Message from the Director

We hope all of you had an enjoyable Chinese National Day. In both Bloomington and Beijing the temperatures are beginning to drop and the leaves are starting to turn red and orange. The RCCPB has been undergoing changes as well, but those promise a blossoming spring, not a cold winter. Our Beijing office is now running smoothly, thanks in part to the addition of three new staff members: China Operations Manager Lily He, Research Assistant Gauss Chu, and Program Officer Li Xiaoxue. In Bloomington, we saw the departure of longtime staffer Wang Qun; his shoes have been ably filled by Erica Kendall, our new Operations Manager. Former Fulbrighter Andrea Chen joined the center in September as a Program Officer; among her roles, she is the “director of publicity.”

The center has been cooperating with UIBE to prepare for the two-day conference on the 10th anniversary of China’s accession to the WTO. We are looking forward to engaging with leading figures from the WTO, various governments, international lawyers, and industry. We are grateful for the support from our exclusive media partner, Caixin, and several sponsors, including China Silk Road and the China Shenhua Group. We also will unveil the first group of working papers from our Initiative on China and Global Governance, which are gradually being released on our website. By next Spring there should be 30 working papers available on almost every aspect of Chinese participation in global economic governance. As part of these efforts, the center’s Beijing office has started to host visiting scholars. Whether you are in Beijing or Bloomington, please let us know and come by for a visit. No matter where you are, warmest wishes for a productive and safe Autumn.

October Conference: The 10th Anniversary of China’s WTO Accession—China’s Learning Curve

On Saturday, October 29 and Sunday, October 30, 2011, the upcoming conference “The 10th Anniversary of China’s WTO Accession: China’s Learning Curve” will be held in Beijing. The two-day conference will provide a 360-degree examination of China’s growing role in the World Trade Organization. On Day 1 there will be important keynote speeches and roundtable panel discussions on several key topics, including: the effect of WTO accession on China’s (continued on Pg 2)
RCCPB Welcomes New Advisory Board Member & Senior Associates

The RCCPB is delighted to announce several additions to the center family. Daniel B. Wright, who is the founder, President and CEO of the US-China strategic advisory firm, the Greenpoint Group, has joined the RCCPB Advisory Board. He has three decades of China experience building bridges between people, resources, and public policy between the United States and China. Dr. Wright was formerly Senior Vice President and China practice head of the Albright Stonebridge Group. Previously, he served at the U.S. Treasury Department as Managing Director for China and the Strategic Economic Dialogue (SED), providing strategic counsel to the Treasury Secretary Henry M. Paulson, Jr. and SED Special Envoy Alan F. Holmer for this Cabinet-level exchange with China. Prior to this, Dr. Wright served as Vice President of the National Bureau of Asian Research and Executive Director of Johns Hopkins University SAIS’s Hopkins-Nanjing Center.

Two Indiana University faculty members from the School of Journalism have become Senior Associates of the center. Before joining IU in 2009, Lars Wilnat taught for 12 years at the George Washington University in Washington, D.C., and for 4 years at the Chinese University of Hong Kong. He has also taught as a guest professor in Singapore, Malaysia, and Switzerland. His main research activities focus on political communication issues in Asia.

Emily Metzgar, who received her doctorate in media and public affairs from Louisiana State University’s Manship School of Mass Communication, conducts research on public diplomacy, political communication and social media. She is a former U.S. diplomat with professional experience at the National Defense (Continued on Page 3)

Provisioning thought leadership on issues that meet at the intersection of Chinese politics and the world of business.

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(WTO Conference, continued from Page 1)

(economy and economic reform, Chinese participation in the trade dispute settlement process, WTO negotiations, the WTO and China’s bilateral relations, and reforming the WTO system. Day 2 of the conference will include discussions on the findings of in-depth research being produced by scholars carrying out trade-related projects as part of the RCCPB’s Initiative on China and Global Governance.

This conference is jointly hosted by the RCCPB and the China Institute for WTO Studies of the University of International Business & Economics (UIBE). The RCCPB, with offices in Bloomington and Beijing, aims to provide thought leadership on issues that meet at the intersection of Chinese politics and the global world of business. The WTO Institute is China’s leading scholarly authority on WTO issues. We are proud to announce that Caixin Media, China’s most authoritative source for business and finance news, will serve as the exclusive Chinese media partner for the conference. Participants in the two-day conference include leading figures from the WTO, the Chinese government, the American government, international trade law firms, Chinese and international industry, and Chinese and foreign scholars. The scholars are the world’s top authorities on the WTO and Chinese foreign economic policy. The audience includes representatives from business, the legal community, governments, and local universities.

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The RCCPB Beijing office, located on the campus of the University of International Business & Economics (UIBE), has been successfully set up and running smoothly since May 2011. In cooperation with UIBE’s Institute of WTO Studies, the Beijing office facilitates the RCCPB’s research initiatives and outreach efforts.

Indiana University Provost and Executive Vice President Karen Hanson visited the Beijing office on May 25, 2011. During her visit, she had discussions with UIBE China Institute of WTO Studies Dean Zhang Hanlin and UIBE Vice President for International Affairs Lin Junkui about the RCCPB and potential broader collaboration between the two universities. She was accompanied by her husband, IU Professor Emeritus of Philosophy Dennis Senchuk.

Andrew Kennedy (Ph.D., Harvard University), an international relations specialist at the Australian National University (ANU) in Canberra, spent 10 days during September 2011 as a visiting scholar at the RCCPB Beijing office doing research on China’s strategic emerging sectors. A Lecturer in ANU’s Crawford School of Economics and Government, Kennedy’s research interests include the international relations of China and India, energy security, and US-China relations. His first book, The International Ambitions of Mao and Nehru: National Efficacy Beliefs and the Making of Foreign Policy, will soon be released by Cambridge University Press.

In August 2011, Lily He (何丽丽) became China Operations Manager for RCCPB. In 2006, Lily joined DragonBridge Capital, a US based merchant bank, as an analyst, and then she served as a Project Manager at Global Innovation Research Center at Peking University from 2008 to 2011. She received an M.A. from Beijing University, and B.A. in Computer Science from Shandong University in China.

Xiaoxue Li (李晓雪) was hired on as the China Program officer soon after the opening of RCCPB’s Beijing office. Xiaoxue Li is a doctoral student in the China Institute for WTO Studies at The University of International Business and Economics. She is focusing on the studies of international economy and her research field is about the RMB’s internationalization. She received a Master’s degree from UIBE, and a B.A. in Economics from Shandong University at Weihai, China.

Gauss Chu (褚高斯) is a Research Assistant with the Initiative on Economic Regulation and Law-making in China. Before RCCPB, she served in Teach for All network as project manager & worked at CAITEC as an analyst. She received an M.A. from Nanyang Technological University & B.A. in International Relations from Beijing Normal University.

Erica Kendall joined RCCPB in June 2011 as Operations Manager. Outside of the center, Erica is an avid volunteer and sits on the board of Bloomington Worldwide Friendship, a nonprofit organization. Erica enjoys working with animals and doing crafts such as crocheting and woodcarving. She graduated from Indiana University in 2005 with a B.A. in Anthropology & Folklore, and has a Certificate in Museum Studies from IUPUI.

In late September, Andrea Chen (陈笑彧) joined the RCCPB as Program Officer. Prior to joining the center, she was conducting research in China as a Fulbright Research Fellow. Andrea has worked previously as a journalist for entertainment news agency TMZ and as Public Relations Assistant for The Miss Universe Organization. Andrea graduated from Ohio University with a B.S. in Journalism from The E.W. Scripps School of Journalism and holds a Certificate in East Asian Studies.

Deb Speer recently replaced Julia Mobley in October as the Fiscal Officer in the East Asian Languages and Cultures Department. Previously, Deb was in the Political Science Department and has been with Indiana University since 1994. In her free time, Deb enjoys sewing, quilting and crafting, travelling, and volunteer work.
The RCCPB’s Initiative on China and Global Governance is well under-way, with over 30 scholars from around the world carrying out research on a di-verse set of topics. Two scholars recently spent several weeks as visiting scholars the RCCPB’s office in Bloomington. Tu Xinquan, Associate Dean of the China Institute for WTO Studies at the University of International Business and Economics, spent all of April in the US conducting research on government procure-ment. In addition to his time in Bloomington, he made a research trip to Wash-ington, DC, and presented some initial findings at a conference on the WTO held at the University of Arkansas. Wang Yong, an international relations specialist at Peking University’s School of International Relations, visited IU-Bloomington, Washington, DC, New York, and To-ronto, in July and August as part of his Initiative project on China’s growing role in the World Trade Organization. And Professor Cheng Dawei from the Eco-nomics Department at Renmin University, spent a week in Washington, DC, conducting interviews with industry asso-ciations and lobbyists as part of her project on the “industrial diplomacy” (产业外交) of Chinese business associations. Katherine Morton of The Australian National University will carry out a pro-ject, “China’s Emerging Role in the Global Governance of Food Security.” The purpose of this project is to gain a better understanding of China’s emerging role in the governance of global food se-curity with a particular emphasis upon international aid. And Ricardo Meléndez -Ortiz and Joachim Monkelbaan’s pro-ject, “China’s Role in a Sustainable Energy Agreement: A Global Governance Perspective,” will examine what role China could play in pushing the WTO to negotiate an agreement that fostered trade in renewable energies, which would help make a significant reduction in global greenhouse gas emissions.

Recent Publications by RCCPB Senior Associates


About the RCCPB

The IU Research Center for Chinese Politics and Business (RCCPB) was founded in February 2007. Together with our partners and affiliated faculty, we seek to understand how China’s regulatory environment and political system shape the behavior of and chances for success of Chi-nese and foreign businesses; how economic conditions and corporate behavior shape Chinese regulatory framework and political institutions; and how China’s international economic engage-ment affects China itself, her trading partners, and international institutions like the WTO. The Center breaks down traditional boundaries by bringing together scholars from multiple disci-plines and by building bridges between universities, stakeholders, and policymakers in the United States, China, and elsewhere.

Keep in Touch with the RCCPB

The RCCPB regularly holds colloquiums on Indiana University’s Bloomington campus and group meetings attended by guest scholars and the center’s senior associates. We also provide training programs such as media workshops. We are planning conferences to be held in the next three years. We publish conference papers and our senior associates’ manuscripts through the working paper series. To keep informed about center events and publications, send us an email: rccpb@indiana.edu.

Support the RCCPB

We invite tax-deductable contributions in support of the center’s vision and programs. We accept personal and corporate donations, individual or matching, for the center in general and for each of the center’s three research initiatives: China and Global Governance, US-China Business Cooperation, and Economic Regulation and Lawmaking in China. You can donate online by simply clicking one of the links below or mail a check to the RCCPB’s offices. For more information on how to tailor support to fit your interests and the center’s needs, please contact center director Scott Kennedy at kennedys@indiana.edu.

General support for the Research Center for Chinese Politics & Business

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