several companies, including Geely, General Motors, Crown Biosciences, Tianma, and Cummins. We wound up the trip with an evening reception on the top floor of the Shanghai Hilton with IU alumni and friends. Even former Indianapolis Mayor Bart Peterson, now with Eli Lilly, was able to make it.

In addition to faculty from the Kelley School of Business, Political Science, Sociology, and Journalism, we were joined by three business executives – Matthew Neff of University Health Management and CHV Capital, Mat Orrego of Cornerstone Information Systems, and Benjamin Shobert of Teleos – and two journalists – Greg Andrews of the Indianapolis Business Journal and Chris Fyall of the Bloomington Herald-Times. Both Greg and Chris helped make up for the limited coverage of China in the Midwest media with both blog posts and longer articles. They were joined by IU Office of University Communications manager George Vlahakis, whose 23 blog posts about the trip have been read by over 11,000 people.

The trip was particularly special for Greg Andrews because his family lived in Shanghai during the first part of the 20th century. His grandmother, Eleanor Francis Lattimore, was the author of children’s stories, including Little Pear, and his great uncle, Owen Lattimore, is an icon among America’s China experts. He was one of the first Americans to travel extensively throughout China’s western provinces; he later taught at Johns Hopkins University and was a victim of the McCarthy era.

For more coverage on the trip, please visit the RCCPB’s website or go straight to the source at the IBJ and the IU websites.

Recent Colloquia

• Washington Post Correspondent Discusses Reporting and China’s “Go Out” Strategy
Award-winning author and Washington Post reporter John Pomfret visited Indiana University February 3-4, 2011, to give two speeches and meet with fellow journalists. Before a large audience at IU’s School of Journalism, Pomfret discussed a journalistic career that first brought him to China in 1980 as an exchange student. He first covered China as a correspondent in the late 1980’s, but following the Spring 1989 protests. After covering conflicts in Africa and the former Yugoslavia, he went back to Beijing in 1998 where he then served as Washington bureau chief for seven years and reconnected with (continued on Page 3)
After careful review, in February, we decided to support 30 projects involving 38 scholars from the United States, China, Japan, Great Britain, and Switzerland. Over the next year, these experts will conduct research and submit working papers on a wide range of topics, including governance related to trade, finance, investment, and public health. (A full list is on Page 5.) We have already hosted one visiting scholar in Bloomington (Tu Xinquan of the University of International Business & Economics), and more will be visiting Indiana and Beijing in the months ahead.

The RCCPB will host a conference on the 10th anniversary of China’s WTO entry on October 29-30, 2011, in Beijing. In addition to a public symposium with officials, business leaders, and trade lawyers, we will also discuss those papers in the initiative related to trade affairs. Then on March 23-24, 2011, we will host a conference in Bloomington on global governance, with a focus on the rest of the projects in the initiative. We expect to host additional symposia in Tokyo with the University of Tokyo and in Geneva with the International Centre for Trade and Sustainable Development at other times during the next 18 months.

Please stay tuned for more information as the initiative progresses, and visit our website to read working papers as they are issued. We are grateful for any and all feedback since we plan to revise and publish the papers, in English and Chinese, in journals and edited volumes.

(Pomfret, continued from Page 2)

his college roommates in a country vastly different from the one he encountered in 1980. Pomfret also spoke at the IU Kelley School of Business about China's "Going Out" (走出去) strategy. Though usually associated only with business, Pomfret explained how it also includes the media, education, and science and technology. He noted that Chinese investments in the United States can be divided between those that are politically motivated, those that seek to obtain technology to bring back to China, and those that seek to integrate the US into their global production network and sell products within the United States. The first kind of investments are rapidly declining and the second are not sustainable because they meet with substantial US opposition.

In addition to his lectures, Pomfret also met privately with Midwest journalists who hope to increase their own reporting about China. Two of them, Chris Fyll of the Bloomington Herald-Times and Greg Andrews of the Indianapolis Business Journal, joined the March 2011 study tour to Hangzhou and Shanghai.

Pomfret's visit was sponsored by the RCCPB, the IU School of Journalism, and the National Committee on US-China Relations' Public Intellectuals Program, which is funded by the Henry Luce Foundation and the Starr Foundation.

• Lecture: Jean Oi

Indiana University alum Dr. Jean Oi, a professor of Chinese Politics at Stanford University, gave an address in mid-April at IU on the topic, "In Search of Good Governance and Public Goods in Rural China." Professor Oi discussed the ongoing transformation occurring in rural China and the challenges faced by the central government as it pushes forward a policy to move the rural population into new “rural communities” (nongcun shequ, 农村社区) In an attempt to solve issues such as mostly old and very young rural populations – due to the migration of working age adults to coastal cities - as well as new pressures on land use, the central government has been establishing shequ pilot programs in various counties throughout rural China, but she identified a range of difficulties the government is facing in implementing the program, which largely center around control over land.
RCCPB Set to Open Beijing Office

On January 24, 2011, the RCCPB and the China Institute for WTO Studies at the University of International Business & Economics (对外经贸大学中国WTO研究院) signed a memorandum of understanding to promote institutional and research cooperation over the next three years. Starting in May 2011, the RCCPB will open an office within the WTO Institute on UIBE's Beijing campus. To be staffed by the RCCPB director, Scott Kennedy, and support personnel, the office will facilitate the RCCPB's research initiatives and outreach efforts. In addition, the WTO Institute has become a "strategic partner" for the RCCPB's Initiative on China and Global Governance. Cooperation will include research, data-sharing, visiting scholars, conferences, publications, and fundraising. The RCCPB and WTO Institute will jointly host a conference this coming Fall on the 10th anniversary of China's entry into the WTO. The WTO Institute, which is led by Zhang Hanlin (张汉林), is China's leading scholarly organization focused on China's participation in global trade and economic affairs. Founded in 1951 and located in central Beijing, UIBE is one of China's premier universities, with a full range of disciplines and programs. It has an extensive array of cooperative programs with leading universities around the world. For more information about the WTO institute, please click here.

Publication Briefings

~ The RCCPB issued a working paper in February 2011 by Ethan Michelson entitled, “Public Goods and State-Society Relations: An Impact Study of China's Rural Stimulus.” Evidence in this paper from two rural surveys—one conducted in 2002 and the other in 2010—reflects a dramatic and positive turnaround in state-society relations in the Chinese countryside. At the same time, however, it finds reason to question the long-term sustainability of this positive trajectory. Lying beneath these positive trends are ominous signs of potential threats to state-society relations on the horizon.

~ In April 2011, Stanford University Press published a volume edited by Scott Kennedy entitled, Beyond the Middle Kingdom: Comparative Perspectives on China’s Capitalist Transformation. This book breaks new ground by systematically examining China's capitalist transformation through several comparative lenses. The great majority of research on China to date has consisted of single-country studies. This is the result of the methodological demands of studying China and a sense of the country's distinctiveness due to its grand size and long history. The moniker Middle Kingdom, a direct translation of the Chinese-language word for China, is one of the most prominent symbols of the country's supposed uniqueness. Composed of contributions from leading specialists on China's political economy, this volume demonstrates the benefits of systematically comparing China with other countries, including France, Russia, Japan, South Korea, Indonesia, India, Brazil, and South Africa. Doing so puts the People's Republic in a light not available through other approaches, and it provides a chance to consider political theories by including an important case too often left out of studies.

~ In the Fall 2010, Gardner Bovingdon’s book, Uyghurs: Strangers in their Own Land, was published by Columbia University Press. Bovingdon follows fifty years of Uyghur discontent, particularly the development of individual and collective acts of resistance since 1949, as well as the role of various transnational organizations in cultivating dissent. Bovingdon's work provides fresh insight into the practices of nation building and nation challenging, not only in relation to Xinjiang but also in reference to other regions of conflict. His work highlights the influence of international institutions on growing regional autonomy and underscores the role of representation in nationalist politics, as well as the local, regional, and global implications of the "war on terror" on antistate movements.

~ In December 2010, Sara Friedman traveled to Singapore to participate in the SSRC-sponsored conference, "Inter-Asian Connections II," where she presented a paper titled, “Reproducing the Taiwanese Nation: Population Anxieties in an Age of Marital Migration.” This paper examines how national anxieties about Taiwan’s population “problems” become articulated through (continued on Page 6)
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### General Global Governance
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### The World Trade Organization
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- Wang Xiaodong, World Trade Organization Secretariat  
  *Chinese Participation in the WTO*
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  *Being in the WTO for 10 Years: China’s Learning Experience and Growing Confidence*
- Yang Rongzhen, University of International Business & Economics  
  *China’s Participation in the Trade Policy Review Process*

### Trade Remedies
- Li Chunding, Chinese Academy of Social Sciences Institute of World Politics & Economics  
  *Antidumping Shocks, Exports, and the Efficiency of Chinese Firms*
- Edwin Way, Indiana University, and Scott Kennedy, Indiana University  
  *Capitalizing on Victory: The Economic Consequences of Antidumping Verdicts*
- Zhao Shuang, Indiana University, and Scott Kennedy, Indiana University  
  *A Thousand Small Steps: China’s Pursuit of Market Economy Status*

### Free Trade Agreements
- Li Luoshia, China Society for WTO Studies  
  *The WTO and Chinese Free Trade Agreements*
- Junji Nakagawa, University of Tokyo, and Wei Liang, Monterey Institute of International Studies  
  *Comparison of the FTA Strategies of China and Japan and Their Implications for Multilateralism*

### Investment and Finance
- Li Quan, Texas A&M University  
  *International Politics and China’s Foreign Direct Investments*
- Ren Xiao, Fudan University  
  *A Reform-Minded Status-Quo Power? China, the G20, and Changes in the International Monetary System*
- Bruce Reynolds, University of Virginia, and Susan K. Sell, George Washington University  
  *China’s Participation in Global Governance: Exchange Rates and Intellectual Property*
- Edward S. Steinfeld, Massachusetts Institute of Technology, and Peter G. Swartz, Massachusetts Institute of Technology  
  *Making Markets at Home and Abroad: The Evolution of China’s Futures Exchange for Copper*
- Wang Xiaqiong, Zhongnan University of Law and Economics  
  *National Security Review of Foreign Mergers and Acquisitions in China: Progress and Reform Challenges*

### Rule of Law and Intellectual Property Rights
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  *Laowai Suing Dragons: Foreign Plaintiffs in Chinese Administrative Litigation*
- Lan Rongjie, Zhejiang University  
  *Court Administration and Intellectual Property Rights Litigation in China*

### Public Health and Labor
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  *Deciphering the “Black Box”: Transnational Private Certification of Labor Standards in China*
- Huang Yanzhong, Seton Hall University and the Council on Foreign Relations  
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### Foreign Aid
- Cheng Shuaihua, International Centre for Trade and Sustainable Development  
  *China’s International Aid Policy and Its Implications for Global Governance*
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  *The Anatomy of China’s Influence on the International Development Finance System*

### The Environment and Technology Policy
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  *China’s Participation in Global Governance on Climate Mitigation: The Influence of Epistemic Communities on the Policymaking Process*
- Wang Yiyi, China National Institute of Standardization  
  *Chinese Participation in International Standardization*

For more details, please visit [http://www.indiana.edu/~rccpb/globalgovernance/index.html](http://www.indiana.edu/~rccpb/globalgovernance/index.html)

[www.indiana.edu/~rccpb](http://www.indiana.edu/~rccpb)
(Publications, continued from Page 4)

Migration and naturalization policies that regulate Southeast Asian and Mainland Chinese spouses in Taiwan. Although immigration policies encourage procreation as proof of marital authenticity, bureaucrats and policymakers simultaneously express ambivalence and even anxiety about these “new Taiwanese children” and their future contributions to Taiwan. Two key questions lie at the heart of this conflict: Who is reproducing the Taiwanese nation today? By extension, how can the government balance its concerns about national reproduction with its commitment to honoring marital freedom and principles of family reunification?

~ Marc Dollinger has recently accepted the position as Editor-in-Chief of Business Horizons. Business Horizons is the journal of the Kelley School of Business. It is dedicated to translating academic works into useable, practical recommendations for managers. It also offers managers, executives and academics a forum for discussing and exploring the major issues and concerns of today’s challenging workplace. If you are interested in writing for Business Horizons, please contact Marc at dollinge@indiana.edu.


~ RCCPB Program Officer Wang Qun in 2010 published the article, “Administrative Reform in China: Past, Present, and Future,” in the Southeast Review of Asian Studies. Since the early 1980s, China has launched six administrative reforms in order to solve the problems associated with rapid economic development. None of the reforms shook the foundations of the bureaucracy, but they evolved in terms of orientation, depth, and implementation.

About the RCCPB

The IU Research Center for Chinese Politics and Business (RCCPB) was founded in February 2007. Together with our partners and affiliated faculty, we seek to understand how China’s regulatory environment and political system shape the behavior of and chances for success of Chinese and foreign businesses; how economic conditions and corporate behavior shape Chinese regulatory framework and political institutions; and how China’s international economic engagement affects China itself, her trading partners, and international institutions like the WTO. The Center breaks down traditional boundaries by bringing together scholars from multiple disciplines and by building bridges between universities, stakeholders, and policymakers in the United States, China, and elsewhere.

Keep in Touch with the RCCPB

The RCCPB regularly holds colloquiums on Indiana University’s Bloomington campus and group meetings attended by guest scholars and the center’s senior associates. We also provide training programs such as media workshops. We are planning conferences to be held in the next three years. We publish conference papers and our senior associates’ manuscripts through the working paper series. To keep informed about center events and publications, send us an email: rccpb@indiana.edu.

Support the RCCPB

We invite tax-deductible contributions in support of the center’s vision and programs. We accept personal and corporate donations, individual or matching, for the center in general and for each of the center’s three research initiatives: China and Global Governance, US-China Business Cooperation, and Economic Regulation and Lawmaking in China. You can donate online by simply clicking one of the links below or mail a check to the RCCPB’s offices. For more information on how to tailor support to fit your interests and the center’s needs, please contact center director Scott Kennedy at kennedys@indiana.edu.

General support for the Research Center for Chinese Politics & Business

Initiative on US-China Business Cooperation

Initiative on China and Global Governance

Initiative on Economic Regulation and Lawmaking in China

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